



“When You Talk - We Listen!”



MANITOBA PUBLIC UTILITIES BOARD

re:

MANITOBA EFFICIENCY  
3-YEAR ENERGY EFFICIENCY PLAN  
(2020/21 - 2022/23)

Before Board Panel:

Robert Gabor - Board Chairperson  
Marilyn Kapitany - Board Vice Chair  
Hugh Grant (by phone) - Board Member  
Irene Hamilton - Board Member

HELD AT:

Public Utilities Board  
400, 330 Portage Avenue  
Winnipeg, Manitoba  
January 20, 2020  
Pages 2091 to 2321

1 APPEARANCES

2

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4 Dayna Steinfeld )

5 Kate Hart )

6

7 Jessica Schofield ) Efficiency Manitoba

8 Nicole Merrick )

9

10 Byron Williams (np) ) Consumer

11 Katrine Dilay ) Association of

12 Danielle Morrison ) Canada (Manitoba)

13 (articling student) ) and Winnipeg

14 ) Harvest

15

16 Antoine Hacault ) MIPUG

17

18 Jared Wheeler ) MKO

19 Markus Buchar )

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21 Carly Fox (by phone) ) Assembly of

22 Emily Gugliemin (by phone) ) Manitoba Chiefs

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24 William Haight (np) ) For Independent

25 William Gardner (np) ) Expert Consultants

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1	LIST OF EXHIBITS	
2	EXHIBIT NO.	PAGE NO.
3	CC-20	Consumers Coalition's response to
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1	LIST OF UNDERTAKINGS	
2	NO.	PAGE NO.
3	17	Mr. Bowman to produce two (2) new
4		versions of the chart at PUB 14, page
5		380, both incorporating the corrections
6		to the chart that he accepts, one (1)
7		with the Manitoba Hydro DSM
8		amortization and one (1) without, and
9		also incorporating what Mr. Bowman
10		believes to be the most current
11		approximation of export pricing 2320
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1 --- Upon commencing at 9:03 a.m.

2

3 THE CHAIRPERSON: Good morning,  
4 everyone. Ms. Hart, do you want to take us through  
5 today?

6 MS. KATE HART: Thank you, Mr. Chair.  
7 Dr. Grant, can we just confirm that you can hear us?

8

9 (BRIEF PAUSE)

10

11 MS. KATE HART: Dr. Grant, can we just  
12 confirm that you can hear us this morning?

13

14 (BRIEF PAUSE)

15

16 DR. DARREN CHRISTLE: Hugh, can you  
17 check to see if your phone is muted? We think you're  
18 on the line.

19

20 (BRIEF PAUSE)

21

22 DR. DARREN CHRISTLE: Just two (2)  
23 minutes, Mr. Chair. We're sending a -- a message.

24

25 (BRIEF PAUSE)

1 BOARD MEMBER GRANT (BY PHONE): Are we  
2 good to go?

3 DR. DARREN CHRISTLE: Hugh, I'm  
4 assuming that's you?

5 BOARD MEMBER GRANT (BY PHONE): Yes,  
6 it is.

7

8 (BRIEF PAUSE)

9

10 THE CHAIRPERSON: Ms. Hart...?

11 MS. KATE HART: Thank you, Mr. Chair.  
12 So, on the schedule for today, the MIPUG witness panel  
13 will give direct evidence followed by cross-  
14 examination by Consumers' Coalition, Efficiency  
15 Manitoba, and Board counsel.

16 MKO has advised us that they will not  
17 cross-examine the MIPUG witness panel. AMC is on the  
18 line this morning and will advise us at a later time  
19 if they will cross-examine the witness panel.

20 Mr. Chair, Ms. Dilay has a brief  
21 housekeeping item.

22 THE CHAIRPERSON: Yeah. Ms. Dilay...?

23 MS. KATRINE DILAY: Good morning.  
24 This is just to file two (2) responses to undertakings  
25 --

1 THE CHAIRPERSON: Okay.

2 MS. KATRINE DILAY: -- on the record  
3 that were filed electronically with parties last  
4 Thursday. And so, the response to Undertaking number  
5 15 will be Exhibit CC-20.

6  
7 --- EXHIBIT NO. CC-20: Consumers Coalition's  
8 response to Undertaking 15

9  
10 MS. KATRINE DILAY: And response to  
11 Undertaking 16 will be filed as Exhibit CC-21.

12  
13 --- EXHIBIT NO. CC-21: Consumers Coalition's  
14 Response to Undertaking 16

15  
16 MS. KATRINE DILAY: And paper copies  
17 have been provided to the panel members, as well.  
18 Thank you.

19 THE CHAIRPERSON: Thank you, Ms.  
20 Dilay. Mr. Hacault...?

21 MR. ANTOINE HACAULT: Yes, good  
22 morning, Mr. Chair, panel members, Dr. Grant, and all  
23 here. We once again thank the Public Utilities Board  
24 for the opportunity which is given to Manitoba  
25 Industrial Power Users Group to present evidence to it



1 in this inaugural hearing of the three (3) year plan  
2 approval for Efficiency Manitoba.

3 To my left is Patrick Bowman who has  
4 testified here before. And to his left is Dale  
5 Friesen. Mr. Friesen will be affirmed and Mr. Bowman  
6 will be sworn in. And then I'll proceed to introduce  
7 them more formally.

8

9 MIPUG PANEL:

10 DALE FRIESEN, Affirmed

11 PATRICK BOWMAN, Sworn

12

13 EXAMINATION-IN-CHIEF BY MR. ANTOINE HACAULT:

14 MR. ANTOINE HACAULT: Thank you. With  
15 the Chair's permission, I'll briefly be going through  
16 some of the qualifications for Mr. Bowman and for Mr.  
17 Friesen.

18 Mr. Bowman's CV is marked as MIPUG 5-2.  
19 And first, Mr. Bowman, do you adopt the evidence filed  
20 as MIPUG 5 and all the answers to the IRs posed to you  
21 and, finally, with respect to the PowerPoint which  
22 will be marked as Exhibit 13 this morning?

23 MR. PATRICK BOWMAN: Yes.

24 MR. ANTOINE HACAULT: You've testified  
25 a number of times before this Board, but you've also

1 testified and given support to both utilities and  
2 consumers across eight (8) Canadian provinces,  
3 territories, and also have been involved in some  
4 international work in rate regulation and review?

5 MR. PATRICK BOWMAN: Yes.

6 MR. ANTOINE HACAULT: More  
7 particularly, you've appeared before this Board as an  
8 expert in General Rate Applications, revenue  
9 requirement reviews, the Needs For and Alternatives To  
10 hearing, depreciation, cost of service and rate design  
11 matters?

12 MR. PATRICK BOWMAN: Yes.

13 MR. ANTOINE HACAULT: And you've also  
14 assisted industrial power users with respect to  
15 assessing alternative rate structures, surplus energy  
16 rates, and demand side management initiatives,  
17 including curtailable rates and load displacement?

18 MR. PATRICK BOWMAN: Yes.

19 MR. ANTOINE HACAULT: I had mentioned  
20 that you had acted on behalf of utilities, but I  
21 believe I neglected to indicate that you've also acted  
22 on various -- on behalf of various municipal  
23 governments also?

24 MR. PATRICK BOWMAN: Yes, and  
25 provincial and territorial governments, as well.

1 MR. ANTOINE HACAULT: I'll now move to  
2 Mr. Friesen. Mr. Friesen, your CV is marked as MIPUG  
3 6-2. Firstly, I'll ask you whether you adopt the  
4 evidence marked as MIPUG 6 as revised.

5 I understand that the revisions which  
6 were circulated this weekend have been marked as  
7 Exhibit 6 of MIPUG as revised, and I'll continue, as  
8 well as all answers provided by you in response to IRs  
9 on your evidence as well as the PowerPoint which we  
10 will be marking as Exhibit 14?

11 MR. DALE FRIESEN: Yes, I do.

12 MR. ANTOINE HACAULT: Now, Mr.  
13 Friesen, I understand that you're a professional  
14 engineer, correct?

15 MR. DALE FRIESEN: I am.

16 MR. ANTOINE HACAULT: And you've been  
17 a technical consultant and management advisor  
18 providing independent guidance and services related to  
19 the efficient, productive, and economic utilization of  
20 energy resources within homes, businesses, and  
21 communities for provincial, national, and  
22 international clients?

23 MR. DALE FRIESEN: Yes, I have.

24 MR. ANTOINE HACAULT: And your prior  
25 experience includes a thirty (30) year background with

1 Manitoba Hydro and its subsidiaries -- or its  
2 subsidiary, Meridian Power Inc., until about 2017?

3 MR. DALE FRIESEN: It's about twenty-  
4 six (26) years and five (5) in industry prior to that  
5 but, in general, yes.

6 MR. ANTOINE HACAULT: Okay. And  
7 you've been involved in those various capacities,  
8 demand side management, consisting of program  
9 planning, development, delivery, and promotion  
10 supported by customer account management, economic  
11 assessments, utility rate analysis, codes and  
12 standards development, energy efficiency regulation,  
13 and integration of consumer-sided renewable energy  
14 projects and distributed generation?

15 MR. DALE FRIESEN: Yes, I have.

16

17 (BRIEF PAUSE)

18

19 MR. ANTOINE HACAULT: And you anchor  
20 this expertise in the technical and commercial aspects  
21 of product development and business growth for new and  
22 emerging energy technologies?

23 MR. DALE FRIESEN: I have, yes.

24 MR. ANTOINE HACAULT: And some of your  
25 ongoing work includes being the chair of the CSA

1 Groups Stra -- Strategic Committee for performance,  
2 energy efficiency, and renewables?

3 MR. DALE FRIESEN: Yes.

4 MR. ANTOINE HACAULT: And this group  
5 holds a responsibility for the development of energy  
6 performance standards referenced as national standards  
7 of Canada for energy consuming equipment in buildings?

8 MR. DALE FRIESEN: That is correct.  
9 And that is within Canada.

10 MR. ANTOINE HACAULT: I don't propose  
11 to go through any further detail of their CVs, Mr.  
12 Chair. With that, the presentation will be broken up  
13 between Mr. Bowman, who will proceed first, and then  
14 Mr. Friesen, who will proceed second.

15 THE CHAIRPERSON: Thank you. Mr.  
16 Bowman...?

17 MR. PATRICK BOWMAN: Good morning, Mr.  
18 Chair, members of the panel. The presentation for  
19 today is Exhibit 13 and I believe has now been pulled  
20 up on the screens in front of us.

21 The outline of the presentation is --  
22 will primarily focus on the recommendations that are  
23 contained in the pre-filed testimony. They have been  
24 -- perhaps we can go to the third slide.

25 My scope that I've been asked to review

1 in respect of this Hearing covers the PUB scope items  
2 2, 7, and 8 which were on cost-effectiveness,  
3 evaluation of the plan, and EM's mandate and  
4 recommendations to government.

5           The direct will cover the same material  
6 as the pre-filed testimony, but it's been re-ordered  
7 somewhat to put these directives into -- or, the  
8 recommendations into groupings and to reflect some of  
9 the language, I'll say, terms that have been used  
10 before the Board since the -- the filing, such as  
11 those brought in by Daymark, to help bring a bit more  
12 common language and hopefully help with a bit of  
13 understanding. And my comments primarily address the  
14 electricity components of the program.

15           Moving to slide 4, as a general  
16 comment, I will note that I have experienced that  
17 there's a certain challenge to the PUB and Interveners  
18 in this proceeding, going through this for the first  
19 time: a wide range of topics, everything from broad  
20 policy and -- and questions of the ultimate objectives  
21 trying to be achieved, all the way down to -- on the  
22 verge of managerial questions regarding the ability to  
23 deliver budgets, reasonableness of -- of -- of program  
24 assumptions. That's a lot of topics to try to deal  
25 with in one (1) hearing and without a previous track

1 record of how to deal with Efficiency Manitoba.

2 But ultimately, my understanding is  
3 that the Board is going to have to deal with two (2)  
4 things out of this hearing: One is whether the  
5 Efficiency plan should be approved, approved with  
6 suggested amendments, or rejected; and the second is  
7 the broader question of the opportunity with  
8 recommendations to government pursuant to the -- to  
9 the Act and the regs.

10 It would appear to me -- based on  
11 reading those -- the PUB's Order, as well as the Act  
12 and the regs -- that this may be the only opportunity  
13 to weigh in for the next three (3) years, unless some  
14 other mechanism is created, at least before the PUB in  
15 a -- in a regulatory forum.

16 And I think that shapes a bit of the --  
17 the context for what we have to deal with. And also,  
18 I think we are dealing with -- at least a challenge  
19 for me in terms what is meant by some of the terms in  
20 the -- in the legislation in terms of recommending  
21 approval of a plan versus an approval with amendments  
22 -- what is meant by approval.

23 EM's plan is, in many cases,  
24 directional or -- or not filled in, so is -- is  
25 approving a plan without detail mean that they must

1 stick to the plan or that there's room for -- for EM  
2 to manage within that? If -- if, you know -- if the  
3 Board, in its wisdom, determines that some aspects of  
4 the plan as written do not fulfill the public  
5 interest, how -- how much can be brought in through a  
6 recommendation of an amendment as opposed to saying  
7 that something requires a rejection, and what happens  
8 in the case of a rejection?

9 I think those are -- those are pretty  
10 substantial questions that, frankly, we're still  
11 mulling. You'll see I don't provide a clear direction  
12 to the Board in terms of approve with amendments  
13 versus reject, partially for the reason that -- the  
14 question of what could be put through an amendment is  
15 -- is, in -- in my reading, is a -- effectively, a  
16 legal question and will be dealt with by Mr. Hacault  
17 at the end of the hearing.

18 To slide 5 -- when we approached this  
19 hearing, we assumed that the review was broad and  
20 would include policy questions regarding efficiency in  
21 Manitoba generally. It is review of a plan, but it is  
22 also, in our understanding, a review of the context  
23 for the plan and the need for the plan as set out, as  
24 well as whether the plan is -- is ultimately in the  
25 public interest in the -- the -- the broader context



1 for what it's trying to achieve. I think that's  
2 somewhat different than Daymark's comments, and I  
3 reference from transcript 1469, where I would view  
4 their comments saying that -- that this is a hearing  
5 about oversight of Efficiency Manitoba and very much  
6 the question of, How does one put incentives and --  
7 and -- and managerial bounds on Efficiency Manitoba as  
8 an entity?

9                   This isn't the same as a regulatory  
10 hearing. The Board won't issue approvals. EM is not  
11 necessarily a regulated entity the same way the Board  
12 would regulate hydro or -- or other boards would  
13 regulate utilities. And for that reason, we thought  
14 the Board's role might be somewhat broader in terms of  
15 recommendations than -- than Efficiency Manitoba's own  
16 task.

17                   And in that regard, I would -- I put  
18 down the comment that I think Efficiency Manitoba has  
19 fulfilled their -- their mandate to produce a plan and  
20 within the bounds that the Act tells them to produce a  
21 plan: find 1 1/2 percent electricity savings, spread  
22 it across the classes, and accept Manitoba Hydro's  
23 data. Within those bounds, I think Efficiency  
24 Manitoba has -- has done its job, and we can assess  
25 them against their job.

1                   But there's a broader public interest  
2 question which, I think, is -- is before the PUB, and  
3 some of -- some of my comments may go, effectively,  
4 beyond the -- the -- the specifics of EM's own three  
5 (3) year plan. And I will say that it -- when we were  
6 asked by the clients to look at this, the clients'  
7 interests also go beyond just the details of -- of the  
8 programming in EM's plan.

9                   Moving to slide 6, the -- the PUB scope  
10 2 and 7 that I was asked to look at -- focus on cost-  
11 effectiveness and evaluation. As the Board has heard,  
12 EM primarily reports based on a well-known test known  
13 as the program administrator cost test, the PAC. It's  
14 consistent with the regulations.

15                   The PAC Test needs to be understood  
16 that it is utility focussed, which is appropriate. It  
17 is -- other utility cost tests are also used, like  
18 levelized cost. It means that it's assessing what the  
19 programs look like from the person running the  
20 program. It's not bringing in, necessarily, a broader  
21 societal questions, and it's not necessarily bringing  
22 in the participants' own focus.

23                   Those tests are also reported on a  
24 secondary basis, which is appropriate, and they can  
25 help in a lot of ways, but they're not as useful for

1 cost-effectiveness testing. When one is looking at --  
2 at programs, the consolidated view, which would --  
3 would bundle the utility and the customer view to a  
4 much broader societal-type test, can be things like  
5 the total resource cost test, which -- the TRC --  
6 which has been referenced, or the societal cost test,  
7 and also somewhat Daymark's PMVT.

8                   The consolidated test can be useful at  
9 an overall level for looking at what Efficiency  
10 Manitoba should pursue, but they can also be quite --  
11 quite paternalistic in a sense that they're looking at  
12 whether these measures should be pursued in the first  
13 place from what is primarily an economic perspective,  
14 without considering whether many customers might want  
15 to pursue something that is not strictly in their  
16 economic interest, but for other reasons. And there's  
17 a lot of cases where people will adopt measures for --  
18 for reasons beyond economics.

19                   So I -- I can give more examples of  
20 that, but it's a good reason why -- why the total  
21 resource cost test or other broad tests are -- are not  
22 the driving factor in EM's plan and are also, as  
23 you've already heard -- are no longer tend to be the  
24 driving factor in -- in DSM programming within North  
25 America. They used to be. They -- they've been

1 downplayed.

2                   The persis -- participant focussed  
3 tests such as payback are also useful for program  
4 design, but not as much for screening. And this is  
5 because participants may choose to participate in --  
6 in -- in all sorts of things that don't -- don't pass  
7 EM's assessment of the participants' economic  
8 interest. So when you look at the participant, you  
9 know, they may have other reasons for pursuing --  
10 pursuing efficiency measures.

11                   And you also have to consider the  
12 interactive effects on the -- within the program. And  
13 I'm not sure that's been done to the level needed in  
14 some of the participant tests, and you've heard  
15 comments about how EM has modelled the interactive  
16 effects from the electricity side, effectively, as a  
17 gas effect, when, really, it's an electric effect.

18                   And -- and that has to be considered in  
19 the participant focussed test. I'm going to give an  
20 example in the next slide so that you can see how  
21 these -- these various measures are -- need to work  
22 together in terms of cost-effectiveness.

23                   The extra thing that's been brought  
24 into this hearing is Daymark's pure measure value  
25 test, which is pretty much a variant on -- on the TRC.

1 It's not traditional. It is interesting, and I will  
2 say, in -- in my own view, if you had to describe what  
3 the PMVT is doing, is testing if you're encouraging  
4 people or the -- the -- you know, broadly, to do  
5 things that are not in the collective economic  
6 interest.

7                   And in terms of def -- defining the  
8 collective economic interest, it includes things such  
9 as water savings that are real but are questionable as  
10 to whether you'd have electricity ratepayers running  
11 programs that-- that primarily or substantially  
12 provide water savings to people and whether those  
13 programs are appropriately paid for through the  
14 electrical system.

15                   Failing the PMVT --

16                   THE VICE-CHAIRPERSON: Mr. Bowman, can  
17 I just ask you a question --

18                   MR. PATRICK BOWMAN: Yeah.

19                   THE VICE-CHAIRPERSON: -- before you  
20 move on from --

21                   MR. PATRICK BOWMAN: Yes.

22                   THE VICE-CHAIRPERSON: -- there? So  
23 when you say participant focussed tests are useful for  
24 design but not screening, are you talking about the  
25 TRC?

1 MR. PATRICK BOWMAN: I'm talking --  
2 well, so TRC is a -- is a broader test. It's sort of  
3 collective. It takes the utility perspective mixed  
4 with the customer perspective, and -- whereas  
5 participant focussed tests would be things like  
6 payback or the persistent cost test. The difference,  
7 fundamentally, is how you value the power. Broadly,  
8 the power is worth the marginal value to Manitoba  
9 Hydro, but if you're a participant, the power is worth  
10 the rates Hydro charges, and those two (2) values  
11 could be different.

12 So as a participant you might do  
13 something that saves you on your bill, but the power  
14 that you've given back to Hydro might be worth a very  
15 different amount than what you've saved on your bill.  
16 And I -- I'll deal with this in the next slide, and  
17 I'm happy to follow up when we put some numbers in  
18 front of us.

19 I was just going to finish this one by  
20 saying I -- I agree with Daymark that failing the PMVT  
21 should not be fatal to a measure or -- or to a bundle,  
22 but it's -- it's a -- it requires some serious  
23 consideration as to whether that should be part of  
24 Efficiency Manitoba's plan, because ultimately you're  
25 saying the cost of implementing the measure to --

1 collectively is more than the value of the power you  
2 get back. That's what failing the PMVT says.

3                   Now, in this slide is a -- a table.  
4 We've now moved to Slide 7. This is a table that  
5 addresses a number of things I've put in words in my -  
6 - in -- in my pre-filed testimony. It summarizes  
7 numbers that are in -- in all cases but one (1)  
8 already on the record. One (1) of them requires a  
9 simple subtraction, but to give an idea of -- of  
10 comparing some different programs and how they look  
11 from these different perspectives.

12                   And at the top are the utility type  
13 considerations, in the middle is the collective  
14 considerations, and on the bottom is the participant  
15 considerations. So from the utility perspective in  
16 this example I've chosen four (4) electric bundles.  
17 They're at the bundle level, not the measure level, so  
18 you have to consider that there's lots of different  
19 things going on inside of these bundles, but it gives  
20 you an idea of how to -- how to make use of some of  
21 these numbers.

22                   And the bundles there are the  
23 commercial and industrial, custom program, which is a  
24 very large offering. It's a very diverse offering.  
25 And in the three (3) year plan, it will save 70.6

1 gigawatt hours, summed over three (3) years.

2                   The second one shown is the residential  
3 direct install, the third is the residential product  
4 rebates, and the fourth is the residential home  
5 renovation, which are three (3) programs I said show  
6 problematic economic perspectives, and hopefully this  
7 table will help explain why. And those save  
8 respectively 5.7, 34.7, and 15.3 gigawatt hours over  
9 the three (3) years of the program.

10                   Just to give an idea of the size, the  
11 comparative size. Those are not lifetime, they're  
12 just simple sums over three (3) years.

13                   To get an idea of the comparison of the  
14 cost, the PAC cost, which is the cost to run the  
15 program, is just over \$8 million, almost \$9 million  
16 for custom. You can see the rest, 1.62, 10.24  
17 million, to run the other programs. That's the  
18 present value over the life of the program, so I'm not  
19 saying those two (2) are necessarily equivalent.  
20 They're just a way of -- of understanding the size of  
21 these programs.

22                   The values that are equivalent and are  
23 comparable is the levelized cost. Levelized cost will  
24 take into account how much energy you're getting back  
25 on a present value basis over the life of the



1 programs, and now this brings in the fact that those  
2 measures may have different lives, and when you get  
3 down to looking at levelized costs you'll see that the  
4 commercial, industrial, custom program is reported at  
5 a levelized cost of 1.17 cents per kilowatt hour, so  
6 that's very low cost power for EM to achieve and to  
7 secure for -- for Manitoba Hydro's benefit.

8                   The direct install is four (4) -- over  
9 four (4) cents, the product rebate is about three and  
10 a half (3 1/2), and home renovation is similar. So it  
11 gives you an idea of what it takes to acquire those  
12 kilowatt hours.

13                   Now, they're not equivalent kilowatt  
14 hours either, because, for example, the industrial  
15 kilowatt hour is saved at a transmission level,  
16 whereas the others are saved at a distribution level.  
17 Distribution kilowatt hours are more valuable because  
18 they can save you costs on the distribution system as  
19 well.

20                   They also have different profiles in  
21 terms of summer and winter and -- and the like. So  
22 when you want to see how much are these -- are these -  
23 - is this power worth, you look at the marginal value,  
24 and again these are reported directly out of the --  
25 the -- Efficiency Manitoba's response to a PUB IR.

1                   And the marginal value of the  
2 industrial program example given is 6.07 cents per  
3 kilowatt hour, lifetime, while for the middle two (2)  
4 residential programs are six three five and six-o-six  
5 and the home renovation is 10.65.

6                   Now that's pretty striking. To me,  
7 just looking at that, the first thing I would note is  
8 that the two (2) middle columns, direct install and  
9 product rebates, are giving you a fairly low marginal  
10 value, particularly considering they would have a  
11 distribution component on top of what the -- the  
12 industrial custom is saving.

13                   Likely the commercial industrial  
14 program is fairly high load factor, meaning fairly  
15 flat across the year, and so these are probably --  
16 because you'd have to have a separate distribution  
17 added, their value at the bulk power level, once  
18 you've backed up into the system, is -- is probably  
19 quite a bit lower and they probably have a -- a less  
20 than ideal profile for when the power is saved.

21                   But compare that to the residential  
22 home renovation, which all of a sudden has a huge jump  
23 in value, and that would be a function of its life,  
24 but also -- and -- and we have an IR on this, it's a  
25 function of the fact that it saves you a lot of peak.

1 It's a program that will save you a lot of -- of -- of  
2 -- of power at peak times, and that means it's going  
3 to save a lot of distribution costs, and -- and to  
4 some extent, transmission costs.

5                   Now we don't get to see into the  
6 details of this but there is clearly a significant  
7 distribution benefit to the home renovation program,  
8 and as a result, when you move down to the PACT ratio,  
9 which again is reported from that PUB IR -- and it  
10 appears that Efficiency Manitoba calculates it based  
11 on comparing millions, but it works just as well  
12 comparing cents per kilowatt hours.

13                   The PACT ratio, meaning utility's view,  
14 is that the commercial, industrial, custom program has  
15 a very high, very good ratio, 5.18. Home renovation  
16 at the other end is -- is pretty -- pretty good at  
17 2.9, because that power is so valuable. And the  
18 middle programs are a lot more marginal, 1.53 and  
19 1.74.

20                   Over a lifetime, that would get you  
21 into some concerns about how the timing and  
22 distribution of those occurs, because they're --  
23 they're -- they're not -- they're not necessarily  
24 achieving a -- a lot of margin above what you're  
25 investing.

1                   The other side of this, though, is when  
2 we go to the Daymark test of the PMVT, the collective  
3 considerations. And remember, the PMVT is looking at  
4 whether, if the Utility had sent someone to do  
5 something, is -- are we collectively as a province  
6 further ahead having done that or not. You know, is  
7 this a measure we should be encouraging people to  
8 pursue?

9                   And these are Daymark's numbers from  
10 Table 32. We don't get to see the detail of them just  
11 relying on the updated 32, the commercial, industrial,  
12 custom has 4 percent of the -- of the energy, is my  
13 understanding, failing the PMVT test. Direct install  
14 has 19 percent, product rebates has 9, and home  
15 renovation has 91 percent, which is a -- a pretty  
16 surprising number.

17                   Remember those include water savings,  
18 so if you're looking here in terms of util -- of a --  
19 of a electricity system, an electricity customer  
20 paying for these programs, you might think that they -  
21 - they would look even a bit worse if you really just  
22 focused on the electrical side, particularly for the  
23 residentials, which may have water savings involved in  
24 them.

25                   And I'll -- I'll make one (1) separate

1 comment here, which is sometimes people talk about  
2 these as, you know, a way to deal with a customer and  
3 get in the home and otherwise do things that are --  
4 are beneficial, and -- and one (1) of the questions  
5 that might arise is, okay, the electrical home  
6 renovation may not look that good, but the gas home  
7 renovation might look great, and the answer is  
8 actually, no, the gas one looks worse than the  
9 electrical one when you get into the details of it.

10           So now we go down to the participant  
11 side, and this will tie directly into some the  
12 recommendations that we have. When you're on the  
13 participant side of this, if you're running one of the  
14 commercial, industrial, custom programs, Efficiency  
15 Manitoba is making investments, is paying money up to  
16 about 1.1 cents on average to acquire power for you  
17 and they are requiring you to do other things on your  
18 side.

19           The things you have to invest on your  
20 side as a commercial, industrial customer, on average  
21 it will take 5.4 years to pay back.

22           If you look across the page, you'll see  
23 what the level of Efficiency Manitoba's investment in  
24 the other programs strives for payback for the -- the  
25 other participants. So direct install pays back in

1 less than a year, .77 years. Product rebates is 2.27,  
2 and home renovation starts to be back down near the --  
3 the commercial, industrial customer, much higher  
4 payback. And that would be consistent with the idea  
5 that a lot of the things that were incenting people to  
6 do on their home renovation may not be economically  
7 advisable in -- in the first instance.

8                   Now, one (1) more consideration down  
9 here which requires one to look at what is the value  
10 of power that Manitoba Hydro is receiving back, which  
11 is a reported value. It's the PACT benefit, the PV of  
12 marginal value.

13                   How -- so how -- how much value of  
14 power comes from running this program and how much do  
15 we allow people to cut their bills or do we drive  
16 people to cut their bills by providing that power  
17 back? It's a sort of power acquisition side of this,  
18 looking at the lost revenue.

19                   And under the commercial, industrial,  
20 custom, you'll see that Hydro gets back a present  
21 value of about forty-six million dollars (\$46 million)  
22 worth of power. The customer who participates will  
23 have their bills cut, present value, by about -- or  
24 the customers collectively, by about \$37.8 million,  
25 and as a result right from the outset when you look at

1 the value of power Hydro's getting back, 82 percent of  
2 that value is captured by the customer in bill  
3 savings, and the remainder would go to other -- other  
4 system benefits shared.

5                   It's when you move to the middle two  
6 (2) programs you start to get a sense of -- of why, if  
7 -- were you to report RIM measures or others on these,  
8 they'll show some pretty negative effects.

9                   The direct install hands back Hydro  
10 2.482 million worth of power benefits, but the  
11 customers themselves will see their bills cut by 2.739  
12 million, meaning they're capturing about 110 percent  
13 of the savings and, ultimately, the difference has to  
14 made up by other customers.

15                   And remember that those revenue and  
16 bill changes are criticized because the rate increases  
17 assumed are lower than Hydro is presently forecasting  
18 in its IFF. So, those numbers would be higher if we  
19 put in more like the 3.9 percent that Hydro has tended  
20 to -- to save -- is coming rather than inflationary.

21                   Product rebates has a similar profile,  
22 actually a little bit worse profile, and home  
23 renovation starts to look not bad for the -- from the  
24 -- the other customer side, actually better than any  
25 of the other programs here, because the -- the problem

1 is that we've put the costs onto the -- onto the  
2 consumer on the home renovation side with the lower --  
3 longer payback.

4 But about 71 percent of the -- of the  
5 benefit is being captured by the -- by the consumer in  
6 lower bills. They're just having to pay a lot to  
7 install the measures, which is why their payback is  
8 lower. And the utility -- it -- it explains why the  
9 utility metrics are pretty good.

10 And there's some -- I've put some  
11 things down there to describe effectively the same  
12 thing that I've just said. Commercial industrial has  
13 a small EM investment, large savings, low cost, not --  
14 not that great a program from the customer's side.

15 And the program design of looking at  
16 these metrics would say that the industrial customer -  
17 - custom program would have a lot more potential.  
18 It's being influenced by the fact that EM is capping  
19 its willingness to -- to meet the customer on this and  
20 they're driving the customer to have to make pretty  
21 large investments with pretty poor paybacks in order  
22 to participate and to get that power.

23 In other words, there -- just based on  
24 these numbers, there would be more room to think about  
25 doing something through that program that's cost-



1 effective. The middle programs and -- are -- are  
2 problematic. They're weak bundles.

3 The customers make out exceedingly well  
4 for participation. They're of -- they're dubious  
5 merit to EM. Also, they're quite short, so I have  
6 concerns with the RFP value which I'll talk about in a  
7 minute. And the home renovation is -- is very -- is  
8 interesting because it's very valuable power.

9 The co -- the -- the measures are  
10 costly. They're not easily cost-justified on the  
11 PMVT. There was also a pretty poor customer payback.  
12 The programs don't look bad for EM because of the  
13 valuable power.

14 But it raises another concern we're  
15 going to talk about in a minute, which is, if a  
16 significant amount of the benefit is coming from  
17 avoiding distribution system upgrades, avoided  
18 distribution marginal costs, one of the limitations of  
19 what -- what EM is doing and -- and the information  
20 Hydro's giving them is it will have a broad  
21 distribution measure which is -- is coarsely applied  
22 across the province.

23 And if you look into how that measure's  
24 derived, it will be done by looking at the fact that,  
25 in some places, there are distribution constraints.

1 And if we can get the peaks down, Hydro won't have to  
2 invest as much in distribution.

3 But it means that the distribution  
4 marginal values are very location specific. So, if --  
5 if St. Vital is tight on -- on distribution capacity,  
6 avoiding load growth in St. Vital is hugely valuable  
7 because you can put off upgrades for a few years.

8 But if -- if Brandon has lots of  
9 distribution capacity, then avoiding upgrades in  
10 Brandon won't generate this ten point six five (10.65)  
11 in savings.

12 They just won't exist because you --  
13 you won't get that distribution benefit if they're --  
14 no one's planning distribution upgrades that can be  
15 avoided. That might be true because Brandon's  
16 transformers are being replaced, but they're being  
17 replaced for age and they're not being driven by load  
18 growth, for example.

19 That's the type of work that goes into  
20 setting a distribution marginal value. And -- and we  
21 don't have that information before us in this  
22 proceeding.

23 Board Member Kapitany, did that address  
24 the question?

25 THE VICE-CHAIRPERSON: (NO AUDIBLE

1 RESPONSE).

2 MR. PATRICK BOWMAN: Moving on to  
3 slide 8. This -- in -- in regard to PUB scope 8,  
4 which is the recommendations to government, I was  
5 going to just make a brief comment on the IRP side.

6 There's been some comments about  
7 whether this Hearing take an IRP-type outlook, and my  
8 view is it does not. The key difference is how 'need'  
9 is defined, and 'opportunity', and whether the ra --  
10 the range of options being considered is -- is really  
11 integrated.

12 In this case, the need is prescriptive,  
13 1.5 percent a year for electric and, of course, .75  
14 for gas, and the range of options is limited to  
15 efficiency. This to me is backward. It's a mirror  
16 image of the criticism of NFAT where -- and probably  
17 worse, frankly, where in NFAT we said that the  
18 available solutions was excessively narrow.

19 At least there was a process to define  
20 'need' and 'opportunity', but the range of options  
21 being considered was narrow because it didn't include  
22 efficiency. In this case, we're -- we're doing the  
23 other side of it.

24 Effectively, NFAT said you can do  
25 efficiency or don't do efficiency, it won't affect my

1 building plans. In this case, we're saying build,  
2 don't build, load forecast up, down, it won't affect  
3 my efficiency plans. It's kind of the same blinders  
4 problem.

5                   Also, the IRP side is tied to the  
6 thoughts about cost-effectiveness. And, you know,  
7 Efficiency Manitoba has applied a PAC test. The PAC  
8 test has been correctly applied, from what I can see,  
9 and the -- it is a useful test for looking at the  
10 overall life as to whether the power you're acquiring  
11 is cost-effective and how it compares to other  
12 resources you could acquire. It -- it's an  
13 acquisition-type consideration.

14                   What it's missing is wheth -- the  
15 question of whether we actually need to acquire that  
16 power. And if you're not in a need situation to  
17 acquire the power and you can't answer that question  
18 affirmatively, then you're into much more  
19 considerations of opportunity, what is the opportunity  
20 to do something that's -- that's beneficial.

21                   And usually, the -- the type of  
22 questions we would be asked is should we bother to  
23 acquire this power because it'll make -- it'll make  
24 our -- our overall costs and rates lower.

25                   And that would mean much more reliance

1 on the -- the RIM or LRI-type tests rather than the --  
2 the PAC screening type tests.

3           And we haven't had the type of  
4 information needed in this Hearing to be able to  
5 understand the extent to which what EM is -- is  
6 achieving in power savings is in fact meeting a need  
7 deferring generation within a horizon that we have a  
8 reasonable prospect of -- of understanding and  
9 reasonable certainty on or whether it's more in the  
10 context of opportunity to do something and -- and  
11 whether that opportunity is worthwhile.

12           If it's about an opportunity to acquire  
13 some power we can sell to export markets but we're  
14 actually spending more money than that -- that power  
15 is worth and driving up our rates, then you -- I think  
16 you'd have a pretty significant question about whether  
17 that target is -- is in the public interest.

18           And the last broad initial comments  
19 I'll -- I'll touch on before I get into specific  
20 recommendations is about marginal values. Marginal  
21 values were -- are -- are clearly an important factor  
22 in this Hearing. The -- the Hearing is constrained.

23           And I don't -- I -- I think it's  
24 important to not address this as a -- as a sort of  
25 gripe session, if you like, but it's clear that in the

1 derivation of marginal values requires confidentiality  
2 on many aspects like export contracts being  
3 negotiated.

4                   There's no doubt that -- that Hydro  
5 could be harmed by -- by, you know, excessive release  
6 of information when they're trying to negotiate  
7 something.

8                   The other side is the regulations  
9 clearly limit the marginal values being used to those  
10 determined by Manitoba Hydro; that is the word. And -  
11 - and I'm not suggesting that we need to spend this  
12 entire Hearing or -- or any part of this Hearing  
13 trying to challenge whether Hydro has determined the  
14 values correctly, but it doesn't preclude the need to  
15 have an understanding of the basis of how they're  
16 derived and what those numbers really mean.

17                   And I was giving a couple of examples  
18 here. You know, are the -- there's one (1) question I  
19 address here, is are the marginal values being used  
20 correctly. In order to know that, I think there's  
21 further information needed about the marginal values.

22                   For example, Hydro's marginal values  
23 when we've been able to see their derivation going  
24 back many years, the last time they -- they were  
25 actually -- that information was made available, the

1 report we have, and, also, the way they've been  
2 described since then.

3 Manitoba Hydro relies on long-term  
4 resource planning, over thirty (30) or more years, to  
5 derive its marginal values. And it would -- what it  
6 will do is it will run a power resource plan that  
7 looks at the long-term, what we have to build, what we  
8 can commit, the exports we can make. And then it will  
9 change the load and rerun that plan.

10 And it'll say, as a result of changing  
11 the load, what is the overall economics, how much did  
12 the overall economics change. And they can change the  
13 load in different ways to test the way the economics  
14 change, but they're running it over a very long-term  
15 plan, to take a look at it.

16 If your -- EM's program is only five  
17 (5) to ten (10) years, does that savings -- is that  
18 savings being appropriately modelled if you're picking  
19 up a value that assumes that it's a very long-term  
20 change but the program you're running is only five (5)  
21 to ten (10) years. So that's a -- a concern about a  
22 possible mis -- mismatch in that.

23 In -- in support of -- of the -- my  
24 understanding that that is the way Hydro is doing  
25 things, there was a -- a comment that there's no on-

1 peak/off-peak values. Mr. Harper addressed this, and  
2 it's been confirmed in IRs that the energy is not  
3 valued differently at on-peak times versus off-peak  
4 times.

5                   And that's because when you're running  
6 those long-term scenarios, that doesn't -- on-peak and  
7 off-peak doesn't matter much. They don't run resource  
8 plans at a level that is -- is going to look at what  
9 an on-peak kilowatt hour's worth versus an off-peak,  
10 because it ultimately assumes that you can do some  
11 balancing of that with your imports and exports and  
12 with your water. You can generate power at different  
13 times, turn -- turn your -- your generators,  
14 particularly hydraulic, up and down. And so over the  
15 long-term, on-peak versus off-peak power is not -- not  
16 that big a deal, if they're even able to get a  
17 visibility into it.

18                   But over the short term, it's a very  
19 big deal, and we can see that in the SEP prices  
20 approved by this Board every week. The -- the value  
21 of a kilowatt hour used in the on-peak is very  
22 different than the value of the kilowatt hour used in  
23 off-peak, and particularly, when you're talking about  
24 horizons of -- that E -- EM is looking at for many of  
25 their programs, like five (5)n years. And so the



1 concern about the -- not understanding the -- what is  
2 the derivation and what's in the marginal values is  
3 that tho -- they -- Efficiency Manitoba may be  
4 misapplying them.

5                   The other comment here is that when  
6 Hydro's deriving its marginal values, it's running  
7 them out of a power resource plan that's looking at  
8 need dates well into the future, and the power  
9 resource plan is ultimately about considering, When do  
10 I need to build something so the lights don't go out  
11 in Manitoba? And as a result, it has a lot of  
12 conservatism built into those -- those assumptions.

13                   And people who were here for NFAT will  
14 remember things like import limits. Hydro will not  
15 run its power resource plan assuming it can import  
16 anything during the day during a drought or assuming  
17 it can exceed 10 percent of its -- of its load as  
18 imports during a drought. And it does that because  
19 you wouldn't want to be exposed to the market that  
20 much on a planning basis during a drought when you're  
21 thinking about when your next plan is needed.

22                   In practice, when a drought occurs,  
23 they're going to take every kilowatt hour they can  
24 get. They will -- you know, the -- the resource plan  
25 will run Hydro's own gas generators, but if they can

1 pay someone else to run gas generators to either  
2 fulfill export contracts or to import the power during  
3 the day, during the night, any time, they'll take it,  
4 because they run the system on -- the most cost-  
5 effective way. And that is much more the operating or  
6 short-term planning context that would be relevant for  
7 some of the horizons of the type of programs EM is  
8 running.

9                   The conservatism side means that  
10 Hydro's marginal values will tend to come out higher  
11 because they make assumptions about -- about what the  
12 system will require.

13                   Now, if we were in a need date, where  
14 we were close to the horizon for needing a new plant  
15 and we were -- EM's programs were effectively  
16 deferring something in -- in the horizon in which the  
17 programs are running, then that would be relevant,  
18 because those conservatism is also built into the  
19 decision that you're making about bricks and mortar.

20                   But if we're not in a need context,  
21 then the effect of EM's plans, particularly those that  
22 are -- that are shorter term, won't swing Hydro's  
23 long-term export contracts. It won't swing ten (10)  
24 year commitments to Minnesota Power or whatever. It  
25 will -- it will ultimately swing shorter-term export

1 transactions or change spill levels during a flood or  
2 change fuel usage during a drought. And those have --  
3 those do have much more of an operating perspective on  
4 them.

5                   Slide 10 is in the absence of having  
6 the -- the marginal value details, we also -- I don't  
7 have a -- a good summary here about what power EM is  
8 actually trying to achieve. They need to meet their  
9 one and a half (1 1/2), and they can be tested against  
10 the one and a half (1 1/2), but we don't -- and -- and  
11 -- and buried in the numbers will be some  
12 consideration of -- of the value of those one and a  
13 half (1 1/2). But we don't have a simple explanation  
14 about whether they're really trying to get winter  
15 energy or whether they're really trying to get peak or  
16 whether they're really trying to get energy any time  
17 of the year.

18                   And because that's not as well  
19 understood and canvassed in this proceeding, we can --  
20 we can get into discussions about things that -- that  
21 can easily get -- can lose the perspective of the  
22 value. And -- and a good example was the air source  
23 heat -- heat pump discussion. There is huge energy  
24 savings that can be gained by somebody switching from  
25 resistance heating to air source heat pumps. It's

1 just that the biggest of those savings will tend to be  
2 in November, March, warm days in December, January,  
3 February. And no one's going to deny those are  
4 kilowatt hours that are saved. It's just are they  
5 very good kilowatt hours?

6 Well, we just went through and saw how  
7 much value comes from a peak savings. That hu -- home  
8 renovation program was getting ten (10) cent kilowatt  
9 hours because it's saving you power when it's minus  
10 forty (40) outside and it's helping avoid transmission  
11 and distribution. That's -- those are the dates the  
12 air source heat pumps don't do anything for you. So  
13 you might end up saving a whole lot of kilowatt hours,  
14 but we don't have the assessment of what those are  
15 worth because we can't easily explain what -- what  
16 matters here, because we're missing the relative  
17 importance of the marginal values.

18 And the other -- the other example I  
19 gave was of the locational side. If you're going to  
20 run the home renovation program, you're going to say  
21 there's this average distribution savings, which is  
22 valuable, but we don't have a good assessment of -- of  
23 where that's valuable. So if you're running that  
24 program, it may be that that program really needs to  
25 be run in a targeted area of Manitoba where you get a

1 distribution benefit, and it'd be worth even more than  
2 ten point six five (10.65). But let's not spend a lot  
3 of time trying to run that program in -- in other  
4 areas. And -- and that's not uncommon. There are  
5 places that run -- run DSM programming that focus only  
6 on -- on certain areas where the -- where the  
7 transmission or distribution is key.

8           Moving to the recommendations, I had  
9 fourteen (14) recommendations that I have -- we're now  
10 at slide 12 -- that I've -- I've grouped to try to  
11 make things a bit more straightforward. Slide 13  
12 addresses the question of 'approve, vary, reject.' As  
13 you -- as I addressed, I won't be giving the Board a  
14 stra -- a -- a strict view of the 'vary' versus  
15 'reject' because of the concerns about what -- the  
16 extent to which the Board's report needs to follow the  
17 Act and what those terms mean and how they'll be  
18 implemented.

19           But in general, I think that there's no  
20 dispute that EM's actions will result in increases in  
21 rates. Those increases in rates could be  
22 significantly higher than reported by the LRI. I  
23 address this in -- in my direct evidence -- in my --  
24 sorry, in my pre-filed testimony. EM's LRI shows a de  
25 minimis impact of 0.019 cents, which is about five

1 million dollars (\$5 million) a year if you apply it  
2 across Manitoba Hydro's domestic load of about 25  
3 terawatt hours.

4 Daymark shows that that captures too  
5 many kilowatt hours. If you only focus on the  
6 kilowatt hours relevant to when a program is running  
7 already, there -- the EM effect triples, and so  
8 instead of \$5 million a year, it's more like \$15  
9 million a year on 25 terawatt hours.

10 When I take a look at it, putting any  
11 IFF-type lens -- Manitoba Hydro's integrated financial  
12 forecast type of lens on it, I think the impact will  
13 be much higher than that. EM plans to spend almost a  
14 hundred and fifty million dollars (\$150 million).  
15 Those are amortized over ten (10) years. That's 15  
16 million alone, just the amortization.

17 We haven't talked about the interest it  
18 costs that Hydro will have because it has to make  
19 those payments. We haven't talked -- and we haven't  
20 talked about the fact that in any measure, Hydro is  
21 seeing less -- or, more revenue loss than it is seeing  
22 revenue gain on the export side. So in the near term,  
23 15 million to me is -- is -- clearly doesn't capture  
24 the -- the full impact.

25 I've -- I derived some numbers. I know

1 EM is taking concern about the -- the -- the scope of  
2 those in the rebuttal evidence. I'm happy to comment  
3 on that if -- if that's helpful. But in general, I  
4 think it should be understood that there's -- that --  
5 that -- on -- in -- in the -- in a few minutes of  
6 arithmetic on the back of an envelope, someone can  
7 show that the -- the actual practical impacts in the  
8 near term -- just in the first three (3) years, much  
9 less Years 4, 5, when you layer on new EM plans --  
10 will be considerably higher than suggested even by  
11 Daymark.

12 Slide 14, the -- I -- I think without  
13 the IRP framework, the Basic need for power has not  
14 been established beyond the government directive, and  
15 also we're in a context where we all understand rates  
16 are being driven higher by Keeyask. That will have  
17 its own effect on elasticities, customers conserving  
18 just in response to the price signal of higher bills.  
19 We know that Hydro has a low net income, which means  
20 it doesn't have the ability to absorb EM's costs  
21 easily without driving up increases in rates.

22 And as a result, my sort of conclusion  
23 or Recommendation 1 is the plan has not been justified  
24 in terms of cost -- cost-effectiveness in light of  
25 potential alternatives. And so I think my

1 recommendations to PUB is somewhere between 'vary' and  
2 'reject', and I -- as I said, I'll leave that to -- to  
3 the -- to Mr. Hacault to address in his final  
4 comments.

5                   Recommendation 12 was, I -- I believe,  
6 for the first few cycles, consideration should be  
7 given to targeting well below the 1.5 percent savings  
8 target, in part due to the things I've talked about  
9 and in part due to the fact that Manitoba Hydro's  
10 marginal values are likely to increase as you get  
11 closer to a need date, and so the justification for  
12 the programs would likely increase and EM's programs  
13 would look better in -- in future. So -- so there's  
14 rea -- room to balance the -- the 22 1/2 percent over  
15 fifteen (15) years.

16                   Moving to slide 15, I -- I commented on  
17 three (3) programs that we went through earlier which  
18 have challenging metrics. I'm not in the -- the  
19 individual measures within the bundles to look at the  
20 metrics. Those are all blacked out for us. But the  
21 three (3) bundles that we talk about take 14 percent  
22 of EM spending, which only achieve 5 percent of the  
23 savings.

24                   And we did have them run a scenario  
25 where they took out the entire bundle. I'm not saying



1 you would necessarily take out the entire bundle. You  
2 might look for measures within it that are not cost-  
3 effective. But taking out the entire bundle  
4 significantly improved EM's performance.

5                   Levelized cost dropped from 2.24 to  
6 2.12. The PAC increased from 3.44 to -- or to 3.44  
7 from 3.27, and the portfolio still achieved 1.4  
8 percent annual savings.

9                   And just using that one example, I say  
10 there's room that you could reallocate program  
11 expenses away from higher cost programs, accept a  
12 somewhat lower target, or alternatively reallocate two  
13 (2) programs that are more cost-effective, and  
14 examples were such things as commercial, renovation or  
15 industrial, custom.

16                   In terms of implementation details, I  
17 have two (2) recommendations that address the  
18 implementation, number 4 and 11. I say that there are  
19 some concerns about the critical details of the  
20 underlying Efficiency Manitoba economics, such as the  
21 appropriate use of marginal values, potential  
22 revisions to marginal values, and Hydro's next GRA.

23                   We don't know the datedness of these  
24 values in terms of the assumptions compared to what  
25 Hydro is doing now, also confirmation of rate

1 pressures from Keeyask, which will have a significant  
2 effect on -- on efficiency and pressures on customers  
3 already, and on Hydro's strategic plan, which could  
4 materially affect the resource planning context for  
5 Hydro, and also it's a steep learning curve for EM.

6           And so I think on an implementation  
7 basis, some people have mentioned that maybe EM should  
8 get a one (1) year program run. I -- I haven't  
9 focused on the horizon as much because I didn't know  
10 that was an option to the PUB. I rated it as very  
11 much a three (3) year cycle, but that the budget  
12 should be proved on an interim basis, subject to  
13 revision if facts arise from a further Manitoba Hydro  
14 GRA that would suggest otherwise, and that that could  
15 be revisited.

16           Also on implementation, Slide 17, the -  
17 - the -- EM's budgets and analysis suggests that  
18 there's a fair bit of effort going into targeting  
19 distribution savings. Those people who were here for  
20 Manitoba Hydro's last cost of service review will know  
21 that the -- that conclusion was made on the basis of  
22 evidence then given that DSM saves generation costs --  
23 or generation and transmission costs. No DSM cost  
24 currently in Manitoba Hydro's system are allocated to  
25 the distribution system, even though distribution

1 savings are clearly becoming a driver of some of EFM's  
2 costs.

3                   And so this is not an EM specific  
4 recommendation, but it's something that I believe the  
5 Board could put down that -- as a -- a comment to  
6 Hydro that in the next -- next GRA cost of service  
7 analysis we'll look at whether some of the DSM costs  
8 should be allocated to the distribution system where  
9 the savings are -- are -- are being targeted.

10                   With respect to target setting, Slide  
11 18 notes that there are five (5) recommendations about  
12 target setting. The first -- and they all  
13 fundamentally vary around the concept of the -- of the  
14 IRP analysis -- type analysis. The first is that EM's  
15 plans should be tested based on a resource acquisition  
16 model and cost-effectiveness compared to other supply  
17 options.

18                   Moving to Slide 19, recommendation 3  
19 was that EM's plan should be tested against EM's  
20 mandate, which is to mitigate the effect of rate  
21 increases and delay the point at which capital  
22 investment in new generation and transmission will be  
23 required. I think that is also effectively supportive  
24 of an IRP type framework.

25                   Recommendation 5 is they should require

1 -- EM's future -- EM review should require appropriate  
2 IRP information.

3                   Recommendation 10 is that the resource  
4 acquisition model should support lowest cost supplies  
5 being pursued as the primary objective regardless as  
6 to class. I know there's a consideration in the  
7 regulations that -- that EM should be attentive to  
8 distribution of -- of benefits, but we have to be  
9 really careful, I think, about how far down that road  
10 you go.

11                   To say I should go acquire non-cost-  
12 effective power, power that's throwing good money  
13 after bad from a certain class just because I haven't  
14 been able to acquire any power from them recently,  
15 instead I'm acquiring beneficial power from other  
16 classes that's actually bringing rates down. I think  
17 that's an ill-advised strategy.

18                   As a resource acquisition model, we'd  
19 expect EM or Hydro to be just as -- as cost-focused as  
20 we would in acquiring anything else. If Hydro is  
21 going to go buy some trucks, it should buy trucks from  
22 the lowest cost supplier based on a properly run RFP,  
23 from anybody who supplies trucks. It's not a -- it's  
24 not a benefit sprinkling or a type of consideration.

25                   Recommendation 13 is that future review

1 should consider alternative levels of -- that should  
2 say DSM not DM -- DSM targets and their impacts,  
3 effectively all variations on the -- the concept of an  
4 IRP type analysis.

5                   Moving to Slide 20, in respect of the  
6 legislation and the regulations, I have four (4)  
7 specific items on which I suggest the Board provide  
8 recommendations to government. Some of these I think  
9 are -- are already effectively being adopted by -- by  
10 EM in its implementation but they -- they would  
11 benefit from clarity.

12                   I notice our screens are not keeping  
13 up, but I'm at Slide 20 for the benefit of those  
14 following on paper.

15                   One (1) of the -- of the issues is --  
16 is the regulations require application of a definition  
17 that EM has to make a material contribution toward  
18 certain measures or has to provide operational support  
19 toward certain -- certain actions in order for them to  
20 be able to consider it a savings.

21                   I think that's probably a difficult  
22 definition to even think about, particularly with  
23 respect to something like codes and standards  
24 development, what is a material contribution.

25                   Mr. Friesen is going to talk a bit

1 about how codes and standards are developed, and I  
2 think it'll help make it clear that -- that's -- it's  
3 not even a -- a meaningful type of discussion. If  
4 Manitoba Hydro is making rate changes and EM has to  
5 provide operational support in order for those rate  
6 changes to be considered efficiency, that doesn't make  
7 a lot of sense. I don't know what kind of operational  
8 support EM is going to provide in Hydro making rate  
9 design changes.

10 So I think they're of dubious relevance  
11 and also they very much go to this -- they could err  
12 someone into the idea that we're trying to put this --  
13 put -- put the squeeze on EM through these processes,  
14 which I don't think is the point. I think the point  
15 is to figure out how to be -- how to achieve  
16 efficiency in the interest of the province, and as a  
17 result I think it's -- we should be moving on from  
18 those definitions.

19 THE CHAIRPERSON: Mr. Bowman, can you  
20 hold on for a second?

21 MR. PATRICK BOWMAN: Yeah, I can.

22 THE CHAIRPERSON: I know there's  
23 computer problems, but I'd like to get -- I don't  
24 know.

25 Yes, we'll -- we'll take a -- we'll

1 take a ten (10) minute break right now.

2

3 --- Upon recessing at 10:07 a.m.

4 --- Upon resuming at 10:21 a.m.

5

6 THE CHAIRPERSON: So, we're going to  
7 resume. Our apologies. We're having trouble with the  
8 government computers. So, if -- if necessary, we'll  
9 rely on hard copy which has been distributed. And Dr.  
10 Grant has access to the -- to the documents.

11 So, if you could continue, Mr. Bowman.

12 MR. PATRICK BOWMAN: Yes. Thank you.

13 I believe we're on slide 21 and are nearly done.

14 Slide 21 notes that some of the biggest achievements  
15 in conservation initiatives come from pricing effects  
16 and what we would call elasticity, customers  
17 responding to rate increases and price increases.

18 That could be due to changes in Hydro's  
19 costs or it could be due to actions of EM that  
20 actually drive up rates.

21 The -- at -- at times where the highest  
22 hydro rate increases are occurring, the incentives for  
23 efficiency will already be built into the pricing, in  
24 effect, and we're -- we're going through some of that  
25 now, and the ability for customers to absorb EM's

1 extra costs will the lowest.

2 EM's regulations permit EM to claim  
3 credits from a rate to which EM has made a material  
4 contribution, again noting whatever that means. It  
5 could be read as meaning a new rate design but not a  
6 general rate impact.

7 I suggest that the conservation effects  
8 of Hydro rate increases, rate changes, including  
9 elasticity effects, should be included in conservation  
10 when they are arising from customers conserving in  
11 response to price changes.

12 And it would -- if that were the case,  
13 it would have a complimentary impact that, if Hydro  
14 were to come in with large rate increases, you know,  
15 such as the round we saw recently where they were  
16 asking for 7.9 percent, for example, that may,  
17 therefore, mean that, in those years, EM need not run  
18 -- make a whole lot of additional investment and --  
19 and drive a lot of additional rate impact because a  
20 lot of it's already being achieved by a pricing side.

21 And that would effectively be  
22 complimentary in buffering somewhat to Hydro's  
23 impacts, and it would still achieve the conversation  
24 objectives or more.

25 Rate design in particular should be



1 included and -- and EM should be encouraged to work  
2 with Hydro to put in place things like conservation  
3 rates, although I'm not sure how they make a material  
4 contribution to that.

5 Slide 22. I will say on slide 21, that  
6 is also -- at least from rate changes, those are  
7 things that -- that other utilities include as well in  
8 their -- in their targets, like -- like BC Hydro.

9 They don't deal with it with just  
10 general GRAS, to the best of my knowledge, but they do  
11 for other pricing impacts. Like, if -- if carbon  
12 taxes or other things are added to rates, those become  
13 a conversation effect that they can count.

14 Slide 22 is the recommendation 8. This  
15 one is one (1) that I believe has already been adopted  
16 by EM but isn't necessarily clear in the regulations.  
17 The regulations focus on savings from existing levels.

18 When you have a new industrial customer  
19 arrive, that industrial customer will have the issue  
20 of what technology to put in their plant, what -- what  
21 conversation measures to built into their plant, and  
22 those can be effected as a conservation measure, but  
23 it's -- they're not against a baseline of previous use  
24 because they never installed the inferior technology  
25 in the first place.

1                   And my understanding is EM's already  
2 intending to count those type of initiatives, but the  
3 regulations may be less than clear as to how you would  
4 count those initiatives.

5                   And -- and certainly in cases like BC,  
6 where you have a tariff supplement 74, it will say  
7 things, like, the savings due to customers  
8 implementing a technology that's -- that's better than  
9 would have reasonably been expected is -- is a  
10 conservation savings.

11                   And -- and I think that's -- that's the  
12 same type of thing that I understand EM is pursuing.  
13 And -- and I'd just be concerned that the rates are --  
14 are consistent with that.

15                   And the last one is slide 23 which  
16 says:

17                   "As part of implementing the IRP  
18 framework, the -- there should be --  
19 be flexibility in the timing of  
20 savings to permit prioritization  
21 analysis."

22                   And I also note that, in terms of  
23 dealing with industrial customers, the type of savings  
24 one can achieve are often quite lumpy, that you may  
25 find that -- and -- and this has arisen, sometimes

1 there is very large savings available in one (1) year  
2 because a customer is doing a capital upgrade and you  
3 can work with them and come up with some -- some, you  
4 know, big numbers.

5                   The need to be able to respond to that,  
6 to have some contingency funds to address that because  
7 sometimes those will be -- have to -- decisions to be  
8 made on quite a short horizon, and also to be able to  
9 include that in an overall averaging of a plan is --  
10 is quite important, as is the flexibility to say, in  
11 some years, when -- when we're dealing with an -- an  
12 IRP framework that's -- that's not saying there's  
13 quite as much need, the -- the 1 1/2 percent would be  
14 -- would not need to be targeted and it can be made up  
15 in a later year.

16                   Now, that's assuming that the 22.5  
17 percent policy target is meant as the sum of the  
18 fifteen (15) years of savings. And as I read the  
19 legislation with a mathematic hat on, not a legal hat,  
20 I can't see any other way to read it other than I will  
21 add up a series of 1.5s or thereabouts to try to come  
22 up to 22.5 and that the 22.5 will not try -- take into  
23 account persistence or -- or programs dropping off.

24                   And it's not meant to be cumulative  
25 because, if it was, it wouldn't be 1.5 for fifteen

1 (15) years. You'd have a -- you -- you would already  
2 have a compounding effects that would be in that.

3 So, the only way I can make sense of  
4 the 22.5 in the -- in the regulations is it's meant to  
5 be a sum of -- of the savings each year. And -- and  
6 not -- notwithstanding that that's not consistent with  
7 the idea of quite of -- of an IRP framework, where you  
8 get to the end and you haven't necessarily achieved a  
9 load 22.5 percent lower than it would have been  
10 because of things like persistent effects.

11 But assuming that the read is -- is  
12 correct, that it's a sum of fifteen (15) years, across  
13 those fifteen (15) years, EM should have a fair bit of  
14 flexibility to balance, to take into account major new  
15 initiatives that can occur or major new customers,  
16 particularly on the industrial side, who provide them  
17 opportunities, and that -- that 1.5 need not be  
18 achieved even on a planning basis in full as part of  
19 each annual plan.

20 And that's the end of the -- the  
21 recommendations that are in the -- in the pre-filed  
22 testimony.

23 We'll -- I'll be handing it off to Mr.  
24 Friesen now if there's no other questions at this  
25 time.

1 THE CHAIRPERSON: I'll ask the panel  
2 if they have questions now, Mr. Bowman. Dr. Grant, do  
3 you have any questions of Mr. Bowman?

4 BOARD MEMBER GRANT (BY PHONE): No.  
5 I'm good. Thanks.

6 THE CHAIRPERSON: Okay. I have a  
7 question. Mr. Bowman, could we go to page 21? Thank  
8 you, Kristen. You made the recommendation, bullet  
9 point number 3. And the -- the recommendation at the  
10 -- the bottom refers to:

11 "The incentives for efficiency will  
12 already be built into pricing if  
13 there's higher hydro rate  
14 increases."

15 And then at the bottom you said, "When  
16 Hydro imposes large rate changes." You made reference  
17 earlier to the previous application of Manitoba Hydro  
18 where they request a 7.9 percent.

19 What's a large rate increase? I mean,  
20 what -- what sort of level would you envisage where  
21 you get the -- the incentive just as a result of the -  
22 - of the rate increase?

23 MR. PATRICK BOWMAN: Well, you get it  
24 at any level. But I think something -- you'd probably  
25 want to build into this the consideration of -- of

1 some degree of a real price change. So, changes above  
2 inflation, for example, might -- might be where one  
3 would start to pay attention.

4 But, in general, the idea that  
5 efficiency arising from, you know, a hydro rate  
6 change, if -- if there's -- if there's a 2.9 percent  
7 or something and in -- inflation is 2, the additional  
8 .9 would -- would be something that -- well, all of it  
9 is something customers would see on their bills, but  
10 the additional .9 would be something that they would  
11 see a real effect of incentive for conservation, the  
12 same way a code and standard is but probably even  
13 broader because it affects everyone, and you would  
14 achieve some -- some savings out of that.

15 So, I think it could be considered for  
16 any real price changes, but I don't think -- it would  
17 be pretty -- pretty small or de minimis unless you're  
18 dealing with some cases where you're dealing with, you  
19 know, many years of -- of, you know, 4 percent or 7.9  
20 percent, you know, should -- should such a scenario  
21 arise again.

22 THE CHAIRPERSON: But -- but as I  
23 understand it then, the principle is that it would be  
24 the difference between the rate increase and  
25 inflation. That's -- that's the number that we would

1 deal with?

2 MR. PATRICK BOWMAN: Yeah, I -- I  
3 think that's re -- I think that's reasonable.

4 THE CHAIRPERSON: Okay. Thank you.  
5 Thank you very much, Mr. Bowman. Mr. Friesen...?

6 MR. ANTOINE HACAULT: Sorry to  
7 interrupt, but I'd just like a little bit of direction  
8 so that Mr. Friesen knows, we started a bit late. We  
9 had a break. I -- we had a schedule. I'm not too  
10 sure how -- where we are on this now. We tried to  
11 limit it to about --

12 THE CHAIRPERSON: Yeah, I -- I don't  
13 want to limit Mr. Friesen's testimony. We -- we did  
14 start late. The -- the -- we need to -- we need to  
15 finish around 2:15 this afternoon because Dr. Grant  
16 has to catch a flight home, but just -- just go ahead,  
17 Mr. Friesen.

18 MR. DALE FRIESEN: Thank you, Mr.  
19 Chair. I want to thank the Board and all the  
20 representatives from the various organizations,  
21 including Efficiency Manitoba and the Interveners.

22 I'm privileged to present to you today  
23 and very open to questions from the Board during the  
24 course of my presentation, so please feel free to  
25 interrupt. I'm going to try to move at a reasonable

1 pace given some of the interruptions we've had to our  
2 schedule.

3                   Slide 2 gives you an idea of the -- the  
4 presentation overview. I'm going to address  
5 conclusions and recommendations that I found in  
6 reviewing the Efficiency Manitoba plan.

7                   This presentation, for the most part,  
8 it addresses information that was -- been previously  
9 filed direct evidence with some additional information  
10 related to natural gas programming that I was unable  
11 to include in the previous filing primarily due to the  
12 time constraints between the receipt of IR responses  
13 and the filing deadline for evidence.

14                   And I've also included some information  
15 related to codes and standards which has become a  
16 topic of fairly significant discussion over the course  
17 of these proceedings in an area that I have some  
18 knowledge and expertise in.

19                   Slide 3. On the -- what you have here  
20 is the table that outlines the industrial programming  
21 offered by Efficiency Manitoba. And I want to state  
22 that the -- the offering is fairly comprehensive and  
23 provides a range of options for most industrial  
24 sectors in Manitoba, including consideration for both  
25 processes and facilities.



1                   And that programming is augmented by  
2 some additional features which are very helpful to the  
3 fulfilment of the objectives of those programs,  
4 including screening studies, the energy management --  
5 manager initiative, and the strategic energy  
6 management cohorts.

7                   Those are measures that have proven in  
8 many jurisdictions to provide very valuable assistance  
9 in meeting savings targets.

10                  There is, you know, kind of the  
11 elephant in that table, and that is the load  
12 displacement program.

13                  And my concern is that the -- the  
14 magnitude of those savings and the fact that you only  
15 have to deal with a few customers to achieve those  
16 savings may de-emphasize effort to capture savings  
17 that are applicable to a larger cross-section of  
18 industries and represented in the other aspects of  
19 that program, including the custom program, as an  
20 example.

21                  In respect to additional opportunities  
22 that might not be addressed by the plan as filed, the  
23 performance optimization program, which is an  
24 industrial program, is noted as being applicable to  
25 motor-driven systems.

1                   In the past, Manitoba Hydro expa --  
2 expanded the boundaries of the performance  
3 optimization program to include things like process  
4 heating, process treatments, things that aren't motor-  
5 driven but still consume a fair amount of energy. And  
6 I would encourage Efficiency Manitoba to continue to  
7 do that.

8                   And -- and then we also look at heating  
9 and drying processes. On the emerging technology  
10 side, electro -- electric heating and drying  
11 technologies are beginning to emerge in the market to  
12 replace natural gas heating or fossil fuel-based  
13 heating process which are quite interesting, at this  
14 point, quite expensive, but they are emerging.

15                   We have things like permanent magnet  
16 motors which provide greater efficiency, more speed  
17 capability which allows you to optimize the process  
18 that's driven for greater efficiency, as well as  
19 offering size advantages.

20                   We also have behavioural change things  
21 -- programs related to in-situ codes and standards  
22 that allow -- such as a benchmark energy factor,  
23 energy at risk, concepts that support better design,  
24 operation, and maintenance of industrial systems. And  
25 finally, there's the opportunity to look at things

1 like quality rework, waste minimization. It takes  
2 energy, obviously, to produce product. If that  
3 product has to be reworked or it has to be scrapped  
4 because it doesn't meet quality standards, that's  
5 energy that's wasted, and there are opportunities  
6 within industry to improve quality and thereby reduce  
7 energy.

8                   Moving to slide 4, this is a similar  
9 table for the natural gas bundle under the industrial  
10 portfolio, and similar to the electric, it's fairly  
11 broad, fairly comprehensive, and again, provides  
12 opportunities to address both processes and  
13 facilities. And it's augmented by some of the same  
14 measures that I mentioned previously for the electric  
15 program.

16                   In respect to -- in respect to -- you  
17 know, most of the savings come from the custom  
18 program, again. But in contrast to the load  
19 displacement program, the custom program for natural  
20 gas is really applicable to a very large cross-section  
21 of industrial companies and therefore very useful in -  
22 - in reaching out to a wide variety of different  
23 applications and provides a very comprehensive  
24 mechanism to engage -- engage industry in Manitoba.  
25 And given the diversity of Manitoba and the sub-

1 sectors in the Manito -- Manitoba industrial market,  
2 this is very appropriate.

3                   In terms of additional opportunities,  
4 one (1) of the things that's coming to the forefront  
5 in -- across North America is the concept of  
6 beneficial electrification. And in -- you know, in  
7 very brief form, what benef -- beneficial  
8 electrification is about is converting fossil-fuel-  
9 based uses of energy to electric, and it's done for  
10 four (4) main purposes: to save consumers money over  
11 time; to benefit the environment, reduce greenhouse  
12 gas emissions; improve product quality or consumer  
13 quality of life; and foster a more resilient and  
14 robust electric utility grid.

15                   So the application of electricity to  
16 activities that would otherwise consume fossil fuels  
17 and where doing so satisfies at least one of the four  
18 (4) conditions I've described without adverse --  
19 adversely affecting the others: that's referred to as  
20 beneficial electrification.

21                   And I think there's significant  
22 opportunity, particularly in the emerging-technologies  
23 aspect of the industrial sector, to -- to -- and the  
24 heating -- process heating, which is a common use for  
25 natural gas -- to look at beneficial electrification

1 and how it can complement the GHG emission goals as  
2 well as the natural gas saving goals.

3           One (1) of the challenges, though, we  
4 have is that the way this Act and regulation are  
5 written, it doesn't really address positive electric  
6 load growth. And that absence is glaring. And it  
7 really is counter to what we want to achieve in terms  
8 of economic growth and increased competitiveness and  
9 environmental performance within our industry. So  
10 that's -- that's a point I would raise.

11           Moving on to slide 5 -- sorry. What we  
12 have here are two (2) tables that really reflect the  
13 spending by program in each of the bundles, and I  
14 won't go into detail other than to provide that for  
15 information.

16           But the point I want to make is that  
17 this is the spending that was being proposed by  
18 Efficiency Manitoba, and in order for Efficiency  
19 Manitoba to realized its objective and its savings  
20 targets, there's going to be a considerable amount of  
21 spending required on the part of industry. And that  
22 number, broadly speaking, is going to be in the range  
23 of 60 to \$75 million, and, you know, respectively,  
24 we're looking at about 51 to 65 million on the  
25 electric side and about 9 to 11 million on the natural

1 gas side.

2                   This is money that customers have to  
3 allocate, customers have to justify, and if the  
4 metrics and the approach used by Efficiency Manitoba  
5 doesn't align with the priorities and the methods of  
6 justica -- justification used by industry, we're going  
7 to have a disconnect.

8                   And if industry isn't willing to invest  
9 this money, the savings that Mani -- Efficiency  
10 Manitoba hopes to realize will not materialize. And  
11 that's a very simple fact. And so anything that  
12 Efficiency Manitoba does is required through pure --  
13 you know, pure common sense will have to align with  
14 how industry justifies its capital spending.

15                   And that speaks a little bit to the  
16 metrics. The PACT test, which is mandated by  
17 regulation for determining cost-effectiveness, really  
18 only deals with utilities' spending. It doesn't  
19 account or consider consumer spending or the rationale  
20 behind consumer spending.

21                   The TRC is a better indication because  
22 it includes both the customers' investment and the  
23 utility investment. The pure measure -- value measure  
24 test proposed by Daymark -- again, quite interesting -  
25 - is a little bit more reflective even than the TRC of

1 the discussion that a customer will have when they're  
2 justifying their investment.

3                   But we also have the -- the participant  
4 customer cost test, and we have the customer payback.  
5 And while methods used by customers in -- in the  
6 industry to justify their expenditure may not align  
7 perfectly with either the -- the PC test or the CP  
8 test -- the customer payback test -- they do provide  
9 an indication, and I think they are, in some respects,  
10 a better gauge of whether or not industry will engage  
11 these programs than the PACT test is.

12                   The PACT test really doesn't speak to  
13 the motivation for customers to participate. It only  
14 speaks to the motivation for the utility, and -- and  
15 that's, again, a disconnect and one that I think we  
16 have to consider when we look at these programs and  
17 their ability to achieve their savings.

18                   None of the test do, however, address  
19 customer concerns over lost production or downtime  
20 required to make efficiency improvements, which is a  
21 major concern for our client base and -- and often  
22 represent one of the strongest barriers to moving  
23 forward with efficiency projects. Production is king,  
24 and if you interrupt production, the benefits of  
25 energy efficiency will never outweigh the lost -- the

1 lost production. They'll always be much, much  
2 smaller.

3                   And then there's the perceived risk of  
4 implementing new technologies, even similar  
5 technologies, but more energy efficiency technologies.  
6 Industry has a tendency to continue to do what it has  
7 learned works, and energy efficiency is sometimes --  
8 the benefits are not large enough to change that  
9 viewpoint. And that's something that we need to keep  
10 in mind.

11                   Slide 6 -- one (1) of the challenges we  
12 had in Efficiency Manitoba's initial filing was that  
13 the commercial, agricultural, and industrial sectors  
14 were bundled, in -- in many respects, in how the plan  
15 was presented. So we didn't really have an  
16 understanding of what the industrial load in Manitoba  
17 was like. And that made it a problem to analyze the  
18 expectations that were being placed on the industrial  
19 sector.

20                   Fortunately, Efficiency Manitoba  
21 responded to an IR request, EM-1 -- I-7, which  
22 provided us with the nesh -- necessary information to  
23 evaluate the relative size of the industrial load in  
24 Manitoba and thereby gin -- begin to valuba --  
25 evaluate the reasonableness of the savings anticipated



1 to arise from the sector. And what you have there is  
2 the table that I used, based on the information  
3 provided by Efficiency Manitoba, to determine the  
4 share of industrial load.

5                   And it -- you know, it was broken out  
6 by SCC code and industry sub -- SIC code, sorry, and  
7 industry sub-sector, which proved useful in this  
8 exercise. And from that, we could determine that  
9 industrial load accounts for about 35 percent of the  
10 total domestic load.

11                   It also allowed us to examine the  
12 impact of customers or sectors that are unable to  
13 participate in -- in the Efficiency Manitoba programs,  
14 and that occurs, basically, for two (2) reasons.  
15 Sometimes, the magnitude of the investment that's  
16 required to improve efficiency in certain industries  
17 is simply beyond the scope and capability of  
18 Efficiency Manitoba. I'll use the pipeline industry  
19 as an example.

20                   The efficiency of a pipeline is  
21 basically determined at the time of construction, and  
22 it's based on the size of the pipe, the viscosity of  
23 the fluid, the rate at which you're pushing fluid  
24 through that pipeline, and the pumping requirements.  
25 Because of the volume of ener -- or the magnitude of

1 the energy requirements for pumping, those pumps are  
2 already very, very efficient. Changing a pipeline is  
3 exceedingly expensive, and to be frank, just outside  
4 the scope of anything Efficiency Manitoba really has  
5 the financial capability to impact. So we're talking  
6 billions of dollars in this case. So that's an  
7 example of an industry that consumes quite a bit of  
8 energy in Manitoba and really doesn't have a lot of  
9 opportunity to participate in this plan.

10           So moving -- moving on to slide 7, this  
11 is an illustration of the actual targets that are  
12 being imposed or anticipated to be achieved by the  
13 industrial sector, and I'll just refer to the right-  
14 hand-most column. And you'll see that the percent of  
15 load targets ascribed to the industrial sector are in  
16 the range of about 1.6 percent in Year 1 through to  
17 1.76 percent of load and 1.72 percent of load in Years  
18 2 and 3, respectively. So the targets are already  
19 above those prescribed in the legislation and -- and  
20 are more aggressive or higher than you see with the  
21 other sectors.

22           Again, I mentioned the influence of the  
23 load displacement program. That is a substantive  
24 program, provides a large num -- a large amount of  
25 savings equal to about 1.25 percent of load. So what

1 I did is I looked at the impact of the other programs  
2 and the reasonableness and achievability of the other  
3 programs. So if you remove the load displacement and  
4 you look at the tables below that, you'll see that the  
5 percent of load targets for the non-load-displacement  
6 programs are in the range of about point five (.5)  
7 percent.

8 We view these targets to be reasonable,  
9 achievable, with the programming and funding available  
10 in the plan. And I think our sector, the industrial  
11 sector, and our client, MIPUG, would agree with that  
12 statement and -- and say they are reasonable.

13 The larger target of 1.7 percent is  
14 achievable with the inclusion of the load displacement  
15 savings in the way that Efficiency Manitoba treats  
16 those savings. If we are talking about a cumulative  
17 target, then the one point -- where efficiency sav --  
18 or, load displacement savings would only be counted in  
19 the first year they occurred and wouldn't be counted  
20 in successive years, then that one point seven (1.7)  
21 target would have to be reduced substantially for it  
22 to be reasonable and achievable. So the way we count  
23 savings is very -- very fundamentally important to the  
24 statements that I make in this slide.

25 Moving on to slide 8, what you here --

1 have here is a representative comparison to -- of  
2 savings targets to the other sectors, primarily the  
3 commercial, residential, and agricultural sector.  
4 What I did in this analysis is I removed codes and  
5 standards savings. The rationale behind that was that  
6 I was attempting to compare incentive-based programs  
7 in all sectors.

8                   The indust -- Efficiency Manitoba does  
9 not ascribe any savings to the indu -- or, any codes  
10 and standards savings to the industrial sector, so all  
11 the programming in the industrial sector is incentive  
12 based. And if you do an incentive-based program  
13 comparison, you'll see that the commercial sector has  
14 a target in the range of about 1.35 percent. The  
15 residential sector has a target of about point two  
16 five (.25), point three (.3) percent, and the  
17 industrial sector is -- or, sorry, the agricultural  
18 sector is in the range of about 1.5 percent, give or  
19 take a little bit.

20                   So when we do this comparison, we see  
21 that the industrial sector target for incentive-based  
22 programs is substantially greater than the commercial  
23 and residential sector, but we still feel that it is  
24 achievable with the funding that's available in the  
25 plan.

1                   Moving on to slide 9, this information  
2 was not included. It relates to natural gas and was  
3 not included in my direct ev -- evidence, as I  
4 indicated at the start. But the approach I used is  
5 very similar to the approach that I used for the --  
6 the industrial sector, the electric programs that I  
7 described in the previous slides.

8                   So it should be noted that MIPUG  
9 members are -- our client -- are not major --  
10 generally, major users of natural gas, either due to  
11 the nature of their processes or as a result of  
12 natural gas not being available at their location.  
13 Many of our customers are rural -- our clients are  
14 rural based or northern based and do not have access  
15 to natural gas.

16                   We do have a significant amount of  
17 natural gas consumption arising from one (1) MIPUG  
18 member, which accounts for a large portion of the  
19 total gas consumption in Manitoba as a feedstock for  
20 their process. This amount was not included in the  
21 target setting, and we deem that to be an appropriate  
22 exclusion.

23                   The -- the natural gas that's consumed  
24 by this -- this client is used as a feedstock. It's  
25 used as an input in to producing their product and --

1 and, therefore, should not be included in the  
2 efficiency target setting. So we agree with the  
3 treatment that Efficiency Manitoba uses in this  
4 regard.

5                   Consumption of natural gas in Manitoba  
6 is dominated by mid to large industrial users, using  
7 natural gas for process and space heating.  
8 Significant opportunities exist for these companies to  
9 pursue greater efficiency in their use of natural gas,  
10 and the natural gas optimization program provides that  
11 opportunity.

12                   Moving on to Slide 9 -- or sorry, Slide  
13 10. Unlike the electric bundle for the industrial  
14 sector, no one (1) opportunity dominates the market in  
15 the way that load displacement dominates the electric  
16 savings. A large portion of the savings are ascribed  
17 to one (1) program concept, but the -- the variety and  
18 diversity of the measures that are applicable within  
19 that one (1) program concept, or measure concept, are  
20 quite varied, so there's a lot of opportunities there.

21                   Because there are many more customers  
22 involved in -- in the achievement of the natural gas  
23 savings target, Efficiency Manitoba will require a  
24 broad -- more broad and comprehensive outreach to many  
25 industrial sector companies. While not unreasonable,

1 this will require greater effort and a more broad  
2 outreach in order to achieve the targeted savings.

3           One (1) caution in respect to natural  
4 gas is that the price of natural gas is extremely low,  
5 and that presents a challenge when you're looking at  
6 justification for energy efficiency projects. And  
7 it's not a new challenge, it's a challenge that's been  
8 around for a long time, but it is a significant  
9 challenge that we experienced when I was at Manitoba  
10 Hydro and I'm sure Efficiency Manitoba will continue  
11 to experience going forward.

12           Slide 11 draws a similar comparison to  
13 the other sectors that was shown for the -- shown for  
14 the electric portfolio with one (1) minor difference.  
15 Again, I removed codes and standards savings to  
16 provide an incentive base versus incentive-based  
17 comparison, but I also determined the targets without  
18 accounting for interactive effects, or by accounting  
19 for interactive effects but saying that, as an  
20 example, in order to achieve .75, Efficiency Manitoba  
21 is going to have to achieve greater savings, maybe  
22 somewhere in the order .9 percent, to allow for the  
23 deduction that occurs from interactive effects.

24           And that's an important exception,  
25 because the industrial program does not have any

1 interactive effects ascribed to it, so I was looking  
2 at a direct comparison of the cost of acquiring  
3 savings, gross savings, not net savings after  
4 interactive effects.

5                   This -- you know, this comparison  
6 illustrates the savings objective prior to reductions  
7 for interactive effects, indicating the true savings  
8 required to achieve Efficiency Manitoba savings  
9 targets.

10                   While interactive effects and codes and  
11 standards savings for the industrial sector are not  
12 included in the plan, the PUB should consider whether  
13 the Efficiency Manitoba interpretation of net savings,  
14 gross savings minus interactive effects, is  
15 reasonable.

16                   Another approach could be to apply the  
17 .75 percent target to consumption gross -- growth  
18 arising from interactive effects in future years.

19                   What we have right now with the  
20 incorporation of inter -- interactive effects, is a  
21 higher target than the legislative mandate prescribes,  
22 and we need to contemplate that and whether that's  
23 appropriate to it.

24                   I also need to point out one (1) error  
25 in the -- in the material that I provided you. If you



1 look at the -- sorry, no, that -- yeah. Yeah, sorry.

2                   At the top it says "Electric savings  
3 targets." That should be "Natural gas." And the  
4 error actually I wanted to point out is in a later  
5 slide. Sorry about that.

6                   So overall natural gas portfolio  
7 savings for the other sectors are again somewhat lower  
8 than the industrial sector. The industrial target is  
9 about .82 percent, where the commercial and  
10 residential targets, in the range of about .775 and in  
11 the range of about .25 to .3. So that again  
12 illustrates that the industrial target is higher and  
13 that is a result of the fact that there's cost-  
14 effective opportunity within the industrial --  
15 industrial sector.

16                   Overall, the natural gas savings  
17 portfolio savings are heavily dependent on codes and  
18 standards savings in the commercial and residential  
19 sector.

20                   Moving on, Slide 12. I'm going to  
21 speak a little bit to the timing and the flexibility  
22 of Efficiency Manitoba's activities and how that may  
23 impact the participation by the industrial sector.

24                   MIPUG members operate large facilities  
25 with continuous processes that consume large

1 quantities of ener -- energy. Upgrades to these  
2 critical production processes can be disruptive and  
3 costly with a high degree of perceived risk.

4 Energy costs vary considerably between  
5 industrial sub-sectors, from as low as 8 percent to as  
6 high as 65 percent of total operating costs.

7 So energy is important. It varies in  
8 importance, but I would feel quite comfortable in  
9 saying that it's important to every MIPUG member and  
10 to most industrial customers in general.

11 Having said that, the timing for  
12 processes improvements are generally driven by factors  
13 related to market conditions, equipment life,  
14 productivity, quality, et cetera. They're not related  
15 to energy efficiency. The cost of lost time, or lost  
16 production time, is simply too high and can dwarf  
17 energy efficiency related cost savings.

18 So if you look at this slide, energy  
19 efficiency gains alone are often unable to motivate  
20 capital spending priorities or drive project time  
21 lines for major changes to production processes.

22 Incremental costs for improvements to  
23 existing processes are often significantly higher than  
24 those considered during program design. Typically,  
25 program administrators look at incremental equipment

1 costs, they may have some small accounting for  
2 retrofit where you have to pull old equipment out of  
3 service, put new equipment into service, but they  
4 don't generally look at risk and they do not generally  
5 look at production losses or production shortfalls  
6 that occur as a result of that activity.

7           There also is a tendency in industry to  
8 look at things beyond energy. So if there is a  
9 process that increases energy consumption, but has a  
10 favourable production outcome, they'll accept the  
11 increased energy use, and that's counter to the way  
12 the legis -- again, the way the legislation and the --  
13 and the -- the regulation is written, and represents a  
14 barrier to how we address load growth within the plan.

15           So if an efficiency improvement results  
16 in a lower per unit cost and as a result that customer  
17 becomes more competitive and increases their  
18 production, it may actually increase energy  
19 consumption despite the fact that that customer has  
20 become more efficient.

21           Moving on to Slide 13. Speed to market  
22 is a critical concern for industry operating in a  
23 competitive global economy. The technologies that are  
24 used in industry are generally available throughout  
25 the world, so you want to be first to market and

1 therefore take advantage of any competitive  
2 opportunity that -- that exists out there.

3                   So if the design and con --  
4 construction delays -- or if design and construction  
5 delays caused by excessive demand for analysis,  
6 documentation, and approvals are too great, industry  
7 will simply move on. They won't accept that time line  
8 slip or that delay in obtaining approvals from  
9 Efficiency Manitoba.

10                   This is particularly true for new  
11 construction where time lines are often very short,  
12 carrying costs are very high, and industry wants to  
13 get product out the door as soon as possible, and it  
14 makes it challenging at times if you're not engaged at  
15 a very, very early stage in the design process, to  
16 make changes later because the in -- the customer will  
17 assume that those changes are going to delay the  
18 process or delay the construction time line and -- and  
19 therefore will really just not pay attention.

20                   We also need to recognize that capital  
21 is limited and prioritized for mandatory regulatory  
22 improvements for production related needs. A  
23 production project may actually be eligible for a  
24 completely different set of justification criteria in  
25 an energy efficiency project. So it may be much more

1 rigorous for an energy efficiency project than for  
2 production process because the production project adds  
3 more value to the company, and that's something again  
4 that we have to -- to consider.

5                   The -- the other thing is that, as  
6 Patrick mentioned, industrial projects tend to be  
7 larger, they produce a very lumpy savings pro --  
8 profile, and that may not necessarily match well to  
9 preplanned savings targets and budgets.

10                   And this becomes a problem if the  
11 target has been met or appears to be met with a  
12 existing activity and a new large industrial project  
13 emerges, and with the focus that the regulation and  
14 the act put on annualized targets versus accumulative  
15 targets, you have a tendency to say we've hit our  
16 target this year. We don't need that savings, and as  
17 a result we lose an opportunity that may not come back  
18 to us for decades, and -- and that's -- that's an  
19 important consideration that we need to -- to pay  
20 attention to.

21                   The prime opportunities for achievement  
22 of low cost savings in industry occur during new  
23 construction or expansion projects since costs for  
24 equipment removal are not incurred and installation  
25 costs are generally not incremental to the efficiency

1 project because they were going to install equipment  
2 anyway, and that provides for a very low cost  
3 opportunity at those locations, and the Efficiency  
4 Manitoba plan should be willing to accommodate those,  
5 and I believe that is their intent based on the  
6 testimony provided by Mr. Stocki.

7                   But there is concern, if you move to  
8 Slide 14, that Efficiency Manitoba may not have the  
9 budget flexibility and the timing flexibility to  
10 support that kind of industry need, particularly with  
11 the way the act and the regulation are written.

12                   It is our view, or my view, that the  
13 achievement of savings targets should have a longer-  
14 term focus. If we're going to have a net effect at  
15 the end of the fifteen (15) years, we need to have a  
16 target for that net effect and that target needs to  
17 relate to the IRP requirements that are -- are  
18 developed in concert with Manitoba Hydro.

19                   The current act and regulation, the way  
20 they are written and the way the EM plan is -- is  
21 presented, has a very annual focus to it, a very  
22 short-term focus. Re-investment isn't considered for  
23 technologies with a ten (10) or eight (8) or five (5)  
24 or fifteen (15) year life cycle. IRPs are done on  
25 twenty (20), thirty (30), forty (40) year basis.

1 There's no consideration for reinvestment in this  
2 plan.

3                   We should be considering reinvestment,  
4 we should be adopting a long-term approach to energy  
5 efficiency, and that is something that we need to --  
6 we need to carefully consider in the recommendations  
7 that are provided by the Public utilities Board in its  
8 final order.

9                   I've mentioned productivity  
10 improvements, and -- and I won't repeat that, but I  
11 think that's an important consideration, how do we do  
12 -- deal with electric load growth in this plan and in  
13 the context of how we set targets and how we -- you  
14 know, how we evaluate what a reasonable target is.

15                   I'd use a new construction plant as an  
16 example of that. A new customer comes to Manitoba,  
17 decides to build a new plant here, they work with  
18 Efficiency Manitoba, they develop a very efficient  
19 plant. Those savings are built in at the beginning  
20 but the load hasn't materialized yet. So in  
21 subsequent years, we have the load of this new plant  
22 and we're continuing to apply savings targets to an  
23 already efficient load.

24                   The same opportunity doesn't exist with  
25 that load, and does that mean we're unfairly

1 penalizing those projects on the back side after we've  
2 incented them on the front side? It really doesn't  
3 appear to be logical or practical.

4                   We also have some con -- or I have some  
5 concerns about the use of the contingency fund to  
6 support large projects with cost-effective savings to  
7 minimize lost opportunities and lose access to cost-  
8 effective savings.

9                   We need to clarify the definition in  
10 the regulation of what emerging opportunities means.  
11 Based on the testimony provided earlier by Mr. Stocki,  
12 I achieved the understanding or obtained the  
13 understanding that a new large industrial project  
14 would not be seen as an emerging opportunity if there  
15 are existing programs that could address it.

16                   But what happens if those existing  
17 programs have spent their budget or the targets have  
18 been met? Does that mean the contingency fund isn't  
19 available to support that project? And we will lose  
20 the opportunity to achieve very low cost savings and  
21 benefit to the economy.

22                   So, I believe that we need to -- to  
23 enable the use of the contingency fund for that  
24 purpose, and that needs to be reflected in the  
25 regulation and the recommendations that we provide to



1 -- to the Province in that regard.

2                   And finally, incentive commitments.

3 Industrial projects often are multi-year projects. If  
4 a project commences in year 3 of the plan but the  
5 customer isn't aware of what the next three (3) year  
6 plan will look like and there's no certainty in  
7 regarding the availability of incentives, they'll  
8 simply move on and they won't consider the incentives  
9 that Efficiency Manitoba can provide.

10                   So, I would argue that Efficiency  
11 Manitoba needs some flexibility to make commitments  
12 beyond the three (3) year planning horizon and  
13 approval window that they are currently provided in  
14 order to give large industrials the assurance that  
15 funds will be available in years 4, 5, and 6 as they  
16 complete their projects.

17                   Moving on, slide 15, policies. I  
18 mentioned the importance of speed to market. There  
19 need to be clearly documented policies for obtaining  
20 approval, for the criteria for obtaining approval for  
21 large projects that require incent -- incen --  
22 substantial incentives.

23                   You know, these policies must considers  
24 -- consider actions and exceptional circumstances,  
25 such as a situation where the annual target has

1 already been met but a large low-cost opportunity  
2 arises and existing budgets have been depleted with  
3 prior projects.

4                   If that approval process takes too long  
5 we'll lose the opportunity. Is that our desire? I  
6 would argue that it's not principally because these  
7 are very cost-effective savings.

8                   So, those policies need to be well  
9 ecsta -- well established. There needs to be a plan  
10 in place that is clearly articulated that can be used  
11 to demonstrate to industrial users that their concerns  
12 and their priorities are being met.

13                   Moving on to slide 16. Achievement of  
14 Efficiency Manitoba's objectives is heavily dependent  
15 on the suc -- its success for inquiring anticipated  
16 industrial savings at a relatively low acquisition  
17 cost.

18                   If we -- if we look at this table,  
19 we'll see the 39 percent of the saving -- electric  
20 portfolio savings arising from the industrial sector  
21 while only 20 percent of the available budget is  
22 dedicated toward the acquisition of these savings.

23                   Therefore, the success of this save --  
24 this portfolio, or this plan, is critically dependent  
25 on industrial programming for achievement of cost-

1 effective -- for savings.

2           Table 3.15, which is at the bottom,  
3 highlights the low first year acquisition cost for  
4 savings from the industrial bundle -- bundle. First  
5 year spending is an important metric for establishing  
6 the magnitude of the initial Efficiency Manitoba  
7 expenditure required for acquiring savings.

8           Moving to slide 17, we have a  
9 comparison to the acquisition cost of the other  
10 sectors. And if you go back to slide 16 briefly,  
11 you'll note that the -- the acquisition costs range  
12 between about point five five (.55) cents and about  
13 point seven five (.75) cents.

14           And if you look at slide 17, you'll see  
15 the acquisition cost without codes and standards for  
16 the commercial, residential, and agricultural sector  
17 are in the range of fifteen (15) through to thirty-  
18 eight (38) cents, substantially higher.

19           What the -- table 319 at the bottom of  
20 the slide illustrates is, again, how extremely cost-  
21 effective codes and standard savings are. We need to  
22 capitalize on every single codes and standards savings  
23 we can because it contributes to a cost-effective plan  
24 and achievement of savings targets.

25           As I pointed out previously, in some

1 sectors, codes and standard savings are very, very  
2 critical to the overall achievement of the target.

3                   Sorry, I'm just trying to catch up here  
4 for a second. And again, as I pointed out when I  
5 showed the savings percent of load savings targets,  
6 this focus in -- on this slide is on incentive-based  
7 programming.

8                   The Public Utilities Board in its IR to  
9 MIPUG, MIPUG-9, asked me to remove load displacement  
10 savings from the analysis that I conducted in res --  
11 in regards to acquisition cost comparisons.

12                   So, if you look at the table at the  
13 top, the green boxes highlight the new costs and the  
14 new savings -- annual savings targets for the  
15 industrial group of programs, or the industrial  
16 bundle, without load displacement.

17                   And, as you will see in the right-hand  
18 most column, the acquisition costs do go up. They go  
19 up into the, you know, range of just about fifteen  
20 (15) cents per kilowatt hour.

21                   That's an interesting comparison, and  
22 it shows that those programs are more in line, for  
23 instance, with the commercial program, which is  
24 slightly higher than that amount.

25                   But if you look at the table below, I

1 kind of added a new metric or a new comparison in the  
2 right-hand column which compares the percent of  
3 savings, the percent of total savings, to the percent  
4 of total budget, and it gives you a little bit of a  
5 savings to cost ratio.

6                   And you'll notice the savings to cost  
7 ratio of the industrial measures without load  
8 displacement is still quite favourable in comparison  
9 to the savings to cost ratio fo the other sector  
10 programs.

11                   Again, if you look at the load  
12 displacement in the codes and standards line, you'll  
13 see how -- how favourable those programs really are  
14 and how important they are to maintaining a cost-  
15 effective electric portfolio for Efficiency Manitoba.

16                   In some respects, you could argue that  
17 the fact that these programs are so cost-effective  
18 enables or facilitates Efficiency Manitoba's ability  
19 to spend more to acquire savings from the commercial  
20 and residential sector.

21                   We have to determine whether that's  
22 appropriate. I think when you look at an IRP, one (1)  
23 of your objectives is to occur the -- the resource,  
24 the savings resource, at the lowest possible cost, as  
25 mentioned by Patrick. So, that's -- you know, that's

1 a consideration that I think the PUB should consider  
2 as it makes its recommendations.

3 Slide 19. Even despite the higher  
4 first year acquisition costs of industrial savings  
5 without load displacement, other metrics used by EM  
6 continue to show the clear advantage that industrial  
7 programs, such a custom program, provide for obtaining  
8 savings.

9 And what you'll see there is a  
10 levelized cost at the top of the table highlighted in  
11 yellow of one point one five (1.15). And if you  
12 compare that to the levelived -- levelized cost of  
13 other measures in -- both in the industrial sector and  
14 in other sectors, you'll see that it's -- even though  
15 its first year acquisition cost is quite high, the  
16 levelized cost is still very favourable and among the  
17 lowest in the resource portfolio.

18 Slide 20 effectively provides a similar  
19 comparison to the one (1) I just gave you for the  
20 electric portfolio, and it shows some of the same  
21 things.

22 Thirty percent of the savings target  
23 with 11 percent of the budget is ascribed to the  
24 industrial sector, again, a large portion of the  
25 savings at a quite diminutive portion of the budget

1 and again speaks to the importance of the industrial  
2 programming to the success of nat -- of the natural  
3 gas plan.

4                   If you go to slide 20 -- sorry, go to -  
5 - back to slide 20. And if you look at the bottom,  
6 you'll again see that comparison of acquisition costs.  
7 And we're looking at a number that's in the range of  
8 forty (40) to fifty (50) cents per cubic metre.

9                   There is an error in this chart. Where  
10 you see dollars per kilowatt, that should be dollars  
11 per cubic metre. I apologize for that. I didn't  
12 catch it until after I had sent the email last night.

13                   Moving to slide 21. Before I start  
14 again, I'd like to point out one (1) error. In the --  
15 in the top table, the commercial sector acquisition  
16 cost table, the second line, year 2021/'22 has an  
17 incorrect value for the anticipated budget. I dropped  
18 a zero. That should be 5.86 million.

19                   And that changes the numbers in the  
20 anticipated budget column, the third column, and it  
21 changes the number in the right-hand most column, and  
22 that point one six six (.166) becomes a dollar sixty-  
23 six (\$1.66).

24                   But what you will -- again, all the  
25 references to kilowatt hour should be replaced by

1 cubic metres, as well. Again, my apologies.

2                   So what this comparison does show is  
3 that natural gas savings from industrial programming  
4 have first-year acquisition costs that are about one-  
5 quarter (1/4) of those for incentive-based programming  
6 in the commercial sector and one-sixth (1/6) of those  
7 in the residential sector. And again, similar to the  
8 electric portfolio, codes and standards savings are  
9 shown to be highly cost-effective and should be  
10 maximized to minimize the cost for acquiring the  
11 natural gas savings resource.

12                   Moving to slide 22, again, we  
13 illustrate that the levelized cost for the custom  
14 program, at two point five three (2.53) cents per  
15 cubic metre, is very favourable and compares very  
16 positively when you look at the other programs in the  
17 other sectors and the acquisition cost for those. And  
18 this comparison was taken from MIPUG/EM-I-11A.

19                   Slide 23 -- I'm now going to talk a  
20 little bit about how we can maximize savings within  
21 the resource portfolio and do so in a cost-effective  
22 manner. Increased activity within the industrial  
23 sector can achieve load cost savings to the benefit of  
24 all ratepayers, as it reduces the overall costs of  
25 savings acquisitions and reduces rate impacts arising



1 from spending to achieve mandated targets.

2           Industrial programs are extremely  
3 competitive in terms of their acquisition costs, and  
4 generally, if you look beyond the Efficiency Manitoba  
5 plan and you look at reinvestment, industrials have a  
6 tendency to replace like with like at end of use. So  
7 if an efficiency measure has been installed, there's a  
8 very high probability that that same equipment or  
9 better equipment will be installed at end -- at the  
10 end of life.

11           So those savings really do have a long-  
12 term benefit to Efficiency Manitoba in the achievement  
13 of future savings and also to Manitoba Hydro in terms  
14 of the IRP and how those savings are integrated into  
15 the IRP. So those are -- are important facts.

16           The opportunity to increase incentives  
17 is highlighted by the custom program example shown in  
18 this slide. If you look at the -- the bottom portion  
19 of that slide, I drew some information from EM-I-11A,  
20 which, if you look at the custom program, indicates a  
21 simple payback of five point four one (5.41) years for  
22 the participant payback metric. That doesn't align  
23 with how industry makes its decisions. A five point  
24 four one (5.41) years -- year payback would generally  
25 be deemed to be unacceptable in industry. So we have

1 a clear lack of alignment here between the metric used  
2 by Efficiency Manitoba for establishing incenting --  
3 incentive levels and that used by industry for  
4 approving projects, which goes back to my earlier  
5 slide where I talked about the investment that's  
6 required from the industrial sector.

7           You know, a further examination shows  
8 that this metric is also considerably lower than many  
9 commercial and residential programs with significantly  
10 higher level -- levelized acquisition costs and lower  
11 PACT ratios. So why is that? I think in part, that's  
12 because the industrial programs contribute a smaller  
13 incentive relative to the total cost of the project  
14 than many of the residential and commercial programs,  
15 so less of the cost is covered by Efficiency Manitoba  
16 in the industrial sector than it is for the other  
17 sectors.

18           We may have the opportunity here by  
19 increasing incentive levels in the industrial sector  
20 to still have very cost-effective savings and increase  
21 participation and thereby acquire more savings, to the  
22 benefit of all ratepayers and to the benefit of the  
23 achievement of the -- of the targets. And I believe  
24 that's something that needs to be considered in -- in  
25 both the PUB's examination of the program portfolio

1 and the measures that are included within it and the  
2 way the industrial sector is addressed by the  
3 Efficiency Manitoba plan.

4           The participant cost metric shows --  
5 shows the metric of a one point six five (1.65), which  
6 is really a ratio that divides the benefits by the  
7 costs. And what that shows you is that -- with that  
8 metric being among the lowest in the electric  
9 portfolio, with the exception of the emerging  
10 technologies, it shows you that there's probably some  
11 room there to increase incentives and still have very  
12 cost-effective programs.

13           I apologize that I do not have a slide  
14 to illustrate these differences, but if you want to  
15 examine those in greater detail, they're identified in  
16 the EM response to PUB/EM-I-11A, and in particular,  
17 the tables for participant costs, which is page 4 of  
18 11 of that IR response, and participant payback, which  
19 is on page 5 of 11 of that response.

20           Looking at slide 24, a white paper  
21 written by Cory Welch and Denise Richard -- Richerson-  
22 Smith of Navigant Consulting and UNS Energy  
23 Corporation, which is referenced in my direct evidence  
24 on page 40, highlights the benefits of catch --  
25 catching -- capturing additional savings from low-cost

1 programs. The report highlights the pitfalls of  
2 applying strict caps on incentives for low-cost  
3 programs, which is a feature of EM's program incentive  
4 structure, and the op -- and the opportunity exists to  
5 reduce overall spending by maximizing savings obtained  
6 from lower-cost programs by providing these programs  
7 with higher incentives.

8 We're not asking for incentives that --  
9 levels that make these programs -- that ruin their  
10 cost-effectiveness. We -- we're looking at prudence.  
11 We're looking at reasonable incentive increases.  
12 We're looking at reasonable measures to address caps  
13 that may be restricting participation.

14 We're not asking for metrics that are  
15 comparable to higher-cost programs. What we're saying  
16 is there's space within these programs to increase  
17 incentives and increase participation and thereby  
18 increase savings that are obtained from these.

19 We also feel that emiss -- in doing  
20 this Efficiency Manitoba could draw additional benefit  
21 by using its investment in screening studies, energy  
22 manager initiatives, and strategic energy management  
23 cohorts to expand savings obtained from the industrial  
24 sector with strategic enhancements to incentives. So  
25 there is an opportunity. Efficiency Manitoba has the

1 mechanisms in place to find those opportunities. We  
2 just need to act on it and view low-cost savings as  
3 being a priority for this plan.

4           Moving on to slide 25, I'm now going to  
5 talk a little bit about the impacts of energy  
6 efficiency and the benefits that they provide. As,  
7 though, I've noted in my evidence, industrial op --  
8 companies operate in a competitive environment  
9 regionally, nationally, and globally. Efficiency is  
10 important. Revenues in these industries are often  
11 tied directly to commodity markets or long-term  
12 contracts where pricing is based on factors that are  
13 entirely unrelated to energy efficiency or energy  
14 cost. They're based on demand.

15           So while energy costs as a share of  
16 total costs vary significantly between industrial sub-  
17 sectors, they remain an important priority for the  
18 entire sector. Industrial operations in Manitoba  
19 compete both externally against other companies around  
20 the globe, but also internally with their own  
21 organizations for both capital and production  
22 allocations.

23           As I mentioned, industrial companies  
24 are large consumers of energies that -- energy that  
25 create a stable consumption base for supporting the

1 costs of generation, transmission, and distribution of  
2 energy incurred by Manitoba Hydro. So load growth is  
3 not a bad thing when it comes to rates. It allows us  
4 to amortize costs over a larger volume of energy.

5           And if you look at the RIM test -- one  
6 of the reasons we look at the RIM test is because the  
7 volume of energy that's available to absorb these  
8 costs is decreased by energy efficiency. My view is  
9 that the Act and the regulation in some way should  
10 address the acquisition -- or the positive acquisition  
11 of energy-efficient load growth, and this plan should  
12 accommodate it, and the Act and regulations should  
13 accomminate it -- accommodate it.

14           The efficient use of energy contributes  
15 to a competitive industrial sector that can grow the  
16 economy and generate economic benefits through job  
17 creation and other means. Energy efficiency savings  
18 achieved through industrial program are generally very  
19 cost-effective with strong persistence. So this is a  
20 good way to grow our economy, and Efficiency Manitoba  
21 programming supports that, and we would -- in -- in  
22 that aspect -- we would be strong supporters of it.

23           Moving to slide 27, the question, Why  
24 are rate impacts of energy efficiency programming  
25 important, particularly to our client, MIPUG?

1                   Low energy rates have and continue to  
2 be a key competitive advantage for Manitoba industry,  
3 although it is evident from recent pro -- rate  
4 proceedings that this advantages is eroding, and if  
5 you speak to MIPUG members, and hopefully we'll have a  
6 few here at the end of the week, they will tell you  
7 that Manitoba is not their low-cost energy provider in  
8 some instances. Despite the fact that our rate  
9 structures look to be the lowest in North America, the  
10 opportunities in rate structures within other  
11 utilities provide very competitive electricity rates  
12 for the -- for plants that these customers have in  
13 other jurisdictions.

14                   In one (1) instance, a company that has  
15 about ten (10) to thirteen (13) plants across North  
16 America and the globe will tell you that Manitoba's  
17 energy costs are in the middle of their entire  
18 portfolio.

19                   So there are -- there are concerns  
20 about rate impacts and are -- the MIPUG base is very  
21 concerned about rate impacts.

22                   Again, as I mentioned, not all  
23 industries can take advantage of energy efficiency  
24 program or upgrading major infrastructure, as it is  
25 often cost prohibitive, and to ensure that rate

1 impacts are reasonable, the cost benefits of energy  
2 efficiency for Manitoba Hydro must be clearly  
3 demonstrated or efficiency programming will result in  
4 unacceptable rate increases.

5 I would argue this hearing has been  
6 challenged by a lack of detail within the -- within  
7 the application and restricted access to information.  
8 It hasn't -- as Patrick pointed out, it hasn't enabled  
9 us to determine strong programs from marginal programs  
10 because we do not understand the cons -- construct of  
11 marginal value and how it benefits Manitoba Hydro, and  
12 we also haven't really had insight into how these  
13 impact the integrated resource plan, which affects the  
14 long-term costs of Manitoba Hydro, so that has been a  
15 challenge. Savings targets should be based on  
16 demonstrated need and ability to mitigate costs for  
17 all consumers, both participants and non-participants.

18 I also want to speak to new  
19 companies. Industrial companies seeking new  
20 locations, energy rates are a significant part of that  
21 decision-making process, and that citing process.  
22 They're looking for predictability, stability in  
23 rates, they're looking for gradualism. If those  
24 things aren't present, they know they can construct a  
25 plant of the same efficiency anywhere in the world, so



1 whether it's installed in Manitoba or whether it's  
2 installed in South America or Ontario or British  
3 Columbia, the same technology can be used in every one  
4 of those locations. So rates ultimately do provide a  
5 deciding factor in their decision, or make -- become a  
6 deciding factor in their decision.

7           So rates are important and that's why  
8 we have expressed the concern that we have about rate  
9 impacts, short-term views versus long-term views,  
10 annual targets versus cumulative targets and how that  
11 impacts the IRP.

12           Efficiency Manitoba's programming does  
13 not address rate structures directly which are  
14 available in other regions for optimizing energy  
15 costs, and this is an area that we continue to work  
16 with Manitoba Hydro, and it would be good to see  
17 cooperation between Efficiency Manitoba and Manitoba  
18 Hydro on that aspect.

19           So moving on to Slide 27, Potential  
20 Studies. Potential studies provide insight into the  
21 saving of opportunities and the capacity to support  
22 future savings targets and conservation objectives.  
23 The last conserv -- conservation potential study done  
24 in Manitoba was based on information acquired in the  
25 2010/'11 time frame, nearly ten (10) years ago. The

1 market has changed.

2                   We're talking about an energy market  
3 and opportunities for energy efficiency that didn't  
4 exist in 2010/11. We have the maturity of LEDs, we  
5 have solar -- mature so -- solar photovoltaic  
6 technologies, we have other technologies achieving  
7 wide-scale acceptance maturity that simply weren't in  
8 the market in 2010/11.

9                   We also have rapidly evolving  
10 technologies pertaining to energy storage, electric  
11 vehicles, high-performance net zero buildings, heat  
12 equipment with higher coefficients of performance,  
13 along with concepts such as beneficial  
14 electrification, that all were not in the market in  
15 2010/11.

16                   And we also have regulated and non-  
17 regulated codes and standards that are focused on  
18 outcome-based objectives versus, you know, the current  
19 approach, which is objective-based in that the current  
20 codes use very prescriptive terms to try and predict  
21 future outcomes or achieve future outcomes. Outcome-  
22 based codes require you to measure those codes and  
23 valid -- those code savings in standard savings and  
24 validate them and maintain them on an ongoing basis to  
25 ensure that you have persistence.

1                   There is a considerable amount of work  
2 going into this area right now, and you're starting to  
3 see the term outcome-based objectives integrated into  
4 the energy efficiency regulation and you're starting  
5 to see it more recently in ener -- building energy  
6 codes and performance-based approaches to achieving  
7 energy efficiency in buildings.

8                   We also have government policies and  
9 consumer demand changes that are heavily influencing  
10 equipment manufacturers to expand the marketing and  
11 availability of energy efficiency equipment, providing  
12 greater opportunity for consumers to reduce their  
13 energy consumption and manage their demand on the  
14 utility grid.

15                   You or I can walk into Home Depot and  
16 we have a vast array of products available to us that  
17 were not there in 2010/11. For those reasons, it's  
18 important that we have a solid understanding of  
19 consumer behaviour in respect to energy consumption,  
20 procurement, and the environment, and that -- that  
21 viewpoint within the market has evolved considerably,  
22 leading to significant market changes. We need to  
23 have that perspective going forward.

24                   Key aspects of a load potential study  
25 include setting of attainable energy savings targets,

1 quantifying available energy efficiency resources,  
2 determining funding levels for delivery of energy  
3 efficiency programs, designing programs to achieve the  
4 most cost-effective long-term potential, and  
5 assessment of energy efficiency opportunities as  
6 requirements and targets evolve.

7

8

(BRIEF PAUSE)

9

10 THE CHAIRPERSON: Yeah, I was going to

11 -- Mr. --

12 MR. DALE FRIESEN: Yeah. I -- I'm --

13 THE CHAIRPERSON: -- Mr. Hacault was

14 giving you the hook just before I was.

15 MR. DALE FRIESEN: Yeah. So I --

16 THE CHAIRPERSON: If you've got codes

17 and standards, we need it summarized --

18 MR. DALE FRIESEN: That's where --

19 THE CHAIRPERSON: -- because --

20 MR. DALE FRIESEN: That's where we're

21 at.

22 So's if you look at Slide 28, I made a

23 few observations and recommendations which I'll

24 quickly go through with you.

25 First of all, codes and standard

1 savings exist and provide the same benefits  
2 attributable to incentive-based savings. We've talked  
3 about that previously in this hearing. Manitoba Hydro  
4 has been actively involved in codes and standards  
5 development at the national level for more than  
6 twenty-five (25) years, acting as one (1) of the  
7 highest per capita provincial contributors in Canada.  
8 During that time, both financially and through in-kind  
9 contributions from subject matter experts.

10 Manitoba Hydro had probably the most  
11 extensive team of knowledge experts of any utility or  
12 energy efficiency agency in Canada over the last five  
13 (5) years, and that was used to great extent in the  
14 codes and standards process by CSA Group. So Manitoba  
15 Hydro has been extremely influential, both in funding  
16 and in knowledge -- providing knowledge and expertise.

17 Regulated codes and standards form a  
18 comprehensive package that covers a broad array of  
19 equipment as demonstrated by the federal Energy  
20 Efficiency Act, which has undergone sixteen (16)  
21 amendments since it was up initially approved in 1993.  
22 These standards include residential, commercial,  
23 industrial equipment of various types, including  
24 electric motors and transformers commonly used in the  
25 commercial and industrial sectors, which continue to

1 provide savings today.

2                   Similarly, building energy codes  
3 developed federally, adopted provincially, and imti --  
4 implemented municipally, provide a progressive  
5 framework of ever-increasing energy efficiency  
6 requirements that have progressed and will continue to  
7 progress going forward. We are now working on co-  
8 energy codes for the mid-20s.

9                   And so there is a -- a plan, and that  
10 plan shows some aggressive savings targets through  
11 codes and standards that will continue to be there  
12 through the fifteen (15) year mandate provided to  
13 Efficiency Manitoba. We need to capitalize on that in  
14 how we count and how we tabulate savings.

15                   So when we look at claiming versus  
16 reporting of codes and standards savings, I want to  
17 highlight that multi-party corporation -- cooperation  
18 is required to fund and develop codes and standards  
19 and facilitate their implementation. That makes it  
20 rather awkward for any one (1) party to suggest their  
21 contribution is material to the achievement of the  
22 related energy savings.

23                   This isn't a one-man show or a one-  
24 person show or a one-company show. We need to  
25 understand this is a collective effort. The process

1 for claiming savings based on material contributions  
2 does not align with the processes that recognize the  
3 impact that codes and standards have on energy  
4 consumption. We need to align those two (2).

5           The absence of any one (1) party can  
6 cause the process to fall or become ineffective, as  
7 well. So, full and cooperative funding and  
8 participation is required from all parties and should  
9 be mandated in the Efficiency Manitoba regulation.

10           It shouldn't be an option for  
11 Efficiency Manitoba to participate in codes and  
12 standards. We've demonstrated they're cost-effective.  
13 We've demonstrated that they provide a large magnitude  
14 of savings. Why do we even make it an option?

15           They don't -- the only incentive they  
16 need is to be told to do it. They don't need a  
17 savings claiming method as incentive; they just need  
18 to be told. Crown corporations are usually pretty  
19 good at that.

20           Such a mandate does not create undue  
21 hardship for ratepayers as codes and standards  
22 participation is the lowest cost initiative available  
23 to Efficiency Manitoba, accounting for only about 1  
24 percent of total expenditures. One (1) more slide.

25           Reporting savings rather than claiming

1 savings will maximize the contribution of codes and  
2 standards to the savings targets and thereby decrease  
3 the overall cost for achieving those targets.

4           And for these reasons, it is preferable  
5 to report savings rather than attempt to apportion or  
6 claim savings based on the respective contributions  
7 that are difficult to evaluate objectively.

8           I feel pretty strongly about this.  
9 It's a mantra that I've kind of stuck to throughout my  
10 involvement in codes and standards which now extends  
11 to nearly thirty (30) years. And I think it's  
12 important we recognize the collaborative effort and  
13 that we simply report these.

14           Manitoba Hydro includes the impact of  
15 energy performance codes and standards in its load  
16 forecast. The process of removing those impacts is at  
17 best imprecise and runs the risk of under reporting  
18 the impact of codes and standards when they are later  
19 claimed by Efficiency Manitoba.

20           It is likely that savings will removed  
21 incorrectly and claimed partially at a later date,  
22 particularly for some of the older standards that  
23 Daymark was referring to.

24           Standard savings are applied to load  
25 forecasts in layers with each successive improvement



1 to a regulated code or standard, further reducing  
2 consumption relative to the prior standard.

3           Prior savings are locked into the load  
4 forecast by regulated codes and standards, ensuring  
5 their persistence into the future. There isn't an  
6 option for these savings to drop off, so why would we  
7 subtract them is the question I have in regards to  
8 Daymark's recommendation.

9           All -- new energy sta -- or codes and  
10 standards mandate higher performing products. Prior -  
11 - lesser performing products are removed from the  
12 market and incremental savings are claimed annually  
13 for purchase and installations of the higher  
14 performing products.

15           So, there's no double counting here,  
16 and that was one (1) of the concerns expressed by  
17 Daymark. All energy savings derived from the adoption  
18 of energy performance in codes and standards should be  
19 included within the savings target mandate -- man --  
20 target mandated for Efficiency Manitoba.

21           To do otherwise runs the risk of  
22 confusing the load forecast developed by Manitoba  
23 Hydro with partial savings claims made by Efficiency  
24 Manitoba. This process becomes needlessly  
25 complicated, difficult to manage, and more costly than

1 necessary to administer.

2 I believe that Efficiency Manitoba's  
3 well positioned to lead this pro -- the process for  
4 facilitating the development and implementation of  
5 codes and standards applicable to Manitoba and it  
6 should work closely with Manitoba Hydro to ensure that  
7 the load forecast aligns with savings targets reported  
8 by Efficiency Manitoba.

9 There is room for a lot of cooperation  
10 between the utility and the efficiency agency in this  
11 case and we should maximize that cooperation through  
12 our recommendations to the Province.

13 And with that, I had -- there are a few  
14 additional slides, but I am providing those for -- for  
15 information. I'm open to questions on those, but they  
16 provide some background to the codes and standards  
17 process.

18 I hope the Board has the opportunity to  
19 review those and develop a greater understanding of  
20 how the codes and standards process works. I  
21 apologize for taking a little bit longer, but I felt  
22 that some of these messages were important to our  
23 clients and to the industrial sector generally.

24 And I open to que -- I'm open to  
25 questions from the Board.

1

2

(BRIEF PAUSE)

3

4

THE CHAIRPERSON: Dr. Grant, any

5

questions?

6

BOARD MEMBER GRANT (BY PHONE): No

7

questions. Thanks.

8

THE CHAIRPERSON: Okay. Thank you.

9

Ms. Dilay...?

10

MS. KATRINE DILAY: Thank you, Mr.

11

Chair.

12

13

CROSS-EXAMINATION BY MS. KATRINE DILAY:

14

MS. KATRINE DILAY: Good morning,

15

members of the MIPUG panel. As you know, my name is

16

Katrine Dilay. I'm a lawyer with the Public Interest

17

Law Centre representing the Consumers' Coalition in

18

this proceeding.

19

Based on my review of your evidence and

20

what I've heard this morning, I think most of my

21

questions will be directed to Mr. Bowman. However,

22

Mr. Friesen, if you feel that you are best placed to

23

answer the question, please do so.

24

Mr. Bowman, at a high level, you'll

25

agree that the implementation of the efficiency plan

1 2020/'23 has the potential to lead to rate increases  
2 for Manitoba Hydro ratepayers?

3 MR. PATRICK BOWMAN: Yes.

4 MS. KATRINE DILAY: And is it your  
5 understanding that these rate increases would be  
6 applied to all customers whether they participate in  
7 energy efficiency programs or not?

8 MR. PATRICK BOWMAN: Yes. I wouldn't  
9 see where Hydro would have the discretion to  
10 distinguish.

11 MS. KATRINE DILAY: And so, for  
12 customers who do not participate in energy efficiency  
13 programming offered by Efficiency Manitoba, those  
14 customers would see the rate increase on their bill  
15 but would not see any direct bill reductions from  
16 energy efficiency upgrades to their homes or  
17 businesses, correct?

18 MR. PATRICK BOWMAN: Yeah, you -- you  
19 use the word 'programs'. There's also the codes and  
20 standards impacts. But, overall, yes, a customer who  
21 did not have any benefit as a result of -- of EM's  
22 work in programs or codes would not -- would -- would  
23 only see the -- the rate impact, they would not see a  
24 bill reduction.

25 MS. KATRINE DILAY: And those

1 customers that we're talking about could include low-  
2 income residential customers and other customer groups  
3 who may be -- who may be vulnerable due to other  
4 barriers because not every single customer will  
5 participate in energy efficiency programming, correct?

6 MR. PATRICK BOWMAN: Correct.

7 MS. KATRINE DILAY: I'd like to go  
8 through with you a few potential advantages of energy  
9 efficiency programming generally.

10 You'll agree generally that one (1)  
11 advantage of a well-designed energy efficiency plan  
12 can be the reduction of wasted energy through reduced  
13 greenhouse gas emissions?

14 MR. PATRICK BOWMAN: Well, yes, I --  
15 I'm not going to split hairs about -- about whether  
16 reduced hydro consumption which is generated from --  
17 from water is necessarily about greenhouse gas  
18 emissions, but, generally, yes, reduce of -- of wasted  
19 energy, yes.

20 MS. KATRINE DILAY: And you'll agree  
21 that another positive impact of a well-designed energy  
22 efficiency plan is that it can lead to reduced capital  
23 expenditures over time --

24 MR. PATRICK BOWMAN: Yes.

25 MS. KATRINE DILAY: -- as well as

1 increase energy available for export at a high level?

2 MR. PATRICK BOWMAN: Yes.

3 MS. KATRINE DILAY: And at a high  
4 level, you'll agree that residential customers  
5 specifically can benefit from energy efficiency  
6 programs?

7 MR. PATRICK BOWMAN: Customers who  
8 participate in the program ca -- can benefit through  
9 having less usage, if that's what you mean, yes.

10 MS. KATRINE DILAY: Thank you for that  
11 clarification. And I'd like to go through some more  
12 specific potential benefits. So, I think you just  
13 alluded to this, but one (1) benefit could include  
14 having more control over their energy bills, correct?

15 MR. PATRICK BOWMAN: Sure, I accept  
16 that, yes.

17 MS. KATRINE DILAY: And you'll agree  
18 that energy bills will often take up a larger  
19 proportion of total income for consumers with limited  
20 income?

21 MR. PATRICK BOWMAN: Yes.

22 MS. KATRINE DILAY: So, as a result,  
23 having more control over energy bills can  
24 disproportionately impact consumers with a limited  
25 inco -- income?

1 MR. PATRICK BOWMAN: Yes, I think  
2 that's acce -- that's -- that's -- that follows, yes.

3 MS. KATRINE DILAY: And another  
4 benefit from energy efficiency programs for  
5 residential customers who participate could be  
6 increased comfort in their homes?

7 MR. PATRICK BOWMAN: Yes. That's --  
8 that's the type of considerations in the total  
9 resource cost test and the like, non-energy benefits,  
10 yes.

11 MS. KATRINE DILAY: And one (1)  
12 example of increased comfort could be, for example, if  
13 windows or insulation are replaced and the house is  
14 less drafty as a result?

15 MR. PATRICK BOWMAN: Yes.

16 MS. KATRINE DILAY: Could another  
17 benefit for residential customers who participate be  
18 improved indoor air quality --

19 MR. PATRICK BOWMAN: Yes, that's  
20 possible, yes.

21 MS. KATRINE DILAY: -- as well as  
22 improved lighting quality?

23 MR. PATRICK BOWMAN: That's a possible  
24 outcome, yes.

25 MS. KATRINE DILAY: And could another

1 benefit include increased property value depending on  
2 the improvements that are made, of course?

3 MR. PATRICK BOWMAN: That's -- that's  
4 possible, yes.

5 MS. KATRINE DILAY: Reduced  
6 maintenance costs could also be a potential benefit of  
7 energy efficiency upgrades?

8 MR. PATRICK BOWMAN: That's possible,  
9 yes.

10 MS. KATRINE DILAY: And, in some  
11 cases, energy efficiency upgrades could also lead to  
12 lower water consumption, correct?

13 MR. PATRICK BOWMAN: Yes.

14 MS. KATRINE DILAY: And energy  
15 efficiency programming can also promote waste  
16 reduction through certain appliance recycling  
17 programs?

18 MR. PATRICK BOWMAN: I -- I guess the  
19 -- one (1) of the -- some -- occasional criticisms of  
20 energy efficiency programming is encouraging people to  
21 upgrade things sooner than they would have, and it's  
22 offset by the fact that you end up with a lot more  
23 waste because people will retire dishwashers or  
24 something, less efficient dishwashers and install new  
25 ones, and you actually generate a lot of -- of waste



1 from -- from things that would have been still in  
2 service and are no longer in service.

3 So, I -- I think I -- I'd be cautious  
4 about going too far on that one with you.

5 MS. KATRINE DILAY: Understood. But  
6 you'll agree that one (1) program that Efficiency  
7 Manitoba's proposing to offer is the appliance  
8 recycling program, correct?

9 MR. PATRICK BOWMAN: Yeah, those are -  
10 - that -- that is -- I saw that on the list, and those  
11 are usually sort of necessary mitigation measures from  
12 the side that -- that -- that Efficiency Manitoba may  
13 be causing a lot more -- a lot more surplus  
14 appliances.

15 MS. KATRINE DILAY: Thank you for  
16 that, Mr. Bowman. You'll agree that in order for a  
17 residential customer to participate in an energy  
18 efficiency program, they have to know about the  
19 program?

20 MR. PATRICK BOWMAN: Yes.

21 MS. KATRINE DILAY: And they have to  
22 be able to afford to participate if there is an up-  
23 front cost associated?

24 MR. PATRICK BOWMAN: Yes.

25 MS. KATRINE DILAY: They would also

1 have to be able to access the application process,  
2 whether it be online, in person, or otherwise?

3 MR. PATRICK BOWMAN: If there's an  
4 application process, yes.

5 MS. KATRINE DILAY: And they would  
6 also have to be able to physically access the product  
7 or service that they want to have installed to improve  
8 the energy efficiency of their home, correct?

9 MR. PATRICK BOWMAN: Yeah. If -- if -  
10 - if there's a customer physical participation aspect  
11 required, they'd have to be able to -- to meet that  
12 requirement.

13 MS. KATRINE DILAY: And at a high  
14 level, you'll agree that there exist some barriers for  
15 low-income customers to participate in energy  
16 efficiency programs that may not exist for other  
17 customers?

18 MR. PATRICK BOWMAN: Yes.

19 MS. KATRINE DILAY: And one (1)  
20 barrier may be that low-income customers may not have  
21 sufficient income to pay the up-front costs for energy  
22 efficiency upgrades?

23 MR. PATRICK BOWMAN: Yes.

24 MS. KATRINE DILAY: And this is where  
25 a financial incentive to assist consumers in investing

1 in energy efficiency programs can help to remove or at  
2 least alleviate that barrier?

3 MR. PATRICK BOWMAN: It can help. It  
4 may not be enough, but yes.

5 MS. KATRINE DILAY: And would another  
6 barrier stemming -- sorry, excuse me. Another barrier  
7 may stem from a large proportion of low-income  
8 customers being renters?

9 MR. PATRICK BOWMAN: Yes.

10 MS. KATRINE DILAY: And when you --  
11 referring to low-income customers being renters, would  
12 that be because of the split incentive?

13 MR. PATRICK BOWMAN: Yes, and to  
14 explain that, it would be -- there are many times,  
15 this -- the -- the costs and the savings may not  
16 accrue to the same party between the renter and the --  
17 and the landlord.

18 MS. KATRINE DILAY: And generally --  
19 and recognizing there are, obviously, exceptions to  
20 this -- you would agree that lower-income customers  
21 are more likely to live in older homes located within  
22 older neighbourhoods?

23 MR. PATRICK BOWMAN: I -- I think  
24 that's generally true. I'm not a particular expert on  
25 that, but that -- that -- I've heard that, definitely,

1 claim made, and I would think it follows.

2 MS. KATRINE DILAY: And older homes  
3 may be in higher need of energy efficiency  
4 improvements.

5 MR. PATRICK BOWMAN: Yes.

6 MS. KATRINE DILAY: Turning to a  
7 slightly different topic, Mr. Bowman, you've appeared  
8 before regulatory tribunals in many different  
9 provinces, correct?

10 MR. PATRICK BOWMAN: Yes.

11 MS. KATRINE DILAY: And at a high  
12 level, you're aware that the regulatory art is a  
13 difficult one involving the balancing of many  
14 competing interests?

15 MR. PATRICK BOWMAN: Yes.

16 MS. KATRINE DILAY: And you're aware  
17 that Efficiency Manitoba is a Crown corporation.

18 MR. PATRICK BOWMAN: Yes.

19 MS. KATRINE DILAY: And is it your  
20 understanding that Efficiency Manitoba is subject to  
21 requirements under the Crown Corporations Governance  
22 and Accountability Act?

23 MR. PATRICK BOWMAN: I would not have  
24 a particular expertise in that area.

25 MS. KATRINE DILAY: Thank you, and

1 that's fine. Through the Efficiency Manitoba Act, the  
2 Manitoba legislature has given energy -- sorry,  
3 Efficiency Manitoba an important public policy  
4 mandate, correct?

5 MR. PATRICK BOWMAN: Yes, they've  
6 added it to the list of considerations.

7 MS. KATRINE DILAY: And of course, the  
8 plan proposed by Efficiency Manitoba is currently  
9 being reviewed by the Public Utilities Board?

10 MR. PATRICK BOWMAN: Yes.

11 MS. KATRINE DILAY: And based on your  
12 experience in Manitoba before the Public Utilities  
13 Board, you're aware that the PUB considers the public  
14 interest in its regulatory function?

15 MR. PATRICK BOWMAN: Yes.

16 MS. KATRINE DILAY: And as an expert  
17 in utility regulation who is preparing evidence in the  
18 context of a particular legislative scheme, it is  
19 important for you to understand the purpose and  
20 objectives of the legislation at a high level?

21 MR. PATRICK BOWMAN: Without getting  
22 into sort of the legal definitions, I will read them  
23 as an -- as someone trained more in economics than in  
24 the law.

25 MS. KATRINE DILAY: Understood. Thank

1 you. And so Mr. Bowman, taking that answer, in  
2 preparing your evidence, you took the opportunity to  
3 review the energy -- the Efficiency Manitoba Act and  
4 regulation, correct?

5 MR. PATRICK BOWMAN: Yes.

6 MS. KATRINE DILAY: And that review  
7 included a consideration of the purpose and objectives  
8 of Efficiency Manitoba?

9 MR. PATRICK BOWMAN: Generally, yes.

10 MS. KATRINE DILAY: And I'd like to  
11 just take you to a few -- a few sections.

12 Ms. Schubert, if we could turn to the  
13 Efficiency Manitoba Act, Section 4(1).

14 And if we look at Part (a) under  
15 "mandate", do you see there that the mandate of  
16 Efficiency Manitoba includes:

17 "To implement and support demand  
18 side management initiatives to meet  
19 the saving targets and achieve any  
20 resulting reductions in greenhouse  
21 gas emissions in Manitoba."

22 Correct?

23 MR. PATRICK BOWMAN: Yes.

24 MS. KATRINE DILAY: And is it your  
25 understanding that the reduction of greenhouse gases

1 has been identified as a primary way to fight climate  
2 change?

3 MR. PATRICK BOWMAN: Yes.

4 MS. KATRINE DILAY: And Ms. Schubert,  
5 if we could turn to Section 4(3).

6 Mr. Bowman, you see there that:

7 "In fulfilling its mandate,  
8 Efficiency Manitoba may aim to  
9 provide initiatives that are  
10 accessible to all Manitobans" --  
11 -- under Part (c)?

12 MR. PATRICK BOWMAN: Yes, I see that's  
13 something they may do.

14 MS. KATRINE DILAY: And if we look,  
15 Ms. Schubert, under Section 11(4).

16

17 (BRIEF PAUSE)

18

19 MS. KATRINE DILAY: And here you see  
20 that these are mandatory considerations that the PUB  
21 must consider in reviewing an efficiency plan?

22 MR. PATRICK BOWMAN: Yes.

23 MS. KATRINE DILAY: And if we look at  
24 Part (b), that includes:

25 "The benefits and cost-effectiveness

1 of the initiatives proposed in the  
2 plan"?

3 MR. PATRICK BOWMAN: Yes.

4 MS. KATRINE DILAY: And Part (c):  
5 "Whether Efficiency Manitoba is  
6 reasonably achieving the aim of  
7 providing initiatives that are  
8 accessible to all Manitobans."

9 Correct?

10 MR. PATRICK BOWMAN: Yes.

11 MS. KATRINE DILAY: And if we could  
12 look to the Efficiency Manitoba regulations.

13

14 (BRIEF PAUSE)

15

16 MS. KATRINE DILAY: And under  
17 "additional factors to be considered by the PUB,"  
18 you'll agree that this includes, under Part (b):

19 "Whether the plan adequately  
20 considers the interests of  
21 residential, commercial, and  
22 industrial customers"?

23 MR. PATRICK BOWMAN: Yes.

24 MS. KATRINE DILAY: And under Part  
25 (c):



1 "Whether, if it is practical to do  
2 so, at least 5 percent of Efficiency  
3 Manitoba's budget for demand side  
4 management initiatives is allocated  
5 to initiatives targeting low-income  
6 or hard-to-reach customers"?

7 MR. PATRICK BOWMAN: Yes.

8 MS. KATRINE DILAY: And if we look to  
9 Part (g), there:

10 "The PUB must consider the impact of  
11 the efficiency plan on rates and  
12 average customer bill amounts"?

13 MR. PATRICK BOWMAN: Yes.

14 MS. KATRINE DILAY: And then finally,  
15 part (j):

16 "Whether the efficiency plan  
17 adequately considers new and  
18 emerging technologies that may be  
19 included in a future efficiency  
20 plan."

21 Correct?

22 MR. PATRICK BOWMAN: Yes.

23 MS. KATRINE DILAY: And so having gone  
24 through these -- some of these factors, you'll agree  
25 that under the Efficiency Manitoba Act and

1 regulations, there are multiple factors that the PUB  
2 must consider in reviewing an efficiency plan.

3 MR. PATRICK BOWMAN: Yes.

4 MS. KATRINE DILAY: And given that  
5 there are multiple factors, the PUB must achieve some  
6 level of balance between the factors it is being asked  
7 to consider.

8 MR. PATRICK BOWMAN: Yes.

9 MS. KATRINE DILAY: I just want to  
10 take you to Section 12 of the regulation, which is  
11 already there before us.

12 And you'll agree this is where the  
13 regulation sets out how to determine the cost-  
14 effectiveness of the portfolio of demand side  
15 management initiatives?

16 MR. PATRICK BOWMAN: Yes.

17 MS. KATRINE DILAY: And just to  
18 summarize, if we look to the electric portfolio, which  
19 is under 12(1), this is to be done by comparing the  
20 levelized cost to Efficiency Manitoba of the  
21 electrical energy net -- energy net savings resulting  
22 from those initiatives with the levelized marginal  
23 value to Manitoba Hydro of the net savings resulting  
24 from those ini -- initiatives.

25 Would that be a fair summary of what

1 the regulation says?

2 MR. PATRICK BOWMAN: That -- that's  
3 what it says there.

4 MS. KATRINE DILAY: And is this -- is  
5 it your understanding that this definition in the  
6 regulation refers to the program administrator cost  
7 test?

8 MR. PATRICK BOWMAN: Generally, yes.  
9 This definition doesn't say that you're necessarily  
10 limited to which horizons you consider, for example.  
11 So we will see, Efficiency Manitoba and -- and Daymark  
12 both considered the program administrator cost test  
13 looking at horizons of -- of a shorter term versus a  
14 longer term. You know, lev -- levelized is a -- is a  
15 -- a factor that -- that implies that it can be done  
16 over the entire life, but not -- but it wouldn't  
17 necessarily have to be.

18 The other thing is that you'd have to  
19 think about the relevance of the -- the three (3) year  
20 plan and the actions in the three (3) year plan to  
21 persistence or renewal. And, for example, there was  
22 some comment about -- about the life of -- of measures  
23 and whether one can reasonably expect those measures -  
24 - or, the benefits to be achieved in a subsequent  
25 generation.

1                   For example, if someone -- if you  
2   incent an industry to put in a -- an energy-efficient  
3   motor, you may get a -- let's say it has a five (5)  
4   year life, to pick a number -- you may get a five (5)  
5   year life out of that. But if that's what they've now  
6   installed, there's a pretty good chance in Year 6 when  
7   they replace it, they'll put in the same technology or  
8   better because that's -- that tends to be the way that  
9   people have done things once they're designed.

10                   So if your program caused them to -- to  
11   meet a higher standard, you'd need to think about  
12   whether you've actually achieved those -- those  
13   additional horizons. So there -- there -- there are  
14   different ways to look at -- at the horizon and to  
15   measure over what period and what -- what -- what  
16   generations of assets you consider levelized cost, but  
17   the general test is, yes, a Program Administrative  
18   Cost Test.

19                   MS. KATRINE DILAY:   That's helpful.  
20   Thank you, Mr. Bowman.

21                   If we turn to PDF page 232 of the  
22   Efficiency Plan, just at a high-level you would agree  
23   that this is the formula that Efficiency Manitoba used  
24   for determining the program bundle and portfolio PACT  
25   ratio?

1 MR. PATRICK BOWMAN: Right, and they -  
2 - they tended to apply it over the entire life of the  
3 measure as they -- as they determine, but yes, this is  
4 that formula.

5 MS. KATRINE DILAY: And the PACT or  
6 PACT ratio as described by Efficiency Manitoba is a  
7 benefit cost ratio of the DSM program from the  
8 perspective -- perspective of the entity implementing the  
9 program and administering the incentives?

10 MR. PATRICK BOWMAN: It is a benefit  
11 cost ratio from the perspective of the administrator,  
12 yes.

13 MS. KATRINE DILAY: And so if the  
14 ratio is greater than one (1), is it your  
15 understanding that the benefits included in the  
16 calculation of the PACT ratio are greater than the  
17 costs?

18 MR. PATRICK BOWMAN: Over the -- the -  
19 - over the horizons in which was considered and -- and  
20 with the constraints that I mentioned earlier, yes.

21 MS. KATRINE DILAY: Changing topics a  
22 little bit, I'd like to turn to EM/MIPUG I-3, Ms.  
23 Schubert. Thank you.

24 And so this was a question in  
25 Information Requests from Efficiency Manitoba to

1 MIPUG, and if you look to the response here you see  
2 there that you elaborated on relevant metrics that you  
3 believe should be used to evaluate the inclusion of  
4 income qualified or Indigenous programs, and that  
5 would be in the second paragraph here.

6 MR. PATRICK BOWMAN: yes.

7 MS. KATRINE DILAY: And so your answer  
8 includes that -- and this is actually at the  
9 beginning, the first paragraph:

10 "When offering DSM programming to  
11 the noted targeted customers, the  
12 PUB has a broad public interest  
13 mandate that has previously been  
14 concluded to include special  
15 consideration for specific  
16 populations."

17 Correct?

18 MR. PATRICK BOWMAN: Yes.

19 MS. KATRINE DILAY: And then the  
20 second paragraph we see:

21 "Given issues of affordability are  
22 targeted topics for low income and  
23 Indigenous customers, the metrics  
24 for these programs are likely tied  
25 to effects on affordability and

1 extent of access or uptake."

2 Correct?

3 MR. PATRICK BOWMAN: Yes.

4 MS. KATRINE DILAY: And so you'll  
5 agree that in Efficiency Manitoba's plan, the income  
6 qualified customer segment would be for those  
7 customers who qualify as LICO125?

8 MR. PATRICK BOWMAN: I didn't spend as  
9 much time reviewing the threshold for that, but that  
10 is my understanding.

11 MS. KATRINE DILAY: And I'd like to  
12 just take you to a few places in Efficiency Manitoba's  
13 plan where they talk about those thresholds. And so  
14 if we go to the plan at page 314, and if we go to the  
15 very bottom of the page there, you see that Efficiency  
16 Manitoba has indicated that:

17 "The income qualifier is defined by  
18 the low income cut-off, or LICO, as  
19 estimated by Statistics Canada for  
20 urban centres with more than five  
21 hundred thousand (500,000)  
22 residents."

23 MR. PATRICK BOWMAN: Yes, I've seen  
24 that. Yes.

25 MS. KATRINE DILAY: And then if we go

1 on to the next page, the program then adds:

2 An additional 25 percent of the  
3 LICO qualifier to increase the  
4 number of Manitoba customers who are  
5 eligible for income qualified  
6 offers."

7 Correct?

8 MR. PATRICK BOWMAN: That is what it  
9 describes here in describing the program.

10 MS. KATRINE DILAY: And then do you  
11 see there that Efficiency Manitoba indicates that:

12 "Based on the 2017 residential end  
13 survey, there are approximately a  
14 hundred and fifty-nine thousand  
15 (159,000) homes in Manitoba that  
16 fall below the LICO125 threshold."

17 MR. PATRICK BOWMAN: Yes.

18 MS. KATRINE DILAY: And is it your  
19 understanding, based on your review of the plan, that  
20 the income of customers applying for income qualified  
21 programming would be verified in order to confirm  
22 their eligibility?

23 MR. PATRICK BOWMAN: That wasn't an  
24 aspect of the plan that I spent any detail on.

25 I also didn't address how Efficiency



1 Manitoba would implement these as opposed to design  
2 the plans and how they might adapt them if they're not  
3 seeing the -- the success and -- and penetration that  
4 they expected.

5 MS. KATRINE DILAY: Understood. And  
6 so I'd like to, just recognizing that we went through  
7 what the LICO qualifier -- or the income qualified  
8 eligibility would be, I'd like to take you to the  
9 Statistics Canada's low income cut-off, and I've  
10 provided Ms. -- Ms. Schubert with the -- the link.

11 And you can confirm that I did give you  
12 a heads up that I would -- that I may be referring to  
13 this in my questions today?

14 MR. PATRICK BOWMAN: Yes.

15 MS. KATRINE DILAY: And if you look to  
16 the right-hand column, you see there that the latest  
17 data available is from 2017?

18 MR. PATRICK BOWMAN: The latest data  
19 in this table is from 2017.

20 MS. KATRINE DILAY: And if we look at  
21 the bottom of the table, that's where the population  
22 for five hundred thousand (500,000) and over is  
23 located.

24 And as we saw, that's what Efficiency  
25 Manitoba is using in their plan, correct?

1 MR. PATRICK BOWMAN: Right. And these  
2 are -- these are national values. I haven't gone into  
3 whether there's a different measure that they use  
4 that's Manitoba specific, for example. I just did  
5 not, in that level of detail.

6 MS. KATRINE DILAY: Right.

7 MR. PATRICK BOWMAN: I'm not saying if  
8 it's right or wrong. I just can't confirm that.

9 MS. KATRINE DILAY: Thank you. And so  
10 if we look here, we see that for -- if you look  
11 population five hundred thousand (500,000) and over,  
12 and then we see the row that says one (1) person, and  
13 we go all the way to the end under the 2017 data, you  
14 see there that the LICO would be twenty thousand nine  
15 hundred and ninety-eight dollars (\$20,998)?

16 MR. PATRICK BOWMAN: Yes.

17 MS. KATRINE DILAY: And then if we add  
18 25 percent to that amount, which Efficiency Manitoba  
19 indicated they would do, that would be roughly twenty-  
20 six thousand (26,000)?

21 MR. PATRICK BOWMAN: Yes.

22 MS. KATRINE DILAY: And if we look to  
23 the family size of two (2) persons, the LICO would be  
24 twenty-five thousand five hundred and fifty-five  
25 (25,555)?

1 MR. PATRICK BOWMAN: yes.

2 MS. KATRINE DILAY: And if we add 25  
3 percent to that amount, that would be roughly thirty-  
4 two thousand (32,000)?

5 MR. PATRICK BOWMAN: Yes.

6 MS. KATRINE DILAY: And just looking  
7 to one (1) more number, let's look at the four (4)  
8 person household, the LICO would be thirty-nine  
9 thousand seven hundred and one (39,701)?

10 MR. PATRICK BOWMAN: Yes.

11 MS. KATRINE DILAY: And if we add 25  
12 percent to that amount, that would be just under fifty  
13 thousand (50,000), correct?

14 MR. PATRICK BOWMAN: Yes.

15 MS. KATRINE DILAY: And so keeping  
16 these numbers in mind, you'll agree that there are  
17 undoubtedly individual customers or households in  
18 Manitoba that could fall just over the LICO125  
19 threshold?

20 MR. PATRICK BOWMAN: Absolutely, yes.

21 MS. KATRINE DILAY: And then according  
22 to the definition that Efficiency Manitoba uses, those  
23 customers would not qualify for the income qualified  
24 programming, correct?

25 MR. PATRICK BOWMAN: Well, they

1 wouldn't be included in the program design hat  
2 Efficiency Manitoba has filed. As I said, I don't --  
3 I don't know the details of -- of -- of implementation  
4 and how they might -- might adapt or -- or deal with  
5 that as time goes on, for example, if -- if they're  
6 looking at uptake or the like, but there -- there are  
7 customers who would be -- who would be 26 percent  
8 above LICO and wouldn't otherwise be in the program  
9 design, yes.

10 MS. KATRINE DILAY: And for those  
11 customers who may fall just over LICO125 threshold, it  
12 is possible that those customers don't have a lot of  
13 disposable income available to them?

14 MR. PATRICK BOWMAN: Yes.

15 MS. KATRINE DILAY: And so it is  
16 possible that such customers could have difficulties  
17 affording energy efficiency upgrades?

18 MR. PATRICK BOWMAN: Yes. We also  
19 talked about this may be a cohort that has a -- a  
20 greater likelihood of living in -- in buildings where  
21 -- rentals or the like where there would also be a  
22 landlord effect in terms of programs able to be  
23 accessed, or -- or even without programs, there may be  
24 -- you know, as Mr. Friesen mentioned, these  
25 technologies may be on the shelf at Home Depot and

1 available and cost-effective to implement in any  
2 event.

3 MS. KATRINE DILAY: Thank you. That -  
4 - that's helpful. And for the Indigenous customer  
5 segment, is it your understanding that those -- the -  
6 programs under -- offered to that customer segment  
7 would be available to customers residing in Manitoba's  
8 sixty-three (63) First Nations?

9 MR. PATRICK BOWMAN: I can't comment  
10 on that. I haven't looked at that at all.

11 I -- I'd also mention that there is an  
12 aspect to the savings that's very cost-effective and  
13 it applies to anyone doing -- doing the -- you know,  
14 part -- in Manitoba system, arising from codes and  
15 standards where customers benefit from having, you  
16 know, ill-advised products locked out of the market  
17 because they're -- they're -- may appear cheaper on  
18 the face of it, but are -- but are ultimately not  
19 energy efficient and are not -- not cost-effective to  
20 install, and -- and any customer who's -- who's, for  
21 example, living in a rental home where the landlord  
22 has now had the -- a new code installed, is required  
23 to not put in a -- a standard efficiency furnace  
24 because it's not available.

25 MS. KATRINE DILAY: And you -- you

1 read my mind about codes and standards. So I'd like  
2 to take you to one of your IR responses, PUB/MIPUG 12,  
3 and page 5 of that IR.

4 So under part (d) here, you state that:

5 "The aim" --

6 Right at the beginning of part (d):

7 "The aim of accessibility to savings  
8 can be achieved with codes and  
9 standards which affect all customers  
10 and low cost education initiatives."

11 Correct?

12 MR. PATRICK BOWMAN: Yes.

13 MS. KATRINE DILAY: And so you'll  
14 agree that when we refer to codes, that refers  
15 primarily to building codes?

16 MR. PATRICK BOWMAN: Codes is -- as  
17 use of the terms, usually codes would be building  
18 codes and standards would be, like, appliance  
19 standards or efficiency standards.

20 MS. KATRINE DILAY: And so, energy  
21 efficiency is an objective contained within building  
22 codes, correct?

23 MR. PATRICK BOWMAN: It -- it can be,  
24 yes.

25 MS. KATRINE DILAY: And building codes

1 apply to new constructions as well as major  
2 renovations?

3 MR. PATRICK BOWMAN: Yes.

4 MS. KATRINE DILAY: So, in order to  
5 access savings from codes, customers would have to be  
6 buying a new construction or undertaking major  
7 renovations to their homes or, if they're a renter,  
8 have their landlord undertake a major renovation?

9 MR. PATRICK BOWMAN: Yes.

10 MS. KATRINE DILAY: And to your  
11 knowledge, a building code does not provide a rebate  
12 or a discount to a customer who is purchasing a new  
13 construction or undertaking renovations, correct?

14 MR. PATRICK BOWMAN: It does -- it  
15 doesn't provide that. What it provides is -- is the  
16 lockout of -- of en -- energy inefficient products so  
17 they can't be installed.

18 MS. KATRINE DILAY: And I think you  
19 referred to this, but standards would refer to  
20 specifications for an item, material, component,  
21 system, or service?

22 MR. PATRICK BOWMAN: I -- I didn't use  
23 those words but, generally, yes.

24 MS. KATRINE DILAY: And I think you  
25 referred to appliances as one (1) example?

1 MR. PATRICK BOWMAN: I gave an example  
2 but, yes.

3 MR. DALE FRIESEN: I'll interject here  
4 for a second in respect to codes. You're correct in  
5 noting that current energy codes apply to new  
6 construction or renovations that are designated as  
7 being similar to new construction, so major  
8 renovations.

9 What should not be ignored is that  
10 there is considerable effort occurring at both the  
11 national and provincial level to develop energy codes  
12 that are applicable to lesser renovations.

13 And this is being evidenced by new BC  
14 codes, step codes that require anyone under -- drawing  
15 a permit to undertake any type of renovation to, based  
16 on the level of renovation, implement some energy  
17 efficiency improvement.

18 And that is an initiative -- that BC  
19 initiative is being looked at quite closely nationally  
20 by the Federal Government. And code developers is  
21 something that could be implemented more broadly  
22 across Canada.

23 So, that -- that is an initiative that  
24 we see on the horizon to address retrofits or minor  
25 renovations.



1 MR. PATRICK BOWMAN: I -- I also just  
2 wanted to touch on -- there's -- there's also this  
3 concept of market transformation which is not  
4 irrelevant to -- to DSM programming, which is that, as  
5 a result of programming being offered, or codes or  
6 standards or any combination thereof, availability of  
7 product, cost competitiveness of product, availability  
8 of -- of installers familiar with product,  
9 availability of service people to repair products, all  
10 of those things can be changed, which can have an --  
11 an impact on the opportunity for any customer to  
12 install these various more efficient options even if  
13 that customer is not otherwise strictly caught by a  
14 code compliant upgrade or something of the like.

15 MS. KATRINE DILAY: Thank you. And  
16 our client definitely appreciates this information  
17 from both witnesses. And just one (1) final question  
18 regarding standards specifically.

19 To your knowledge, a standard by itself  
20 does not provide a rebate or a discount to a customer  
21 to purchase a new appliance, correct?

22 MR. PATRICK BOWMAN: Yes.

23 MR. DALE FRIESEN: Again, I would like  
24 to interject and -- and explain that federal and  
25 provincial authorities, before they regulate a

1 standard and the associated energy performance levels,  
2 are required to undergo fairly rigorous assessments of  
3 the cost-effectiveness and the benefits.

4 And, generally speaking, the -- the  
5 regulated energy efficiency Acts that are applicable  
6 to Manitobans would not consider measures for  
7 regulation that have insufficient benefits or not  
8 cost-effective.

9 It's -- we're talking about mature  
10 technologies that are in the -- readily available in  
11 the marketplace generally have a fair amount of  
12 competition, multiple suppliers, those kinds of  
13 things.

14 So, the codes and standards process is  
15 not -- does not disregard consumer economics; it's  
16 actually quite considerate of consumer economics.

17 MR. PATRICK BOWMAN: I -- I just  
18 wanted to also note the -- the extent to which the  
19 idea of -- of programming driven for low-income, for  
20 example, by the -- the need to -- to assist the  
21 customers is, in some -- in some measure, influenced  
22 by the extent of -- of rate impact you're otherwise  
23 having.

24 If Efficiency Manitoba could go off and  
25 -- and run programs that is -- is causing notable rate

1 decreases, you'd be in a very different position about  
2 -- about needing to address impacts on -- on customers  
3 than if they're otherwise causing rate increases to  
4 nonparticipants.

5                   And I think something like the 5  
6 percent measure in the Act needs to be read -- you  
7 know, it's -- it's actually fairly weak language, but  
8 I haven't seen any objection to it here, but it needs  
9 to be read in light of the overall rate impact you're  
10 having.

11                   And if Efficiency Manitoba's actions  
12 are having an upward driver on rates, I think you need  
13 to be even more cognisant about the fact that -- that  
14 that is leaving nonparticipants behind. And you need  
15 to do a lot more to ensure that you're paying  
16 attention to people who are -- who are, not by their  
17 own choice, nonparticipants.

18                   If you're -- if you're in a place where  
19 -- where -- were attentive to the rate impacts and  
20 were -- were having neutral or positive rate impacts,  
21 then the -- the incentives might be a little bit  
22 different.

23                   I think the 5 percent's still necessary  
24 and -- and probably, frankly, a bit low, but -- but it  
25 may not be the same considerations if you're having an

1 upward driver on rates.

2                   And I think that's why the first test  
3 really needs to be do you need the power and -- and,  
4 if you don't need the power, then -- then why are you  
5 -- why are you driving up rates in order to pursue  
6 some -- some idea of -- of opportunity to -- to  
7 acquire power for export markets where it's worth less  
8 than selling it here.

9                   MS. KATRINE DILAY:    Thank you, Mr.  
10 Bowman.  Mr. Chair, I have two (2) -- two (2) sections  
11 left that will be relatively brief.

12                   Mr. Bowman, if we turn to page 6 of  
13 your pre-filed testimony.  And I just want to confirm  
14 there recommendation 11.

15                   And so, that recommendation is, the  
16 next time Hydro's cost of service study is updated,  
17 DSM costs should be functionalised to generation and  
18 transmission and distribution in proportion to the  
19 marginal values used to justify the programming or  
20 approximately 75 percent, 10 percent, 15 percent  
21 respectively.

22                   That's your recommendation 11?

23                   MR. PATRICK BOWMAN:    Yes.

24                   MS. KATRINE DILAY:    And we don't have  
25 to go there, but you acknowledge later in your report

1 that in 2016 the Public Utilities Board found that DSM  
2 is a generation resource in that it avoids generation  
3 costs rather than the costs of transmission and  
4 distribution, correct?

5 MR. PATRICK BOWMAN: That is what the  
6 Board found. And I think the evidence that's before  
7 the Board today should convince them that that is in  
8 fact not a correct finding and that there is savings  
9 to a distribution system and -- and in fact to  
10 transmission and where we'd have the marginal values.

11 I could -- I could show you more  
12 clearly how that arises but, nonetheless, it is -- we  
13 know it's included.

14 MS. KATRINE DILAY: And the -- the PUB  
15 decision you referred to from 2016 was PUB Order  
16 164/16?

17 MR. PATRICK BOWMAN: I think that's  
18 correct. I was trying to find the reference in my --  
19 in my evidence, but it was the -- it was the cost of  
20 service proceeding.

21 MS. KATRINE DILAY: And we can -- the  
22 -- the order number we can take subject to check.

23 MR. PATRICK BOWMAN: Yes.

24 MS. KATRINE DILAY: And this can be  
25 subject to check, as well, but, at a high level, the

1 Public Utilities Board found that DSM reduces overall  
2 domestic energy consumption, peak demand, or both?

3 MR. PATRICK BOWMAN: Yes.

4 MS. KATRINE DILAY: And their finding  
5 related to demand side management was made after a  
6 public hearing process, including evidence from both  
7 Manitoba Hydro and Interveners, correct?

8 MR. PATRICK BOWMAN: Yes, although the  
9 -- let -- let's remember that the substantive debate  
10 there was about two (2) options for how you treat DSM  
11 programming.

12 One (1) option which Manitoba Hydro was  
13 advocating was DSM programming should be assigned to  
14 the class that participates because it's fundamentally  
15 about customers saving on their bills.

16 So, if you spend money helping  
17 residential save on their bills, residential should  
18 pay for it. The alternative view is DSM was about  
19 system benefits, and it was about marginal value. And  
20 -- and that path tended to talk about -- generation, I  
21 think, is the generic concept because it's  
22 fundamentally more generation than it is distribution,  
23 and -- and that's still true.

24 So, I think the -- the Board's finding  
25 should be read in light of we mean path B, system

1 value, not path A, customer value. Now that we're  
2 down the road of system value, I think all we're  
3 saying is the refinement of that is, in fact, it's not  
4 all generation, it is -- it is spread across the  
5 function in system value.

6 MS. KATRINE DILAY: Thank you, Mr.  
7 Bowman. And my last questions have to do with  
8 integrated resource planning principles. And I just  
9 have a few clarification questions for you.

10 So, if you turn to page 5 of your  
11 report just to put this into context. So, rec --  
12 recommendation 5 is that:

13 "Future three (3) year Efficiency  
14 Manitoba reviews should required  
15 appropriate integrated resource  
16 planning information, including  
17 testing of resource plans, supply  
18 options, and marginal values."

19 Do you see that?

20 MR. PATRICK BOWMAN: Yes, I see that.

21 MS. KATRINE DILAY: And we don't  
22 necessarily need to turn there, but you can confirm  
23 that in PUB/MIPUG 13 you provided additional  
24 information on how this recommendation could be  
25 implemented?

1 MR. PATRICK BOWMAN: It -- it's  
2 possible. I don't have that in front of me, but I --  
3 I'd accept that I was -- I know I was asked an IR on  
4 it, and I provided some more information. I wouldn't  
5 mind the opportunity to supplement that if -- if you  
6 permit.

7 MS. KATRINE DILAY: And I believe it's  
8 -- it's in front of you here, and yes, go -- go ahead.

9 MR. PATRICK BOWMAN: I was just going  
10 to say that when -- when this was prepared, you know,  
11 we were dealing with a lot of uncertainty about what  
12 this Board's role could be, how different processes  
13 were going to unfold, what the jurisdiction was, when  
14 it would next be triggered. And I think there's still  
15 some uncertainty on that, but definitely some more  
16 options have been discussed since -- since I prepared  
17 this document.

18 I was viewing this through a lens which  
19 said the Board -- and this is my own, perhaps,  
20 misreading or bias, what -- whatever -- this Board's  
21 only going to have a role with Efficiency Manitoba  
22 every three (3) years, and when it does, it's only  
23 going to be reviewing the plan and providing  
24 recommendations. And the scope of that may be limited  
25 to dealing with more managerial aspects of EM.



1                   The Board also will have a role with  
2 Manitoba Hydro, usually triggered by Manitoba Hydro  
3 needing rate increases, so we're not even in the --  
4 driving the bus, necessarily, whether those will  
5 occur. And somehow within that, those tools available  
6 to the Board, I was imagining you want to add in in  
7 IRP consideration.

8                   If -- some other thoughts have come up  
9 where people are saying, Well, maybe the Board should  
10 give a one (1) year approval. They should recommend  
11 to the government that EM's got to come back somehow.  
12 I -- I -- I didn't have those options in my head or --  
13 or maybe this -- the IRP process should be something  
14 initiated that's got its -- its own path that brings  
15 it back to the PUB. I -- I wasn't thinking of those  
16 options either at the time.

17                   I was thinking of limits of every three  
18 (3) years, a recommendation-based EM review, and every  
19 once in a while, a Manitoba Hydro GRA, and within  
20 that, how do you achieve these objectives? And my  
21 recommendations, I think, flow from that, and I think  
22 it -- it wouldn't be hard for someone to -- to read  
23 into the principles I was concerned about.

24                   And if -- if there was a different  
25 conclusion on when this Board would be triggered and

1 what jurisdiction it'll have and what processes it may  
2 be looking at, I think the -- the principles could  
3 still be extended to that.

4 MS. KATRINE DILAY: That's very  
5 helpful. Thank you. And so I think Part (a) here, I  
6 guess at a -- at a high level, that recommendation was  
7 that the framework for future Efficiency Manitoba  
8 reviews should include an integrated resource planning  
9 based assessment of alternative supply options and  
10 alternative savings targets to inform recommendations  
11 to government.

12 MR. PATRICK BOWMAN: Yes.

13 MS. KATRINE DILAY: And so I take it  
14 that generally, you agree that in developing future  
15 efficiency plans, Efficiency Manitoba should develop  
16 alternative portfolios to the one it is proposing?

17 MR. PATRICK BOWMAN: Yes.

18 MS. KATRINE DILAY: And these  
19 alternative portfolios should provide different  
20 options that meet less or more savings than the  
21 legislative sa -- legislated savings targets?

22 MR. PATRICK BOWMAN: Yes, and may also  
23 re-balance priorities in a different way.

24 MS. KATRINE DILAY: And so I think  
25 that's what you're alluding to, but just to clarify,

1 does that mean that Efficiency Manitoba should also  
2 provide alternative portfolios that meet the same  
3 level of savings but with a different configuration of  
4 programs and initiatives?

5 MR. PATRICK BOWMAN: Yes, and  
6 different -- or different thoughts about -- about  
7 distribution across classes or caps, for example.

8 MS. KATRINE DILAY: And these  
9 alternative portfolios, at a high level, would allow  
10 parties and the Public Utilities Board to see  
11 tradeoffs associated with the proposed plan while  
12 meeting the same target?

13 MR. PATRICK BOWMAN: Yes.

14 MS. KATRINE DILAY: And switching  
15 gears a little bit, but in your view, would it be  
16 helpful if Efficiency Manitoba had a central  
17 repository of all the options and initiatives and  
18 measures it considered for inclusion in its Efficiency  
19 plan?

20 MR. PATRICK BOWMAN: Central  
21 repository's an interesting term, certainly, because  
22 as soon as we get into detail of actual measures or --  
23 or sub-measures, if you like, you start to run into  
24 the question about whether you can actually see the  
25 data associated with those due to confidentiality

1 reasons.

2                   Certainly, there should be a sense of  
3 what's available as measures, you know, what the  
4 potential is. On -- Mr. Friesen commented on the fact  
5 that potential studies can be -- can be relevant and  
6 may need to be updated, but I -- I don't -- so I don't  
7 have any objection to that.

8                   I would think the -- the -- the --  
9 Efficiency Manitoba should be able to provide that,  
10 but I know that you'd -- you would run across certain  
11 limits on information and also a certain caution that  
12 you can't always pick one from Column A and one from  
13 Column B if you have to think about how programs work  
14 together in -- in bundles to access customers and --  
15 and how marketing works.

16                   MS. KATRINE DILAY:    Thank you for  
17 that. And would you agree that it would be helpful if  
18 Efficiency Manitoba clearly documented and reported on  
19 all the objectives underlying the development of a  
20 preliminary portfolio?

21                   MR. PATRICK BOWMAN:    Yes.

22                   MS. KATRINE DILAY:    As well as the  
23 condi -- considerations underlying the final selected  
24 portfolio?

25                   MR. PATRICK BOWMAN:    I think that's

1 fair, yeah.

2 MS. KATRINE DILAY: And those are all  
3 my question for the MIPUG witness panel. Thank you  
4 very much for your responses this morning.

5 THE CHAIRPERSON: Thank you very much,  
6 Ms. Dilay.

7 Mr. Wheeler, I'm advised by Ms.  
8 Steinfeld that MKO has no cross-examination. Is that  
9 correct?

10 MR. JARED WHEELER: That's correct.

11 THE CHAIRPERSON: Thank you. Ms. Fox,  
12 are you on the line, or counsel for AMC on the line?

13 MS. EMILY GUGLIEMIN (BY PHONE):  
14 Hello?

15 THE CHAIRPERSON: Hello?

16 MS. EMILY GUGLIEMIN (BY PHONE): Hi,  
17 can you hear me? This is Emily.

18 THE CHAIRPERSON: Yes, hi, Emily. I  
19 understand from Dayna -- from Ms. Steinfeld that AMC  
20 does not have any questions for cross-examination. Is  
21 that correct?

22 MS. EMILY GUGLIEMIN (BY PHONE): Yes,  
23 that's correct.

24 THE CHAIRPERSON: Thank you very much.

25 MS. EMILY GUGLIEMIN (BY PHONE): Thank

1 you.

2 THE CHAIRPERSON: Ms. Schofield...?

3 MS. JESSICA SCHOFIELD: Mr. Chair, did  
4 you want me to start, or is it possible for us to take  
5 a ten (10) minute recess?

6 THE CHAIRPERSON: To take a ten (10)  
7 minute break, I guess the question is we're -- we're  
8 running into a time crunch, and quite frankly, I'm  
9 prepared to go right through the -- the lunch hour if  
10 need be. We have a problem in relation to Dr. Grant,  
11 who's in Regina and has to catch a plane. That's why  
12 we have to stick to sort of the 2:15 end time. And I  
13 -- I -- and included in that some re-examination, if  
14 Mr. Hacault has re-examination.

15 So the -- we can give you fifteen (15)  
16 minutes if you want to go through. I'm going to need  
17 to know how long you think you're going to need for  
18 cross-examination.

19 MS. JESSICA SCHOFIELD: So my only  
20 thought had been that we were supposed to start at  
21 12:30, so that if we took ten (10) minutes right now,  
22 we would be exactly on schedule. I do hope to be a  
23 little quicker than the time that I had allotted.

24 THE CHAIRPERSON: Okay, how long would  
25 you like?

1 MS. JESSICA SCHOFIELD: Right -- for a  
2 break?

3 THE CHAIRPERSON: Yeah.

4 MS. JESSICA SCHOFIELD: Ju -- just ten  
5 (10) minutes.

6 THE CHAIRPERSON: Ten (10) minutes,  
7 okay. We'll break for ten (10) minutes. Thank you.

8 MS. JESSICA SCHOFIELD: Thank you.

9

10 --- Upon recessing at 12:21 p.m.

11 --- Upon resuming at 12:34 p.m.

12

13 THE CHAIRPERSON: Ms. Schofield...?

14 MS. JESSICA SCHOFIELD: Thank you, Mr.  
15 Chair.

16

17 CROSS-EXAMINATION BY MS. JESSICA SCHOFIELD:

18 MS. JESSICA SCHOFIELD: Good  
19 afternoon. I expect that most of my questions will be  
20 for Mr. Friesen, but I will have some questions for  
21 Mr. Bowman at the end.

22 So, Mr. Friesen, you testified this  
23 morning in your -- and in your pre-filed evidence,  
24 that industrial energy savings may be lumpy, correct?

25 MR. DALE FRIESEN: Correct.

1 MS. JESSICA SCHOFIELD: And this is as  
2 a result of the large size of some industrial  
3 projects, correct?

4 MR. DALE FRIESEN: That's correct.

5 MS. JESSICA SCHOFIELD: And the  
6 quantity of the industrial projects of this magnitude  
7 are relatively few compared to the total number of  
8 commercial, agricultural, and residential projects,  
9 correct?

10 MR. DALE FRIESEN: Yes.

11 MS. JESSICA SCHOFIELD: In the event  
12 that a large industrial energy conservation  
13 opportunity arises at a point where Efficiency  
14 Manitoba has spent its industrial program budget for  
15 that year, what would you recommend as to the  
16 application and use of the contingency fund?

17 MR. DALE FRIESEN: My suggestion would  
18 be that the contingency fund be available,  
19 particularly in instances where those savings would be  
20 otherwise lost, and by 'lost' I mean if a -- if a  
21 customer would not proceed with the energy efficiency  
22 initiative, the result would be the construction of a  
23 less efficient facility or process, and the likelihood  
24 of that process being returned to for energy  
25 efficiency would be in the long term, not the short-



1 term.

2                   So generally, industrial investments  
3 and processes and facilities are quite large and with  
4 long lives, so if such an instance occurred, it would  
5 not be unusual that that process would not be returned  
6 to for a period of ten (10), fifteen (15), twenty (20)  
7 years before a major undertaking could be had, in  
8 which case those savings would be lost.

9                   So I would look at the cost-  
10 effectiveness of the measure. I wouldn't suggest the  
11 use of the contingency for measures that are not cost-  
12 effective, but I would suggest that for cost-effective  
13 lost opportunities, it should definitely be used.

14                   MS. JESSICA SCHOFIELD: Thank you. I  
15 believe a few times today you've referred to a concern  
16 when the annual savings target has been met and lost  
17 opportunities in that regard.

18                   You would agree that even where that  
19 1.5 percent has been met, Efficiency Manitoba still  
20 receives a benefit in terms of meeting the cumulative  
21 fifteen (15) year target, correct?

22                   MR. DALE FRIESEN: Yes, subject to  
23 some qualification around the term "cumulative" and  
24 how it is determined. There is a significant amount  
25 of evidence put on the record by Daymark in regards to

1 the relationship between the annual target and the  
2 cumulative target and how that could be interpreted.  
3 Patrick spoke to that earlier today as well.

4 In an IRP concept, cumulative would re  
5 -- would refer to the long-term impact, and that  
6 doesn't align with the way the regulation is written.  
7 So I agree with or I -- I confirm my -- my agreement  
8 with your statement but, you know, there is some  
9 ambiguity around what cumulative means in the context  
10 of this plan and the regulation.

11 MS. JESSICA SCHOFIELD: Thank you.  
12 Now, you've raised a concern in your evidence with  
13 respect to the level of flexibility that Efficiency  
14 Manitoba has as it relates to industrial fun --  
15 funding, correct?

16 MR. DALE FRIESEN: Correct.

17 MS. JESSICA SCHOFIELD: And have you  
18 had the opportunity to review Efficiency Manitoba's  
19 evidence during this hearing with respect to the level  
20 of flexibility that they have and intend to employ?

21 MR. DALE FRIESEN: I believe I've  
22 reviewed most of it. I may not have reviewed all of  
23 it, but I attempted to keep up with the transcripts.

24 MS. JESSICA SCHOFIELD: And did this  
25 evidence address your concerns in this regard?

1                   MR. DALE FRIESEN:    In part it did.  As  
2  I understood the evidence from Mr. Stocki, he  
3  indicated that there was some flexibility in moving  
4  the budget and the savings acquisition within the  
5  three (3) year period of the plan, so that may result  
6  in maybe under achievement in one year and over  
7  achievement in the next, and assuming that the cash  
8  flow follows that under achievement and over  
9  achievement.  That was a partial -- partially  
10 addressed my concerns and it did -- it did provide  
11 some comfort in understanding that the focus wasn't  
12 purely annual, that there was, you know, a little bit  
13 of a longer term.

14                   The areas that it did not address were  
15 the lost opportunities for large saving opportunities  
16 that might exceed the target for the three (3) year  
17 period or the fact that if year one and year two have  
18 been achieved and spent and a project originates in  
19 year three, there may not be a lot of budget  
20 flexibility remaining or target flexibility remaining  
21 within that scope of that three (3) year plan, or if a  
22 project extends across two (2) three (3) year plans,  
23 those would be instances where I would have concern  
24 with the way the regulation is written and the way the  
25 plan was presented as to whether Efficiency Manitoba

1 has the flexibility under those circumstances.

2 I spoke earlier about the ability to  
3 commit to incentives beyond the three (3) year period.  
4 That is a necessity for large industrial projects that  
5 have multi-year planning and construction time lines.

6 MS. JESSICA SCHOFIELD: And you -- you  
7 would agree that the regulation would need to be  
8 amended to address that -- the counting of those  
9 savings, correct?

10 MR. DALE FRIESEN: I think there's a  
11 combination of potential amendments that may be  
12 required and also some clarifications regarding  
13 definitions of the language used in the regulation.

14 MS. JESSICA SCHOFIELD: Thank you.

15 MR. PATRICK BOWMAN: Can -- can I just  
16 add I think one of the challenges that we both faced  
17 was if Efficiency Manitoba filed the documents, says  
18 our plan is to do this but we think we have  
19 flexibility, and the PUB says we approve your plan,  
20 what does it mean in terms of the flexibility, and  
21 when you come back and they've done something  
22 different, have they followed the plan or have they,  
23 you know, made use of the flexibility that was always  
24 inherent in the plan or have they varied the plan.  
25 You know, those bounds I think are -- are -- we're all

1 still figuring out where those resides.

2                   So I think Mr. Friesen just wanted to  
3 underline that -- that that flexibility -- whether you  
4 call it approving the plan or amending the plan, that  
5 flexibility is -- is important and you wouldn't want  
6 to see it -- it lost because somehow now the plan has  
7 been approved and the plan is to spend on "X," not  
8 "Y."

9                   MS. JESSICA SCHOFIELD: Thank you, Mr.  
10 Bowman. You heard Mr. Stocki's evidence with respect  
11 to the funding cap for industrial users, correct?

12                   MR. DALE FRIESEN: I did and I believe  
13 I recall most of it.

14                   MS. JESSICA SCHOFIELD: And do you  
15 agree with his evidence that this funding cap provides  
16 Efficiency Manitoba with flexibility to ensure that it  
17 can achieve its mandate?

18                   MR. DALE FRIESEN: My interpretation  
19 of that comment was slightly different. My  
20 interpretation of his comments regarding the cap were  
21 that it ensures that any one (1) project doesn't  
22 monopolize the budget or a small number of projects  
23 monopolize the budget. So the -- what the caps  
24 effectively do is provide Efficiency Manitoba with the  
25 opportunity to spread that available budget across a

1 larger number of projects.

2                   Doing so is maybe desirable, but it  
3 does run the risk of reducing participation in the  
4 industrial sector and thereby limiting saving  
5 opportunities for cost-effective or low cost  
6 acquisitions.

7                   MR. PATRICK BOWMAN: Can I just add,  
8 the word "cap" has been used a couple of times and I'm  
9 -- I'm a little bit concerned it might mean two (2)  
10 different things.

11                   There is a question of sort of a cap by  
12 class and whether you could reallocate within a class,  
13 but, you know, have you capped it so that you don't  
14 reallocate among classes, for example.

15                   It is also a very specific issue that  
16 within certain -- certain programs, and I'm looking at  
17 the response to MIPUG/EM 1-1H attachment, which you  
18 don't have to pull up because it's quite a little  
19 microfiche document of numbers, but it is explaining  
20 specifically the industrial and commercial custom  
21 measures, and within those measures there is a  
22 separate thing that's called the cap on custom  
23 measures and it says that I will come to the table  
24 with an industrial customer and I'm willing to help  
25 fund them to do -- to do actions, but I won't pay more

1 than 50 percent of the incremental costs on that  
2 program.

3                   There's lots of other programs here  
4 where Efficiency Manitoba will pay a hundred percent  
5 of incremental costs for other -- other measures, and  
6 in this case, you know, industrial customer may be  
7 saying it -- it cost very little to do the initiative,  
8 it cost me a heck of a lot in lost production and I  
9 can deliver you a ton of energy for -- you know, for  
10 the -- this cost of installing a -- you know, a widget  
11 or a doohickey, to be technical, and the cost of the  
12 widget or doohickey is quite low, and the most  
13 Efficiency Manitoba will come to the table with is 50  
14 percent of the cost of that widget or doohickey  
15 because they wrote way down in this table we won't go  
16 over 50 percent, for -- for no apparent reason why  
17 they won't go over 50 percent if the cost is still  
18 down around 1 cent a kilowatt hour.

19                   So the cap in -- in the program design  
20 of the specifics of individual programs and -- and  
21 particularly the industrial custom program is one that  
22 we were referring to. And -- and I was worried that  
23 we're using the -- the same word for two (2) different  
24 things, so.

25                   MR. DALE FRIESEN:     And Mr. Bowman

1 raises an interesting point with regards to the  
2 definition of the word 'cap'. In previous times at  
3 Manitoba Hydro, we had a similar cap to the one  
4 described in the Efficiency Manitoba plan, but we also  
5 had a hard cap on the total investment available.

6 And exceeding that was an extremely  
7 onerous and time-consuming pro -- process because we  
8 had to go through our executive and, depending on the  
9 amount, to our Board. And that process resulted in  
10 lost opportunities at various points.

11 So, caps can mean multiple things. The  
12 Efficiency Manitoba plan is silent on a hard cap.  
13 There's no mention of it in the plan, so I'm assuming  
14 that there is not one (1), but there may, but there's  
15 no clarity in the plan on that either.

16 MS. JESSICA SCHOFIELD: Thank you.  
17 And I believe Mr. Stocki's evidence was that that was  
18 a general rule and that there would be exceptions that  
19 could potentially apply.

20 So, moving on to codes and standards  
21 very briefly. You may have heard Ms. Kuruluk testify  
22 that Efficiency Manitoba has taken a conservative  
23 approach to the estimation of savings from equipment  
24 standards.

25 Would you agree with that assertion?



1 MR. DALE FRIESEN: I recognize that  
2 statement, yes.

3 MS. JESSICA SCHOFIELD: And energy  
4 efficiency measures have varying measures li --  
5 measure lives, correct?

6 MR. DALE FRIESEN: That's correct.

7 MS. JESSICA SCHOFIELD: And in -- for  
8 some customers, they may have had efficiency measures  
9 installed as far as ten (10) years ago, in the case of  
10 insulation measures, for example.

11 And they would still be receiving  
12 savings on their energy bills today from that measure,  
13 correct?

14 MR. DALE FRIESEN: That's correct.

15 MS. JESSICA SCHOFIELD: I just have  
16 one (1) final area of questions for you, Mr. Friesen,  
17 and that relates to air source heat pumps. As you may  
18 be aware, Mr. Neme testified last week with regards to  
19 the topic of cold climate air source heat pumps.

20 You would agree that one (1) way that  
21 the performance of a heat pump is rated is something  
22 called a coefficient of performance, or a COP,  
23 correct?

24 MR. DALE FRIESEN: That's correct.

25 MS. JESSICA SCHOFIELD: And would I be

1 correct in defining the COP as the ratio of the useful  
2 heat provided by a unit divided by the energy input to  
3 the unit?

4 MR. DALE FRIESEN: No. The ratio is  
5 the useful heat or the output of the unit divided by  
6 the electrical input, not the total energy input. If  
7 you look at something like a ground source heat pump  
8 or an air source heat pump, a large amount of the  
9 input energy is derived from the heat in the ground or  
10 the heat in the air.

11 That is not included in the coefficient  
12 of performance calculation. It is -- only includes  
13 the electrical input in the denominator.

14 MS. JESSICA SCHOFIELD: Thank you for  
15 that clarification. The efficiency of a cold climate  
16 heat pump varies with the change in outdoor  
17 temperatures, correct?

18 MR. DALE FRIESEN: The coefficient of  
19 performance varies with the heat of the outdoor -- or  
20 the temperature of the outdoor air. And I -- I'm cle  
21 -- I want to be clear about that when I say the  
22 coefficient of performance, not the efficiency.

23 I notice Mr. Neme interchangeably used  
24 the word 'efficiency' and 'coefficient' of performance  
25 in his testimony. Those are not the same thing. One

1 (1) is the ratio we just described. The other is the  
2 conversion efficiency of the total energy output  
3 divided by the total energy input from all sources.

4 So, efficiency is a different metric  
5 than coefficient of performance.

6 MS. JESSICA SCHOFIELD: Thank you.

7 So, once the outdoor temperature drops below minus 15  
8 Cel -- sorry, Celsius, heat pumps are unable to  
9 transfer energy from the outdoor to the interior  
10 space, correct?

11 MR. DALE FRIESEN: That would have  
12 been true with technologies that were in common use  
13 over, let's say, the last decade, the last decade and  
14 a half.

15 There have been considerable advances  
16 in air source heat pump technologies. And there are -  
17 - there is equipment in the market today that can  
18 provide up to 60 percent of the rated capacity of an  
19 air source heat pump at temperatures down to about  
20 minus 30 degrees Celsius, so the technology has  
21 advanced considerably.

22 The challenge we have in using that  
23 technology is that it is ver -- the effectiveness of  
24 that technology and the capability to deliver that  
25 capacity is very dependent on the quality of the

1 installation and the design of the installation.

2 I -- in -- in their evidence,  
3 Efficiency Manitoba indicated that they felt the  
4 market, the delivery, the distributor, the installer  
5 at this point in Manitoba was not adequately trained  
6 or capable to deliver the proper design and  
7 installation, and I would share that concern.

8

9 (BRIEF PAUSE)

10

11 MS. JESSICA SCHOFIELD: Thank you, Mr.  
12 Friesen. I just have a couple of questions for Mr.  
13 Bowman now.

14

15 (BRIEF PAUSE)

16

17 MS. JESSICA SCHOFIELD: Ms. Schubert,  
18 if I could have you pull up transcript page 2,083.

19

20 (BRIEF PAUSE)

21

22 MS. JESSICA SCHOFIELD: Mr. Bowman, do  
23 you recall Board Member Hamilton's question to Mr.  
24 Neme with respect to diesel communities?

25

MR. PATRICK BOWMAN: Yes.

1 MS. JESSICA SCHOFIELD: And you've  
2 appeared at a number of Manitoba Hydro rate  
3 applications that in part addressed rates and service  
4 to diesel communities, correct?

5 MR. PATRICK BOWMAN: I have. But I've  
6 -- I've also done a lot of work with diesel  
7 communities across Canada's north and in -- and rural  
8 Newfoundland and the like, probably most of the diesel  
9 communities in Canada, frankly.

10 MS. JESSICA SCHOFIELD: Thank you.  
11 And you're aware that Manitoba Hydro provides  
12 residential electrical service in those diesel  
13 communities but those loads are subject to a service  
14 limitation of 60 amps, correct?

15 MR. PATRICK BOWMAN: Yes.

16 MS. JESSICA SCHOFIELD: And you would  
17 agree that Manitoba Hydro has the servi -- service  
18 limit criteria to provide sufficient electrical  
19 capacity for lights and household appliances to  
20 operate, correct?

21 MR. PATRICK BOWMAN: Yes.

22 MS. JESSICA SCHOFIELD: And it's my  
23 understanding that this service limit does not allow  
24 sufficient electrical capacity for electrical space  
25 heating in the residence?

1 MR. PATRICK BOWMAN: That -- that  
2 would not be possible within the limits that are --  
3 that are there. You can't do heating on that level of  
4 service.

5 MS. JESSICA SCHOFIELD: Thank you.  
6 And you would agree that the conversion of residential  
7 heating load from oil to heat pumps could  
8 significantly increase the electrical load on Manitoba  
9 Hydro's distribution system and diesel generating  
10 facilities in those communities, correct?

11 MR. PATRICK BOWMAN: Yes.

12 MS. JESSICA SCHOFIELD: And such a  
13 load increase could result in a significant increase  
14 in the quantity of diesel required to generate  
15 electricity, correct?

16 MR. PATRICK BOWMAN: It would increase  
17 the diesel fuel. It would drive material investment  
18 in diesel capital of units. It would increase the  
19 risk in the communities of what happens when a diesel  
20 plan does things that sometimes they want to do, like  
21 burn down, which -- a few of which I've dealt with.

22 They -- it's -- it's a good idea not to  
23 expose your heating in the community to the diesel --  
24 diesel generated electricity.

25 MS. JESSICA SCHOFIELD: Thank you, Mr.

1 Bowman.

2

3

(BRIEF PAUSE)

4

5 MR. PATRICK BOWMAN: Not to mention  
6 the greenhouse gas impacts.

7

8 MS. JESSICA SCHOFIELD: Thank you, Mr.  
9 Bowman. Those are my questions, Mr. Chair.

9

10 THE CHAIRPERSON: Thank you. Ms.  
11 Schofield, I see on our desk this document which I  
12 believe is yours. Do you want to put it in as an  
13 exhibit?

14 MS. JESSICA SCHOFIELD: We don't need  
15 to mark it as an exhibit. I'll take it back. Thank  
16 you, Mr. Chair. We had intended to ask questions  
17 about it, but --

17

THE CHAIRPERSON: Okay.

18

MS. JESSICA SCHOFIELD: Thank you.

19

20 THE CHAIRPERSON: That's good. Thank  
21 you. Ms. Steinfeld...?

21

22

(BRIEF PAUSE)

23

24 MS. DAYNA STEINFELD: Mr. Chair, we  
25 are now about thirty-five (35) minutes ahead of

1 schedule. I'm happy to -- to proceed. I don't  
2 require an hour and fifteen (15) minutes, I don't  
3 expect, but if you --

4 THE CHAIRPERSON: Why don't we  
5 proceed?

6 MS. DAYNA STEINFELD: Okay.

7

8 CROSS-EXAMINATION BY MS. DAYNA STEINFELD:

9 MS. DAYNA STEINFELD: Good afternoon,  
10 Mr. Bowman, Mr. Friesen. My questions today will  
11 probably jump between the two of you. I'll try my  
12 best to direct it to the intended person, but if you  
13 feel that a question has been asked of the other  
14 witness that you feel you'd like to provide a  
15 response, please do so.

16 Because of the questions asked by Ms.  
17 Dilay and -- and Ms. Schofield, as well as your  
18 comprehensive presentations this morning, I have  
19 reduced the questions that I planned on asking, which  
20 may seem -- result in it seeming like I'm jumping all  
21 over the place, but that's just because everything has  
22 been so thorough so far.

23 Mr. Friesen, just briefly, you touched  
24 on, in your direct evidence, load displacement  
25 projects. Were you able to review the transcript



1 where I identified with Mr. Stocki projects that we  
2 referred to as Project 1, Project 2, Project 3? Does  
3 that ring a bell?

4 MR. DALE FRIESEN: It does ring a  
5 bell. I believe that I've reviewed most of it. I may  
6 need some clarification, but go ahead and ask the  
7 question.

8 MS. DAYNA STEINFELD: Certainly, and  
9 if I refer to the project that is obtaining 99  
10 gigawatt hours of savings per year as Project 1, will  
11 that work for you?

12 MR. DALE FRIESEN: Yes, it will.

13 MS. DAYNA STEINFELD: And is it your  
14 understanding that the savings from that Project 1 are  
15 re-earned by Efficiency Manitoba in each year or  
16 counted towards achieving the savings targets in each  
17 year?

18 MR. DALE FRIESEN: Yes. The annual  
19 targets, yes.

20 MS. DAYNA STEINFELD: And in an  
21 Information Request response, I believe that you  
22 identified that if those savings were not re-earned in  
23 each year, you would have a situation where future  
24 years would have incentive costs with no corresponding  
25 benefits. Is that correct?

1 MR. DALE FRIESEN: Correct. So  
2 Project 1, as I understand it, has ongoing incentive  
3 payments beyond the three (3) year plan, and the  
4 question arises whenever you're reconciling savings to  
5 budgets that if those savings are only counted in Year  
6 1 and you have ongoing costs, how will future budget  
7 reconciliations and evaluations of Efficiency  
8 Manitoba's spending be dealt with in a fair and  
9 objective manner? And the fact that we're providing  
10 discrete three (3) year approvals makes it appear a  
11 little awkward.

12 So I understand the desire on  
13 Efficiency Manitoba's part to be able to present  
14 savings in relation to the expenditure that's provided  
15 in each of those years. So there's a logical  
16 rationale as to why Efficiency Manitoba adopted the  
17 approach they did. It makes things a little com --  
18 confusing when you're talking about achievement of a  
19 cumulative target and what that cumulative target  
20 means.

21 As Mr. Bowman indicated in his  
22 evidence, the only way you could interpret the current  
23 definition of 'cumulative' in the regulation is that  
24 it is the sum of 1.5 percent fifteen (15) times. That  
25 doesn't necessarily reflect the actual impact on the

1 Manitoba Hydro system at Year 15. So there's some --  
2 there are some challenges there.

3 MS. DAYNA STEINFELD: Is it your view,  
4 Mr. Friesen, that the Project 1 savings are  
5 incremental savings in each year of the plan?

6 MR. DALE FRIESEN: Based on the  
7 information I just provided, I would not suggest that  
8 they are incremental. I would prefer the -- to use  
9 the term 're-earned.'

10 MS. DAYNA STEINFELD: And why is it  
11 that Projects 2 and 3 -- that's the projects that are  
12 in the plan in Years 2 and Year 3 of the plan,  
13 respectively -- why is it that the savings from those  
14 plans are not re-earned, or should -- should they be?

15 MR. DALE FRIESEN: I don't have all of  
16 the detail. Obviously, I wasn't able to review the  
17 working papers of Efficiency Manitoba and establish  
18 exactly how the costs and benefits flowed in respect  
19 to those projects.

20 I am being somewhat speculative in my  
21 response thus, for that reason, and suggesting that it  
22 probably has something to do with the way the cash  
23 flows towards support of those projects.

24 MS. DAYNA STEINFELD: Am I right that  
25 you've identified in you evidence that there may be

1 potential for additional load displacement projects?

2 MR. DALE FRIESEN: I think there are  
3 opportunities for additional projects. Some of them,  
4 potentially, could be larger than Project 1, but I  
5 think the caution I would put in that statement is  
6 that the economics of those projects may be  
7 substantially different than the economics of Project  
8 1.

9 We shouldn't make the assumption that  
10 future projects will have the same economics as  
11 Project 1. They could be substantially different due  
12 to the circumstances of why equipment is or is not  
13 available to support those projects, and that relates  
14 to existing infrastructure that was installed for  
15 other reasons.

16 In -- in certain cases, customers are  
17 required to install facilities to meet process  
18 requirements that are very easily adapted to  
19 generation. In other cases, that's not -- that's not  
20 the -- the reality. So in those cases, you would be  
21 installing a completely new set of equipment, and that  
22 would change the cost structure.

23 MS. DAYNA STEINFELD: Thank you for  
24 that clarification.

25 And I'll just remind anyone that's

1 calling in on the line to please moot -- mute your  
2 phones so that we're not hearing background noise in  
3 the room. Thank you.

4 I think we're still hearing background  
5 noise from the phone line, so again, if -- if you  
6 could please just mute your phone.

7 Sorry for that, Mr. Friesen. With  
8 respect to additional load-displacement projects, with  
9 the caveat you mentioned about economics, if those  
10 kinds of projects proceeded and the savings from those  
11 projects were re-earned in each year, is the -- is it  
12 conceivable that a majority of the savings target  
13 would be met without any new savings being implemented  
14 or installed?

15 MR. DALE FRIESEN: If those projects  
16 proved to be economic and delivered the magnitude of  
17 energy that I anticipate they could deliver, what  
18 you're saying is correct, and if not a majority, a  
19 substantial portion of the total annual savings could  
20 be met.

21 MR. PATRICK BOWMAN: If I -- if I  
22 might just add, though, I would think that would be  
23 exactly the type of consideration that would allow the  
24 Board to say, You should revise the target.

25 MS. DAYNA STEINFELD: And would it

1 also, Mr. Bowman or Mr. Friesen, illustrate the point  
2 you've made about the cumulative savings targets, that  
3 in those circumstances, you may be meeting the savings  
4 targets but not necessarily reducing consumption year  
5 over year?

6 MR. DALE FRIESEN: That's correct, and  
7 if you looked at the evidence -- not the evidence, the  
8 question -- sorry, I don't have the actual IR -- that  
9 MIPUG directed to Daymark where I asked Daymark -- or  
10 I gave Daymark a scenario of five (5) three (3) year  
11 plans similar to the current plan that is being  
12 proposed, and I came to a conclusion that the  
13 cumulative savings that would be achieved at the end  
14 of fifteen (15) years through five (5) applications of  
15 the current plan -- successive applications of the  
16 current plan would be about 10.8 or 10.9 percent, in  
17 that range.

18 And they agreed. Their analysis showed  
19 the same thing. I think that clearly illustrates the  
20 difference between actual cumulative and an arithmetic  
21 cumulative.

22 MR. PATRICK BOWMAN: I -- I would just  
23 add, the load displacement is one (1) place where we  
24 see, effectively, a persistence of one (1) year, the  
25 way it's modelled. It's not the only thing that's--

1 that's in the plan that has persistence effects that  
2 are dropping off before you get to Year 15, and -- and  
3 Daymark showed a -- a table. It was at page 82 of  
4 their direct, if -- if anybody -- we don't have to  
5 pull it up, but it was 82 of their direct, and it  
6 showed the effects that in -- in each year, some  
7 aspect of -- of old programs would -- would drop off,  
8 effectively, and -- and lead to the twenty-two and a  
9 half (22 1/2) not being -- not being cumulative  
10 inclusive of the impacts of persistence.

11                   It's cumulative -- I was describing it  
12 as -- it's like -- it's like a measure of the water  
13 you put in the bucket even if the bucket has leaks.  
14 It -- it is -- it -- the Act reads and the reg --  
15 regulations read as, You must add twenty-two and a  
16 half (22 1/2) to the bucket, not, You must end with  
17 twenty-two and a half (22 1/2) in the bucket -- to use  
18 'bucket' an entirely different way than it's been used  
19 in the rest of this hearing.

20                   MS. DAYNA STEINFELD: Thank you for  
21 that, Mr. Bowman. And Mr. Bowman, staying with you,  
22 at slide 21 of your direct evidence presentation, you  
23 discuss incorporating the price elasticity effects  
24 arising from the electric rate increases.

25                   Just in respect of your recommendation

1 number 7 here on the screen, is this a recommendation  
2 that you suggest be incorporated into the current plan  
3 or something that Efficiency Manitoba should do in  
4 subsequent plans?

5 MR. PATRICK BOWMAN: I think it should  
6 be reported on in subsequent plans. We don't have  
7 necessarily the -- the rate impacts going forward, we  
8 don't know what Hydro is going to apply for, but as  
9 you're considering whether -- whether Efficiency  
10 Manitoba is achieving conservation and whether they  
11 indeed need to, you know, spend significant amounts to  
12 achieve conservation at the same time as there are  
13 major rate impacts, you know, assuming major rate  
14 impacts are rising, that we're already driving  
15 conservation, I think it should be taken into account.

16 MS. DAYNA STEINFELD: Would another  
17 option be for the independent assessor to take those  
18 rate increases into account to the extent that actual  
19 rate increases are -- are known at the time of the  
20 assessment?

21 MR. PATRICK BOWMAN: It -- it could be  
22 and you'd need to measure it somehow. We use  
23 elasticity numbers from Hydro which we all know  
24 they're -- they're more than one (1) estimate and --  
25 and they vary by class and they vary by, you know,



1 type of -- of rate increase. Elasticity estimates  
2 effective across a 1 percent rate increase aren't  
3 necessarily the same as they would because a 5 percent  
4 rate increase, and -- and actually there's pretty poor  
5 information about elasticity when you get to -- to  
6 large rate increases that we don't tend to see in  
7 Manitoba.

8                   But, yeah, the assessor could take it  
9 into account. I think it's -- it's -- it's relevant  
10 to saying, you know, if we -- if we saw a drought and  
11 huge rate impacts over the next two (2) or three (3)  
12 years, I think the next time Efficiency Manitoba comes  
13 back there'd be room to yield on their 1.5 because  
14 some degree of natural conservation has already  
15 occurred and some degree of -- of tolerance among  
16 customers to pay higher rates would be -- would be  
17 reduced because we've already taken that up in the  
18 rate increases.

19                   MS. DAYNA STEINFELD: In terms of  
20 incorporating elasticity effects into the next plan,  
21 would you suggest that Efficiency Manitoba use an IFF  
22 provided by Manitoba Hydro for the plan years, or is  
23 it -- is it better to do the alternative of using the  
24 actual rate increases at the time the independent  
25 assessor looks at things?

1 MR. PATRICK BOWMAN: I -- I -- I --  
2 you know, this is a -- a directional recommendation.  
3 In terms of implementing it, I would tend to be  
4 backward looking. I would tend to say that if they  
5 bring the next plan and rate increases have not been  
6 significant, then keep targeting one and a half, but  
7 if rate increases have been very large, don't fault  
8 yourself for bringing in 1.2 in order to save money.

9 MS. DAYNA STEINFELD: This  
10 recommendation expressly references Hydro. Does it  
11 also apply to natural gas rates?

12 MR. PATRICK BOWMAN: Yeah. Almost all  
13 of the work that I did was starting from the  
14 perspective of electricity. I think is probably true  
15 for natural gas rates, although we all know that they  
16 have a tendency to move up and down, which can -- can  
17 confuse matters, and also could be much -- much  
18 shorter term variability due to the quantity price.

19 So I think one would need to think  
20 about that further. I -- I haven't turned my mind to  
21 it, but I would think the principle would apply,  
22 particularly if you had sustained directional change.

23 MS. DAYNA STEINFELD: At a high level,  
24 Mr. Bowman, if you were taking into account the  
25 elasticity effects for rate decreases, is the result

1 increased consumption?

2 MR. PATRICK BOWMAN: That's how  
3 elasticity works, yeah. It can go both ways.

4 MS. DAYNA STEINFELD: And so if  
5 elasticity effects were taken into account by  
6 Efficiency Manitoba, rate decreases on the natural gas  
7 side, for example, would require Efficiency Manitoba  
8 to have additional programming or somehow achieve  
9 additional savings.

10 MR. PATRICK BOWMAN: It -- it could  
11 lead to that -- that -- that outcome, yeah. I think -  
12 - I don't -- and I don't think that's -- you know,  
13 that's surprising. If you have rate decreases,  
14 there's a bit more ability to absorb the -- the rate  
15 impacts of -- of EM's plans and there's a bit more  
16 need for -- for efficiency offerings because you're  
17 not getting the same degree of -- of savings on the  
18 pricing side.

19 Of course Efficiency Manitoba's job  
20 will be harder because they're trying to incent people  
21 to -- to save money at a time where the -- the bill  
22 impacts look a little smaller.

23 MS. DAYNA STEINFELD: And on the  
24 natural gas side, are you aware that this Board  
25 recently approved a 19 percent billed rate decrease

1 and 6 percent base reet -- rate decrease for Centra's  
2 small general service cost rates just this past  
3 November?

4 MR. PATRICK BOWMAN: I -- I'm aware  
5 that there were changes in that direction. I don't  
6 know the numbers.

7 MS. DAYNA STEINFELD: And are you  
8 aware that at a high level and in a historic view, gas  
9 rate changes are volatile, tend to change from quarter  
10 to quarter?

11 MR. PATRICK BOWMAN: Yes.

12 MS. DAYNA STEINFELD: And so do I take  
13 it from your earlier answer that from a elasticity  
14 effect perspective you wouldn't necessarily account  
15 for those kinds of volatile changes, you would look  
16 more at sustained rate increases or decreases over  
17 time?

18 MR. PATRICK BOWMAN: I think that's  
19 fair and I think, you know, gas is more challenging  
20 for that reason, but -- yeah, I think that's fair.

21 MS. DAYNA STEINFELD: On Slide 20, Mr.  
22 Bowman, your recommendations 6 suggests that savings  
23 achieved by other parties other than Efficiency  
24 Manitoba should count towards the savings targets,  
25 correct?

1 MR. PATRICK BOWMAN: Yes.

2 MS. DAYNA STEINFELD: Are you able to  
3 provide the Board with more information about how that  
4 would work in practice?

5 MR. PATRICK BOWMAN: Well, I think  
6 that how it would work in practice is someone would  
7 take out the words "material contribution" or  
8 "operational support" or that type of thing from --  
9 from the regulations and we'd stop -- stop trying to  
10 think that -- that this is about holding Efficiency  
11 Manitoba's feet to the fire, and instead we're trying  
12 to achieve overall conservation.

13 If we come here in three (3) years and  
14 one of the big debates is do they attend enough  
15 meetings to claim credit for the code -- new code on  
16 dishwashers, I think that'd be a real unfortunate  
17 waste of time.

18 If someone agrees there's a new code on  
19 dishwashers and it's saving a lot of energy, did they  
20 provide material contribution? I'm not sure what that  
21 means in the context of how many parties have to get  
22 together to implement that.

23 MS. DAYNA STEINFELD: And how, in your  
24 view, would Efficiency Manitoba become aware of  
25 savings being generated through the actions of other

1 parties?

2 MR. PATRICK BOWMAN: Well, I think it  
3 would be the -- the obvious examples of things like  
4 codes and standards and as to whether they provided a  
5 material savings or not. There'd be things like if  
6 Hydro brings in conservation rates, I don't think we  
7 need to sit around and say did -- did Efficiency  
8 Manitoba send them enough emails telling them they  
9 should implement conservation rates.

10 If -- if we can get on and do that,  
11 then I think those savings should be counted. I think  
12 those are probably the -- the two (2) biggest  
13 examples.

14 You know, if there's some notable  
15 program being run, you know, if -- if the City of  
16 Winnipeg water runs a major program to save on water  
17 that conversely also saves on electricity, maybe you'd  
18 pay attention to that, but -- but generally I think  
19 it's probably the -- the types of things that are  
20 already in their plan. It's just that this -- this  
21 idea of -- of sort of attribution that is -- is  
22 challenging.

23 MR. DALE FRIESEN: To follow up in  
24 terms of becoming aware, if you look at, for instance,  
25 federal regulations which are probably the most

1 substantive body of codes and standards work in -- in  
2 Canada, there's a very defined notification process  
3 and an amendment process that requires industry  
4 consultation, and it's very easy to become involved in  
5 that process and be informed of the various stages  
6 that that process is at.

7                   So I don't think it would be a  
8 significant challenge for Efficiency Manitoba to  
9 become fully aware of initiatives related to codes and  
10 standards that are in progress.

11                   MS. DAYNA STEINFELD:    Mr. Friesen,  
12 staying with you but shifting gears slightly, at  
13 Slides 28 and 29 of your direct evidence presentation  
14 with respect to codes and standards, you discuss the  
15 difference claiming versus reporting.

16                   Can you just clarify, are you  
17 suggesting that there would be no discounting or  
18 accounting for free ridership?

19                   MR. DALE FRIESEN:    No, that's not what  
20 I'm saying.  What I'm saying is, rather than  
21 implementing the process that Mr. Bowman talked about  
22 where Efficiency Manitoba has to demonstrate material  
23 contribution, that we wouldn't change the way  
24 technically that codes and standards savings are  
25 determined.

1                   We just wouldn't assign a right to  
2 claim or not -- or -- or take away a right to claim.  
3 We would simply do as Manitoba Hydro does in that it  
4 incorporates all codes and standards savings that are  
5 applicable to Manitoba in its load forecast, and in a  
6 parallel way, Efficiency Manitoba would report those  
7 savings as contributing to the savings target.

8                   So it takes away this concept of trying  
9 to claim savings and just simply reporting them,  
10 recognizing that those savings provide the same  
11 benefits that incentive-based saving -- savings  
12 provide and recognizing them in the achievement of the  
13 target.

14                   MR. PATRICK BOWMAN:    It was also  
15 referenced in relation to saving expiring, that --  
16 Daymark made the comment that you need to think about  
17 some attrition on codes and standards savings in order  
18 to keep Efficiency Manitoba's feet to the fire to go  
19 find the next one, and I think that -- that is back to  
20 this idea of -- of somehow it's -- it's -- it's this  
21 attribution game that -- that seems unnecessary.

22                   MS. DAYNA STEINFELD:    Mr. Friesen, in  
23 your direct evidence and also in your pre-filed  
24 testimony, you spoke about the concept of -- of like  
25 for like replacements or -- or reinvestment, correct?



1 MR. DALE FRIESEN: Correct.

2 MS. DAYNA STEINFELD: To make sure  
3 that I understand this evidence, I'd -- I'd like to  
4 take you through an example. So, in this example, I'd  
5 like to assume that Efficiency Manitoba has a program  
6 for LED light bulbs and the measure life for those  
7 light bulbs is three (3) years.

8 Will you go with me on that  
9 hypothetical?

10 MR. DALE FRIESEN: Sure, although I  
11 think all of us hope their LED light bulbs last longer  
12 than three (3) years, but I understand what you're  
13 saying.

14 MS. DAYNA STEINFELD: That's why it's  
15 a hypothetical. And so, in this example, will you  
16 assume with me that a customer installs a light bulb  
17 under the Efficiency Manitoba program in year 1 of the  
18 plan? Will you -- will you go with that?

19 MR. DALE FRIESEN: Sure.

20 MS. DAYNA STEINFELD: So, the light  
21 bulb is lasting for the three (3) plan years and  
22 Efficiency Manitoba gets to count the benefits from  
23 that light bulb for the three (3) plan years, correct?

24 MR. DALE FRIESEN: Correct.

25 MS. DAYNA STEINFELD: But the way that

1 Efficiency Manitoba measures cost-effectiveness, they  
2 would not count any benefits for that light bulb  
3 beyond the end of the measure life.

4                   So, in this example, the benefits would  
5 stop at the end of the three (3) plan years, correct?

6                   MR. DALE FRIESEN:    As I understand the  
7 life cycle methodology used by Efficiency Manitoba,  
8 that is correct.

9                   MS. DAYNA STEINFELD:   And in this  
10 example, because Efficiency Manitoba doesn't yet have  
11 a second three (3) year plan, we don't know if there's  
12 going to be another light bulb program in year 4?

13                   MR. DALE FRIESEN:    That is correct.

14                   MS. DAYNA STEINFELD:    So, with this  
15 example, is it your evidence that it should be assumed  
16 that the customer will replace the light bulb with  
17 another LED light bulb in year 4 even without an  
18 Efficiency Manitoba program?

19                   MR. DALE FRIESEN:    My evidence is not  
20 that it should be assumed, but it should be assessed  
21 as part of the plan.   So, if you have a program with a  
22 specified measure and you have, you know, an assumed  
23 life of that measure, let's say it's ten (10) years,  
24 and you can with reasonable probability assert that  
25 either the customer is likely or highly probable to

1 replace that measure, life like for like, and you can  
2 with reasonable certainty demonstrate that, yes, you  
3 should include the savings for the subsequent  
4 installation.

5                   If you cannot demonstrate that, then I  
6 think you should not that, indicate why you assume  
7 that that will not happen and present, I believe, some  
8 commentary as to what future options may be.

9                   One (1) of those options could simply  
10 be a new regulated energy efficiency standard. And if  
11 you already know, as we do in many cases, years in  
12 advance of future energy codes that are being  
13 developed through the amendment process, for instance,  
14 that's put forward by Enercan and the Federal  
15 Government, you can predict whether a lower efficiency  
16 product will be available at the time that that  
17 measure expires.

18                   And if that code and standard removes  
19 lower performing product from the market, then you  
20 have reasonable certainty that that measure will  
21 continue.

22                   And -- and I think the point I was  
23 trying to raise is that reinvestment is a sound  
24 principle, and it's one (1) that should be part of the  
25 planning process, particularly if we want that process

1 to align with the IRP process and examine the life of  
2 savings over ten (10), twenty (20), thirty (30) years.

3 MR. PATRICK BOWMAN: Can I just also  
4 address the idea? You said whether it counts. And I  
5 think there are two (2) different ways we can think  
6 about that, as well, which is, if you go an industrial  
7 customer and you -- you work with them to replace a  
8 motor and let's say the motor is a hundred units -- a  
9 hundred kilowatts, whatever, and you replace it with a  
10 75 and that motor may have a measure -- may have a  
11 life, pick your three (3) year example, although I  
12 certainly hope the motors can last more than three (3)  
13 years in the industrial plant.

14 Once they've had that installed and  
15 they've -- they've designed the rest of their  
16 electrical system around that, when they go -- when  
17 that motor burns out and they go to replace it,  
18 they're probably not going to go back to a hundred  
19 kilowatt motor that's going to do the same job and now  
20 have to upgrade their electrical system just to put in  
21 the -- the cheaper, older technology, for example.

22 So, if you're sitting there and  
23 designing a PAC test or a -- or a TRC or running any  
24 of your metrics on that, to say that it's only going  
25 to last one (1) measure life, and then the -- poof,

1 the -- the benefit I got is gone, that will -- will  
2 undervalue the -- the savings in the long --  
3 particularly in the long-term, on that type of  
4 measure.

5                   And I think that part we really have to  
6 be attentive to. What it does in terms of the 1 1/2  
7 percent, which is the other way to count, I think  
8 that's a -- that's a bit of a different question. And  
9 I -- I don't want to go too far down that road.  
10 That's definitely a generation 2 or generation 3  
11 question for Efficiency Manitoba.

12                   But the critical thing is we should  
13 recognize that, in respect of some types of upgrades,  
14 and I think this is particular true for the  
15 industrials, Efficiency Manitoba's metrics right now  
16 undervalue them because they don't assume that they  
17 have an enduring value into generation 2, and  
18 particularly for industrials, I think they do.

19                   MS. DAYNA STEINFELD: And I -- I don't  
20 want to get too far down this road either, Mr. Bowman,  
21 but sticking with my example, if you did an assessment  
22 and determined that you could include the benefits of  
23 the re-investment of the light bulb in year 4,  
24 wouldn't it also be the case that Efficiency Manitoba  
25 could not count the savings achieved from that light

1 bulb towards the savings targets in the fourth plan  
2 year?

3 MR. PATRICK BOWMAN: Well, and then  
4 you get into sort of a mathematical game of, if in  
5 year 4 they had a program, are they going to double  
6 count the savings if -- what if there was a code in-  
7 between? Are they not going to be able account for  
8 the code because they already -- you know, pulling it  
9 as a result of the -- of the first measure of the  
10 program that they ran?

11 Tho -- that's why it gets trickier when  
12 you think about the 1 1/2 percent side for sure. But  
13 -- but particularly when you're looking at the cost-  
14 effectiveness of the measure, you should be thinking  
15 about whether you've actually affected people's  
16 behaviour for a longer term.

17 You know, ca -- calculating the 1.5 is  
18 definitely something a bit trickier, but it could lead  
19 into problems, as you talked about.

20 MR. DALE FRIESEN: And to build on  
21 that, I think one (1) of things we have to recognize,  
22 that does not mean there would be no future codes and  
23 standard savings.

24 If you look at incentive-based programs  
25 and the impact they have on the market, they rarely

1 achieve a hundred percent participation. As a matter  
2 of fact, the participation rate for most incentive-  
3 based programs is quite small relative to the total  
4 market opportunity.

5                   And what codes and standards attempt to  
6 do once a product reaches maturity is to expand the  
7 participation rate. So, there would be incremental  
8 products in this -- installed in the market through  
9 the codes and standards initiative that would not have  
10 been installed initially through the incentive-based -  
11 - prior incentive-based project.

12                   So, you have to recognize the purpose  
13 of a code and standard is to expand participation and  
14 -- and which is also the purpose of the incentive-  
15 based program, but it operates at a -- generally  
16 operates at a much smaller scale than a code or  
17 standard.

18                   MS. DAYNA STEINFELD: Thank you, Mr.  
19 Friesen. Turning just for reference, I suppose, to  
20 your slide 23. One (1) of -- one (1) of the areas you  
21 discuss in your evidence is the consideration of  
22 whether incentives for industrial programming may --  
23 may be -- may need to be increased.

24                   In your experience, how often does it  
25 occur that a measure is not taken up because the

1 incentive is not high enough? Is that fairly common?

2 MR. DALE FRIESEN: I don't have an  
3 exact number for you. I can relate my experience.  
4 And I have worked with incentive-based programming in  
5 the industrial world for twenty (20) plus years.

6 Comments that I have often heard, are  
7 the incentives not large enough for the amount of time  
8 this is going to take, so I'm not going to worry about  
9 it, the energy savings aren't large enough to address  
10 all the additional design time, et cetera.

11 So, when you look at things as -- take  
12 simple payback as an example, it's not uncommon for  
13 commercial enterprises, by, "commercial," I mean  
14 industry and commerce, or commercial sector customers,  
15 to look at energy efficiency measures in the context  
16 of a very short payback period. So, by that, I'm  
17 talking about one (1) to two (2) years.

18 And if a measure has three (3) to five  
19 (5) year payback, you know, when you look at rates of  
20 return, when you look at common thinking around  
21 capital investment, you would say that's still pretty  
22 favourable, but those measures do -- often do not move  
23 forward.

24 So, the simple payback can be changed  
25 quite quickly with varying levels of incentives. So,



1 a customer that may not proceed with a three (3) year  
2 project might proceed with a project if the incentive  
3 was higher and that payback was one (1) -- one (1) or  
4 two (2) years.

5                   So, like I said, I can't give you an  
6 exact frequency or the amount of times it happens, but  
7 it is fairly frequent, and particularly when a company  
8 is capital constraint or is focussed on production  
9 needs and has to allocate capital; it -- it's a very  
10 common occurrence.

11                   MS. DAYNA STEINFELD:    How would you  
12 recommend that Efficiency Manitoba approach  
13 circumstances of a particular customer being reluctant  
14 and should the incentive be increased or is it a need  
15 for timing flexibility?

16                   What, in your view, is the best way for  
17 Efficiency Manitoba to address those different  
18 considerations?

19                   MR. DALE FRIESEN:    Could you repeat  
20 that question?

21                   MS. DAYNA STEINFELD:    Yeah, it wasn't  
22 asked very well.  But you've -- you've identified a  
23 few things to help with increasing industrial  
24 participation, one (1) being increasing incentives;  
25 another that you reference is flexibility around

1 timing of -- of projects.

2 Do you have a recommendations as to  
3 when one should be pursued over the other? How does  
4 Efficiency Manitoba approach that decision-making?

5 MR. DALE FRIESEN: I think I was  
6 referring to two (2) different circumstances in my  
7 comments. The changes to the level of incentive is  
8 primarily a -- primar -- primarily related to the  
9 economics of a project, and it's simple payback. It's  
10 rate of return. It's a financial decision.

11 The flexibility that I was referring to  
12 in regards to timing is a different matter. It  
13 relates to the ability to commit to incentives; to  
14 commit to large incentives, particularly for new  
15 construction projects; the ability for Efficiency  
16 Manitoba to manage budgets or reallocate budgets  
17 across time frames. So I wouldn't view those as being  
18 an either/or. I think they address different  
19 circumstances.

20 MR. PATRICK BOWMAN: I -- I -- I'd  
21 just add from my experience working with industrial  
22 customers, timing trumps incentives. If a customer  
23 only takes a shutdown every second summer and you need  
24 to do a program that has to occur during a shutdown,  
25 there's no amount of incentive that's going to

1 convince them to take a fall shutdown this year just  
2 to deal with the incentive. You're waiting till the  
3 next second summer shutdown.

4                   And so incentives can't fix a timing  
5 problem. You have to be flexible on the timing and  
6 ready to move and -- and agile, and then the incentive  
7 can help make it happen or not. But it's not going to  
8 be the reason for an industrial customer to shift  
9 their timing.

10                   MR. DALE FRIESEN: As I mentioned,  
11 energy efficiency rarely drives large industrial  
12 projects. There are other factors that drive the  
13 timing of those projects, and energy efficiency  
14 programming has to respect that timing.

15                   MS. DAYNA STEINFELD: So I take it  
16 from this discussion that you would recommend that  
17 Efficiency Manitoba work closely with Manitoba Hydro's  
18 key and major account employees, for example.

19                   MR. DALE FRIESEN: Yes, definitely.  
20 And to -- to add to that, economic development  
21 agencies, the province. The province, and through its  
22 economic development initiatives, often finds out  
23 about projects even before Manitoba Hydro does, so,  
24 you know, there's a variety of agents that engage  
25 these large projects at an early stage.

1 MR. PATRICK BOWMAN: And -- and if I  
2 can just emphasize that on that point, from the moment  
3 that the MIPUG was read the recommendation out of the  
4 PUB about creating a new agency, their number 1  
5 comment every time they go into this is, Don't --  
6 don't slow us down. Don't divide -- don't take  
7 industrial to EM. Don't divide what the key account  
8 reps do, because you -- we have to be agile and we  
9 have to deal closely with people and we have to be  
10 ready to move.

11 And our -- our needs are different.  
12 They're unique. They're customized. They often have  
13 highly confidential information related to technology,  
14 and we're already dealing with Hydro's key account  
15 reps on that.

16 And so, yes, absolutely, EM has to deal  
17 closely with -- with Hydro on that and maybe even turn  
18 over some of those functions to Hydro to keep the  
19 circle of people dealing with it small and agile.

20 MR. DALE FRIESEN: And I will say with  
21 a great deal of certainty that Mr. Stocki has a  
22 tremendous amount of experience in that engagement  
23 process. He -- he managed those staff while I was at  
24 Manitoba Hydro and did a very good job, so he  
25 understands the key incoun -- key accounts process and

1 is very familiar with it and recognizes its value. So  
2 I believe that Efficiency Manitoba is aware of the  
3 benefits of doing that.

4 MS. DAYNA STEINFELD: In your  
5 experience, Mr. Friesen, was Manitoba Hydro  
6 sufficiently flexible with year-to-year variation in  
7 DSM plans and programming for industrial customers?

8 MR. DALE FRIESEN: I think Manitoba  
9 Hydro had different criteria. So we didn't have a  
10 mandated savings target. Our budgets -- while they  
11 were reviewed at various points by the Public  
12 Utilities Board, there was a different framework, a  
13 different flexibility. We had the ability to take  
14 large projects to our senior management, and that was  
15 a decision we could address internally.

16 The challenge I think we had at  
17 Manitoba Hydro at various points was the willingness  
18 to act, and the -- the -- the timeliness of those  
19 actions were -- were problematic. But it was  
20 different circumstances, different regulations, so in  
21 many respects, not comparable.

22 MS. DAYNA STEINFELD: You had a  
23 discussion earlier with Ms. Schofield about your  
24 experience with caps at Manitoba Hydro, and I just  
25 want to be clear on the -- the different types of caps

1 you're discussing. You mentioned that for one (1)  
2 type of caps, exceeding those caps was very onerous.  
3 Was that in reference to incentives for particular  
4 programs?

5 MR. DALE FRIESEN: Not sure I quite  
6 understood when you said I mentioned it was very  
7 onerous.

8 MS. DAYNA STEINFELD: You discussed an  
9 internal process that involved, essentially, kind of  
10 going up the flagpole --

11 MR. DALE FRIESEN: Okay.

12 MS. DAYNA STEINFELD: -- and needing  
13 approval, and I wasn't clear from your discussion what  
14 type of cap you were referencing.

15 MR. DALE FRIESEN: So I was retur --  
16 referring to a hard cap. So let's say a hard cap was  
17 established that no funding of greater than two  
18 hundred thousands dollars (\$200,000) was allowed for  
19 any particular project, and a project arose where the  
20 required incentive, if it was determined purely on the  
21 energy savings, might be three (3) or four hundred  
22 thousand dollars (\$400,000).

23 That process of gaining approval for  
24 the additional one hundred (100) or two hundred  
25 thousand dollars (\$200,000) could become very onerous,

1 particularly if there was resistance to higher  
2 spending or higher levels of approval were required.  
3 By that, I mean senior executive or the board of  
4 Manitoba Hydro. The timeline for that would get  
5 longer. More questions, obviously, would be asked.

6                   And I would say what contributed to  
7 that would be -- was a lack of very rigorously defined  
8 policies around how those issues would be dressed.  
9 Each one was a little bit of -- you know, of a  
10 separate exercise, and that made it challenging.

11                   MS. DAYNA STEINFELD:    And do those  
12 concerns for you apply to the 50 percent incentive cap  
13 that Efficiency Manitoba has for some of its  
14 industrial programming?

15                   MR. DALE FRIESEN:    If exceeding the 50  
16 percent resulted in having to go through a whole range  
17 of approvals and, you know, as I just mentioned, it  
18 would concern me. But as I mentioned in my -- in my  
19 presentation, if there was good policy definition and  
20 good processes in place to address that, I think that  
21 could be minimized.

22                   MR. PATRICK BOWMAN:    I just wanted to  
23 make sure the record was clear on that. The custom  
24 program that I was referring to, and this was in  
25 MIPUG/EM-I-1H attachment, is a table, and you can

1 scroll down and see that incremental costs to the  
2 customer to participate in efficiency programming is  
3 often -- you go down a list of -- of -- of programs,  
4 and they're almost all at 100 percent for every other  
5 class.

6                   When you get to the custom, not only is  
7 it capped at the calculated energy value, which is --  
8 that's -- that's probably reasonable, although the  
9 other classes don't always have that ca -- that  
10 measure, it's also capped at 50 percent of project  
11 cost or 100 percent of incremental cost in order to  
12 reduce the payback time to ten (10) years. And I  
13 wouldn't encourage anyone to be thinking that you're  
14 going to incent customers to do things at a ten (10)  
15 year payback time, particularly an industrial  
16 customer. Just to emphasize how constraining those --  
17 the caps are in that one (1) program compared to all  
18 others.

19                   MR. DALE FRIESEN: I'll give you a  
20 larger copy. It's painful watching you try to read  
21 it.

22                   MR. PATRICK BOWMAN: Teamwork.

23                   MS. DAYNA STEINFELD: I believe Mr.  
24 Stocki testified that while there's a 50 percent cap  
25 on those incentives, that Efficiency Manitoba would be



1 prepared to provide a higher incentive if necessary to  
2 have a customer participate.

3 Does that address your concern?

4 MR. DALE FRIESEN: In principle, yes.  
5 My concern would be how lengthy that process is, how  
6 complicated that process is, how well the policies are  
7 defined around that process, and the proc -- and the  
8 general processes defined, because as we mentioned,  
9 timing is king.

10 MR. PATRICK BOWMAN: And -- and also,  
11 why are we putting in place an extra hurdle for power  
12 that's being acquired at one (1) cent?

13 MS. DAYNA STEINFELD: Thank you, Mr.  
14 Bowman and -- and Mr. Friesen. Mr. Bowman, I -- I  
15 wanted to just conclude my questions with some  
16 questions of you on your rate impact analysis.

17 And I think for reference, Ms.  
18 Schubert, we can bring up PUB Exhibit 14, Board  
19 counsel's Book of Documents at page 380.

20

21 (BRIEF PAUSE)

22

23 MS. DAYNA STEINFELD: Mr. Bowman, did  
24 you have an opportunity to review this table in Board  
25 counsel's Book of Documents, which is an advisor

1 summary?

2 MR. PATRICK BOWMAN: Yes.

3 MS. DAYNA STEINFELD: And are you  
4 satisfied that at least for the lines on the top part  
5 of this table, that the calculations reflect your  
6 evidence?

7 MR. PATRICK BOWMAN: Yes, the lines  
8 showing on the screen through line 11 are consistent  
9 with what I provided in -- in MIPUG Exhibit 5. Yes.

10 MS. DAYNA STEINFELD: And at line --  
11 lines 12 and 13, there's one (1) minor correction that  
12 the advisors propose in this table, which relates to  
13 what the advisors have identified to be a calculation  
14 error.

15 Have -- have you reviewed that  
16 correction?

17 MR. PATRICK BOWMAN: I -- I have not,  
18 but I -- I see on the screen, and I would -- would  
19 take a minute to -- to check it if it's helpful, but I  
20 -- I would accept it for the moment.

21 MS. DAYNA STEINFELD: Certainly. And  
22 if -- once you have a chance to look at it more  
23 closely, if you determine that that calculation is not  
24 acceptable, perhaps you could have Ms. -- Mr. Hacault  
25 advise the Board.

1 MR. PATRICK BOWMAN: I'm -- I'm pretty  
2 sure it -- it's correct. I just haven't gone back to  
3 actually do the math.

4 MS. DAYNA STEINFELD: Thank you. And  
5 at line 15, the advisors have added a residential bill  
6 impact number.

7 Do you agree with -- with that number,  
8 I guess subject to check the calculations?

9 MR. PATRICK BOWMAN: Well, I -- I  
10 don't, because there is a -- there is an issue that  
11 arises when you -- when you make the leap from an  
12 average overall bill impact to what it will do to any  
13 specific bill. And -- and for example. the 37 million  
14 at row 11 is -- is a pretty quick calculation of the -  
15 - of a potential impact. I -- I think it's low,  
16 frankly, and in -- in coming up with it, I've made it  
17 somewhat more conservative, and didn't update the --  
18 the point one-seven (.17), number, which is why the  
19 error arose.

20 But the 37 million were to be included  
21 in -- in Hydro's cost of service, it would depend on  
22 where it shows up in Hydro's cost of service for which  
23 classes it affects. So if it's -- if it's in there  
24 and it effects all the classes equally, so they see  
25 the same increase, then I -- then yes, I'd be fine

1 with those -- those rate impact percentages.

2 But, you know, if -- if there was a --  
3 because some of it's related to peak, and some of it's  
4 related to energy, and it flows to the cost of service  
5 in different ways, it -- I think this is where you  
6 heard -- heard caution from people, saying when you --  
7 you leap a certain bound, you -- you get a directional  
8 sense, but you don't want to be too precise with what  
9 the numbers show.

10 MS. DAYNA STEINFELD: Thank you, Mr.  
11 Bowman. And -- and so In terms of this calculation,  
12 we need to take it only as a -- a high level  
13 directional calculation that doesn't account for the  
14 ways that these numbers would move through Hydro's  
15 cost of service study.

16 MR. PATRICK BOWMAN: There -- the --  
17 that -- it's also, you know, it's -- it's reported as  
18 a three (3) year impact, but, you know, some of these  
19 might end up being midyear values. We're not sure  
20 when Hydro would make the payment, so when the  
21 interest cost would start to arise, for example.

22 There's a -- a whole bunch of -- of  
23 details in that, but I think it's indicative of what  
24 the first three (3) year plan would do, and then other  
25 three (3) year plans would get layered on top of that.

1                   Because there's -- there's very little  
2 in this analysis that will -- will stop when you go  
3 forward, until you hit the tenth year, when -- when  
4 the balance is finally amortized off, so.

5                   MS. DAYNA STEINFELD:    And at a high  
6 level, the analysis that you did in your evidence is  
7 strictly looking at -- at the impacts of Efficiency  
8 Manitoba's plan and not any other factors that would  
9 affect Manitoba Hydro's rates, correct?

10                  MR. PATRICK BOWMAN:    Correct.

11                  MS. DAYNA STEINFELD:    And so --

12                  MR. PATRICK BOWMAN:    Well -- well, no  
13 other factors than those directly attributable to EM's  
14 plan.  So we have the cost of EM's plan, and the fact  
15 that when Hydro pays those bills, it will have to  
16 account for them in some way.

17                               I make the assumption they will  
18 amortize over ten (10) years, but I -- we haven't had  
19 an EM bill come before the Board in respect of Hydro's  
20 plan, and I think there's probably -- there's probably  
21 going to be room for some direction from this Board in  
22 respect of Hydro accounts for it.

23                               If Hydro does its own DM spending --  
24 DSM spending, it may be very easy to amortize over ten  
25 (10) years.  If they're writing a cheque to EM, there

1 may be different IFRS considerations, for example, as  
2 to whether they even could amortize over ten (10)  
3 years. So I have made the assumption that's still the  
4 case.

5                   The other thing is it's -- it's got  
6 lost export revenue in here, which is not an EM cost.  
7 It's -- it's the -- the offset of the EM cost, and  
8 it's in there, an assumed export rate of four point  
9 four (4.4) cents which is, frankly, pretty high  
10 compared to what we've seen in -- in SEP rates lately,  
11 and I'm happy to show you that on the latest of the  
12 SEP orders.

13                   But as a result, if Hydro did not, in  
14 fact, achieve as much export revenue as it says here,  
15 the -- the effects would be higher. But they are --  
16 they are -- are -- they're -- they're direct impacts  
17 of EM. They're not necessarily just EM's bills.

18                   MS. DAYNA STEINFELD: But in other  
19 words, you're -- you're trying to isolate the rate  
20 impact associated with Efficiency Manitoba's  
21 activities and Plan, with all else being equal?

22                   MR. PATRICK BOWMAN: Right. There is  
23 no Keeyask in here, for example, or anything of that  
24 sort. There is also no -- assuming -- because it's  
25 assuming that outside of the export change, within any

1 reasonable horizon, there's no other material impacts  
2 on -- on Hydro's, you know, plans of -- Keeyask is  
3 still going to come online. The DSM costs from ten  
4 (10) years ago are still going to be finished --  
5 amortized off, and -- and get written off. All of  
6 those factors are there.

7           The only criticism I -- I noted in the  
8 rebuttal evidence of EM is I didn't take into account  
9 that Hydro would have run programs anyway. So you --  
10 you there was the suggestion that maybe the baseline  
11 should be Hydro running the DSM programs and compare  
12 EM's to them.

13           I -- I'm not finding that a compelling  
14 argument, because I think either way, we'd want to be  
15 assessing whether the -- whether the program should be  
16 run. So I've -- you know, this is run against an  
17 assumption of -- of no DSM, if you will.

18           MS. DAYNA STEINFELD: Your analysis,  
19 though, does not tell this Board the amount of the  
20 rate increase that Manitoba Hydro will seek in the  
21 general rate application after the Plan is  
22 implemented?

23           MR. PATRICK BOWMAN: It -- it doesn't,  
24 because Hydro also has the choice as to whether it  
25 might do this another way. But in my experience,

1 based on where Hydro is going to be when it next comes  
2 before this Board, it's not going to have a lot of  
3 ability to absorb a 37 million or larger impact in net  
4 income, for example. It's just not -- it's just not  
5 in their IFF when they're busy observing Keeyask, for  
6 example.

7                   So I think that it's reasonably likely  
8 that you'll see this type of number come up on the  
9 cost side, and that it will probably have to flow  
10 through rates and -- and numbers that are -- are, you  
11 know, in this range.

12                   MS. DAYNA STEINFELD: I think in your  
13 direct evidence presentation earlier, you described  
14 your rate impact analysis as being a coarse estimate.  
15 Is that correct?

16                   MR. PATRICK BOWMAN: Yes. And the --  
17 the biggest coarse in this being the -- the assumption  
18 about what export revenue they can get from this.

19                   I -- I'd also, just in fairness, I  
20 would also want to point out we -- we constantly talk  
21 about EM's actions at least in the near term, and  
22 maybe into the medium term as being affecting Hydro's  
23 export revenue, but we always have to remember that  
24 Hyd -- Hydro's finances are not a picture of the  
25 Utility -- an average one. They're an average picture



1 of the Utility at all water conditions.

2 And so when Hydro would run an impact,  
3 yeah, under a lot of scenarios, that would come out of  
4 the export -- you know, export revenue. But if we're  
5 in a drought, EM's power would avoid running brand new  
6 turbines, which are way more expensive than -- than  
7 export revenue. And if we're in a flood, it might --  
8 EM's actions might drive a spill.

9 So while we use short-term export, or  
10 something as -- as a measure, and also as a term, we  
11 have to remember that new factors -- there are these  
12 varying conditions.

13 MS. DAYNA STEINFELD: In terms of  
14 Efficiency Manitoba's rebuttal evidence, one (1) of  
15 the things they raise is the amortization of DSM  
16 expenditure as being essentially an offset to rate  
17 impacts.

18 Are you -- are you generally familiar  
19 with that evidence?

20 MR. PATRICK BOWMAN: It -- it -- the -  
21 - I'm generally familiar with the evidence. And what  
22 I understand the point you just said is that the DSM  
23 activities from ten (10) years ago are now stopping  
24 being amortized, because they're fully amortized, and  
25 that's a beneficial impact that I didn't consider if -

1 - if that's -- you know, we -- are we on the same --

2 MS. DAYNA STEINFELD: I -- I -- my  
3 understanding, and -- and you can tell me if it's not  
4 your understanding, is that Efficiency Manitoba is  
5 suggesting that there will also be amortization of the  
6 programs that it puts in place over the -- the time  
7 period of the three (3) year plan.

8 MR. PATRICK BOWMAN: Well, and -- and  
9 that's, in fact, what we're doing here. You'll see  
10 that the -- the DSM amortization cumul -- at line 4 is  
11 -- is -- the amortization that we're spending, and  
12 cumulative is at line 5, to allow you to allow you to  
13 calculate a deferred balance for the purposes of  
14 figuring out the financing.

15 But -- so it -- it is amortizing them.

16 MS. DAYNA STEINFELD: And if we were  
17 only looking at the amortization of programming under  
18 Efficiency Manitoba's Plan, this chart would be  
19 telling us what the end result is after three (3)  
20 years, because we see that there is amortization in  
21 the first year, correct?

22 MR. PATRICK BOWMAN: Yes, it's -- it's  
23 the impact after three (3) years. So they're --  
24 they're pretty evenly spread, though, so, you know,  
25 the first year would be about -- about a third (1/3)

1 of that.

2 MS. DAYNA STEINFELD: And do you  
3 accept that that's an appropriate adjustment to make  
4 to your evidence to account for the amortization of  
5 the programs put in place by Efficiency Manitoba?

6 MR. PATRICK BOWMAN: My evidence  
7 already was based on the amortization of Efficiency  
8 Manitoba, so I -- I don't think it's an adjustment at  
9 all. I think it's exactly what I did.

10

11 (BRIEF PAUSE)

12

13 MS. DAYNA STEINFELD: If we scroll  
14 down in this chart, we see a further adjustment  
15 identified here as alternate adjustments. And I  
16 believe this is what you referenced earlier, Mr.  
17 Bowman, in terms of Manitoba Hydro DSM amortization  
18 ceasing after ten (10) years.

19 Do you see that there?

20 MR. PATRICK BOWMAN: Yes.

21 MS. DAYNA STEINFELD: And am I right  
22 that that's what you were referencing earlier in terms  
23 of the amortization of prior Manitoba Hydro DSM  
24 programming?

25 MR. PATRICK BOWMAN: Right. There --

1 there is no doubt that there is Manitoba Hydro  
2 programming -- programming from ten (10) years ago  
3 that will stop being amortized, and that -- that is a  
4 -- an effect on Hydro's IFF.

5 My simple assertion is it's an effect  
6 on Hydro's IFF no matter what. It's -- it's my -- my  
7 economics bias of you analyze something with and  
8 without, and when you look at EM's programming,  
9 regardless as to whether you have it with EM's  
10 programming or without EM's programming, the ten (10)  
11 year old stuff is going to be fully amortized.

12 MS. DAYNA STEINFELD: So you do not  
13 accept the -- incorporating into this rate impact  
14 analysis the offset effect of the amortization ceasing  
15 of Manitoba Hydro DSM programs?

16 MR. PATRICK BOWMAN: No.

17 MS. DAYNA STEINFELD: You also  
18 referenced earlier the benefit of increased export  
19 revenues. Am I right that you did not include in your  
20 analysis the avoided cost benefit of reduced  
21 investment and transmission and distribution?

22 MR. PATRICK BOWMAN: I didn't. And  
23 the main reason is, in a three (3) year horizon,  
24 you're not going to see much in the way of avoided  
25 investment.

1                   Those are -- if Hydro's got a  
2 distribution system that's overloaded and it's -- it's  
3 got to start planning for that -- that, you know,  
4 improvement, designs are being done, equipment's being  
5 ordered, you know, the capital plan is -- has been  
6 laid down, so you won't see that type of -- of  
7 deferral in -- in the type of time horizon's we're  
8 talking about.

9                   And, in fact, if you were to -- if you  
10 were think about, you know, adju -- adjusting EM's  
11 program to look at location specific benefits, you  
12 wouldn't even want to look at somewhere that's --  
13 that's at its limit now because you're not going to be  
14 able to effect that enough to actually defer capital  
15 investment.

16                   You're going to be looking at somewhere  
17 that at its limit in five (5), six (6), seven (7)  
18 years from now so that you can actually shift the --  
19 that investment from year 6 to year 10 or something.  
20 That's where you'd really see the benefit.

21                   MS. DAYNA STEINFELD:    One (1) final, I  
22 think, small correction is that Efficiency Manitoba  
23 provides the annual load as being twenty-six thousand  
24 (26,000) gigawatt hours, not twenty-five thousand  
25 (25,000), as I believe was used in -- in your

1 analysis.

2 Do you accept that correction that we  
3 see at line 22 here?

4 MR. PATRICK BOWMAN: Yeah, I -- I do.  
5 I didn't get into it. I was trying to make sure that  
6 I wasn't capturing things like SEP load or something  
7 though that wouldn't be affected by this.

8 But to me, within the range of -- of  
9 precision we were working with, that was -- that was  
10 splitting hairs.

11 MS. DAYNA STEINFELD: And so, I take  
12 it from your answers to me just now that you would  
13 take your evidence in terms of the combined annual  
14 impact after three (3) years, make the corrections  
15 that are at lines 12 and 13 as well as -- as 22, and  
16 then use those corrections to arrive at your rate  
17 impact numbers, but you would not include the  
18 alternate adjustments shown at lines 16 through 20?

19 MR. PATRICK BOWMAN: Yes. And I would  
20 also, if I were the -- the PUB's advisors, able to do  
21 this, I would also be taking the short-term export  
22 market number I used and be updating it for  
23 information that they have access to that I don't.

24 So, as I said, I used four point four  
25 (4.4) cents, which is above any measure of peak, off-

1 peak, or -- or shoulder in the recent SEP pricing, but  
2 I don't know where those are going forward.

3                   And my understanding is that the PUB  
4 advisors would -- would have access to information on  
5 -- in that regard that I wouldn't. I suspect it  
6 would, if anything, be a bigger factor than everything  
7 else shown here and would -- would increase the  
8 estimate of the en -- impact in the three (3) years  
9 rather than decrease it.

10                   MS. DAYNA STEINFELD:     And as we  
11 discussed earlier, Mr. Bowman, this -- this analysis  
12 that we see in front of us does not attempt to  
13 allocate the increase in DSM revenue requirement or  
14 export revenues to individual customer classes  
15 according to the approved cost of service methodology,  
16 correct?

17                   MR. PATRICK BOWMAN:     Correct.

18                   MS. DAYNA STEINFELD:     And it also does  
19 not attempt to establish what the unit rate increases  
20 would be in order to maintain revenue to cost coverage  
21 ratios to the various customer classes, correct?

22                   MR. PATRICK BOWMAN:     Correct. But  
23 more importantly, it -- that would -- that would deal  
24 with the interclass aspects. The first thing that we  
25 deal with with Hydro is what is the overall revenue

1 impact, and it doesn't deal with whether there's some  
2 degree of absorption in the overall revenue impact.

3 I'm sceptical there's much room for  
4 that. But it's possible that Hydro wouldn't even be  
5 seeking these rate increases; they'd just suffer with  
6 a lower net income for a while.

7 I -- I don't see that they have a lot  
8 of latitude to do that, but it's always possible.

9 MS. DAYNA STEINFELD: Thank you, Mr.  
10 Bowman. And thank you to Mr. Friesen. Mr. Chair,  
11 those are my questions of this witness panel. And I -  
12 - I thank these witnesses for their time and attention  
13 to Board council's questions.

14 THE CHAIRPERSON: Thank you very much.  
15 Mr. Hacault, any re-examination?

16

17 RE-DIRECT EXAMINATION BY MR. ANTOINE HACAULT:

18 MR. ANTOINE HACAULT: Just two (2)  
19 questions. One (1) is to correct the record. Mr.  
20 Bowman was reading from a very, very small table when  
21 he was describing the program limits.

22 And perhaps, in looking at the table on  
23 a bigger magnification which might be shown on the  
24 screen with respect to the customer program, under the  
25 program limits, if we can expand that, Ms. Schubert.



1 (BRIEF PAUSE)

2

3 MR. ANTOINE HACAULT: He was  
4 attempting to read from the document which is in front  
5 of us now and which I'll quote:

6 "Lesser of calculated energy  
7 incentive, or 50 percent of total  
8 project costs, or 100 percent -- or  
9 to reduce incremental project cost  
10 payback to..."

11 And if it's zoomed in, I think it's one  
12 point zero (1.0) years. We can see it now. So, I'd  
13 like to correct that on the record.

14 MR. PATRICK BOWMAN: I -- I see that  
15 now. I -- I have never seen the decimal in any of the  
16 versions I've looked at. And I must say it no longer  
17 makes any sense whatsoever to me because we know that  
18 collectively this program has a payback reported at  
19 over five (5) years.

20 So, if in fact Hydro's intent -- or  
21 Efficiency Manitoba's intent is to make incremental  
22 project costs -- to reduce incremental project costs  
23 to bring the payback down to one point-o (1.0) years,  
24 I don't know how collectively it could ever come up at  
25 five (5) years, which is what they report.

1                   So, I -- I may not have seen the  
2 decimal. It -- it may have been for good reason, too,  
3 and so that's -- that's all I can comment at this  
4 time.

5                   THE CHAIRPERSON:    Sorry, Mr. Hacault,  
6 who created this table?

7                   MR. PATRICK BOWMAN:    This is from a  
8 response to an IR made -- created by Efficiency  
9 Manitoba, in response to a MIPUG IR.

10                  THE CHAIRPERSON:    And --

11                  MR. PATRICK BOWMAN:    If you scroll up  
12 to the top, you can see what the column -- the column  
13 headings and the like. It's a long way from the --

14                  THE CHAIRPERSON:    Yeah, no, I'm just  
15 wondering if --

16                  MR. PATRICK BOWMAN:    Yeah. Yeah.

17                  THE CHAIRPERSON:    -- if --

18                  MR. ANTOINE HACAULT:    For the record,  
19 at the top of this page, for sake of completeness, if  
20 was MIPUG IR of EM Round 1 1-H, so the attachment to  
21 that IR.

22                                So, it was a document that was produced  
23 by Efficiency Manitoba.

24                  THE CHAIRPERSON:    Yeah. I'm -- I'm  
25 just a little concerned that --

1 MR. DALE FRIESEN: I might be able to  
2 provide --

3 THE CHAIRPERSON: It's the number one  
4 (1), or is it ten (10)?

5 MR. DALE FRIESEN: It's one (1).

6 THE CHAIRPERSON: It is one (1).  
7 Okay.

8 MR. DALE FRIESEN: I think that's  
9 quite clear in the document. If you zoom it in, it is  
10 one point zero (1.0) years. I can -- think I can  
11 provide a little insight as to why the five point four  
12 (5.4) exists.

13 If Efficiency Manitoba has followed  
14 past practice that we used at Manitoba Hydro, we  
15 generally did not include the influence of caps when  
16 planning programs and designing programs. That was an  
17 effect that was accounted for in the evaluation, but  
18 it was not accounted for in the design of the program.

19 So, that's my speculation on why the  
20 five point four (5.4) and the one (1) are as diverse  
21 as they are.

22 THE CHAIRPERSON: Mr. Hacault, before  
23 I go back to you, I neglected to ask Dr. Grant if had  
24 any questions. Dr. Grant, are you still on?

25 BOARD MEMBER GRANT: I am. And I'm

1 fine. Thank you.

2 THE CHAIRPERSON: Okay. Thank you.

3 Mr. Hacault, any further re-examination?

4

5 CONTINUED BY MR. ANTOINE HACAULT:

6 MR. ANTOINE HACAULT: I had one (1)  
7 other question on re-exam. You were asked about SEP  
8 rates and costs. Would there be a recent Board order  
9 that we could refer to which might assist in putting  
10 some perspective to that discussion that you were  
11 having with Ms. Steinfeld?

12 MR. PATRICK BOWMAN: Yes. I had noted  
13 that I had used four point three nine (4.39) cents as  
14 the course estimate of -- of export revenues because I  
15 -- I didn't have another value and I wanted to be sort  
16 of conservative; it -- it comes from more of a long-  
17 term value.

18 For the current values, Board Order 5-  
19 20 which was issued as a weekly update, January 15th  
20 is the most recent sort of measure of -- of short-term  
21 -- largely export market prices.

22 And if you go down to page 6 of that is  
23 the probably the easiest place to go. This is the  
24 estimated average spot market rate. Remember I was  
25 using four point four (4.4) which would show up on the

1 graph as forty-four (\$44) per megawatt hour. These  
2 are the prices for the last five (5) years -- four and  
3 a half (4 1/2) years or four -- four (4) and a bit  
4 years.

5                   For the average across all time  
6 periods, if you scroll down to the next page, you  
7 actually see those converted into SEP rates. This is  
8 for a general service medium customer so with some  
9 line losses, so they're actually a little bit higher  
10 than -- that would otherwise be the case for exports.

11                   But at peak times, you -- you'd be --  
12 right now is the red portion of it, which would be  
13 around four and half (4 1/2) cents. But if you scroll  
14 down one (1) more page, and you see the impact of --  
15 of shoulder season times which right now are in -- in  
16 dark blue on the left-hand side which are around three  
17 and a half (3 1/2) cents.

18                   And if you scroll down one (1) more,  
19 you get to off-peak times which, at this point, again  
20 are three and a half (3 1/2) cents. But if you put  
21 the line across at -- at four point four (4.4), you  
22 can see that, in terms of -- of estimates, I was  
23 trying to be generous in terms of what we thought that  
24 -- that -- for the purpose of this calculation, what  
25 Hydro might be able to achieve on -- on nearer term

1 export markets.

2                   And -- and again, these numbers show a  
3 little over four (4) history, so it's not just cherry  
4 picking the current moment.

5                   MR. ANTOINE HACAULT:     Those are all my  
6 questions.

7                   MS. DAYNA STEINFELD:     Mr. Chair, if I  
8 may somewhat unorthodoxly ask the panel and Mr.  
9 Hacaault for indulgence. It might assist the panel if  
10 Mr. Bowman could, by way of undertaking, produce two  
11 (2) new versions of the chart at PUB 14, page 380,  
12 both incorporating the corrections to the chart that  
13 he accepts, one (1) with the Manitoba Hydro DSM  
14 amortization and one (1) without, and also  
15 incorporating what Mr. Bowman believes to be the most  
16 current approximation of -- of export pricing.

17                   And that may bring that evidence  
18 together in -- in the form of an undertaking. Is that  
19 acceptable?

20                   MR. ANTOINE HACAULT:     Yes, it is.

21

22 --- UNDERTAKING NO. 17:     Mr. Bowman to produce two  
23   (2) new versions of the  
24   chart at PUB 14, page 380,  
25   both incorporating the

1 corrections to the chart  
2 that he accepts, one (1)  
3 with the Manitoba Hydro  
4 DSM amortization and one  
5 (1) without, and also  
6 incorporating what Mr.  
7 Bowman believes to be the  
8 most current approximation  
9 of export pricing  
10

11 MS. DAYNA STEINFELD: Thank you very  
12 much.

13 THE CHAIRPERSON: I'd like to -- I'd  
14 like to thank the panel very much for attending today  
15 and assisting the Board. I'd like to thank all  
16 counsel for their cooperative approach today under  
17 this time crunch.

18 We're going to adjourn and resume on  
19 Friday at 9:00 a.m. Thank you.

20

21 --- Upon adjourning at 1:56 p.m.

22 Certified Correct,

23

24 \_\_\_\_\_

25 Donna Whitehouse, Ms.