

# CEO Overview

Eric Herbelin, President & CEO

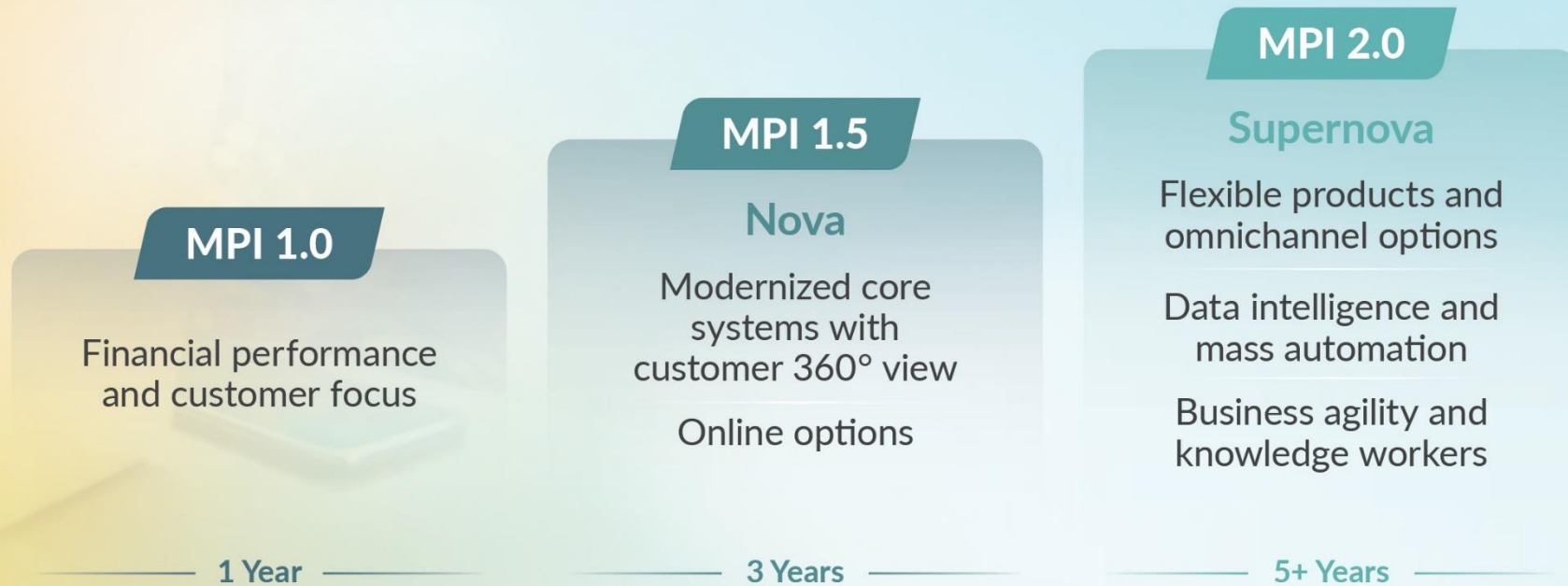


# Agenda

- Personal and professional background
- Overview of our achievements
- Our 5-Year Ambition

# The 5-Year Ambition

## JOURNEY TO 2.0



# The 5-Year Ambition

## ASPIRATION STATEMENTS



“MPI UNDERSTANDS MY NEEDS. THEY MAKE IT **EASY** AND **EFFORTLESS.**”

CUSTOMERS



“MPI IS A **REWARDING** AND **PROGRESSIVE** PLACE TO WORK.”

EMPLOYEES



“MPI IS **FAIR,** **TRANSPARENT** AND DOES THINGS **RIGHT.**”

STAKEHOLDERS



# The 5-Year Ambition

## GUIDING PRINCIPLES

- 01** Customer experience drives improvements.
- 02** Improvements must make financial sense.
- 03** Create a culture of continuous improvement through empowerment and automation.
- 04** Be a fast follower of industry best practices and trends.
- 05** Engage stakeholders actively along the way.