

Duffy's and Unicity Taxi (Taxi Coalition)

Presentation to
The Manitoba Public Utilities Board

Regarding the
Manitoba Public Insurance
2021 General Rate Application



About Duffy's Taxi Ltd and Unicity Taxi Ltd



In business serving Winnipeg and surrounding areas for over 60 years

Providing service 24 x 7



Offering taxicab and wheelchair accessible van services

Duffy's fleet: 215 vehicles

Unicity fleet: 293 vehicles



Owner operator model under dispatch service

Duffy's: 290 owners, 1275 FT & PT drivers

Unicity: 350 owner-operators, 600 drivers

Business Environment Since 2018

Local Vehicle for Hire Act

- Industry oversight at municipal level
 - Accommodate new entrants/business models
 - Provide more options for customers
- Increased oversight by the City of Winnipeg

Introduction of ride share services to the Winnipeg marketplace

- Expectation of a level playing field
- Some competition for drivers
- Ride Share drivers and vehicles operating under multiple competing banners
 - Providing food delivery and personal transport services

Business Environment under COVID

- Revenues and rides declined significantly under lockdown in March and April
 - Duffy's: 60% decline in business
 - Unicity: 80% decline
 - Higher impact due to the airport contract
- Sought Financial relief from City of Winnipeg
 - Granted a reduction on Dispatch Fee and Per Trip Fee



Consultations with Manitoba Taxi Operators

Outreach to 3 Taxi Operators

- One operator in Brandon
- Two operators in Thompson

Global Support for:

- Increased parity of insurance rates
- Expanding the options for time bands
- Expanding incentives for accident free driving
- Engaging with MPI on new Vehicle for Hire framework

Current Collaboration with MPI



Ongoing Discussion with MPI

To share data currently
available:

- Current and past drivers
- Number of fares



Collaboration on Mobileye Pilot

Project Close out Meeting held
Valuable lessons learned about
balancing business impact with
study design



Thank you

