



360 Portage Avenue (22) • Winnipeg Manitoba Canada • R3C 0G8
Telephone / N° de téléphone: (204) 360-3257 • Fax / N° de télécopieur: (204) 360-6147 • baczarnecki@hydro.mb.ca

October 22, 2021

THE PUBLIC UTILITIES BOARD OF MANITOBA
400-330 Portage Avenue
Winnipeg, Manitoba
R3C 0C4

ATTENTION: Dr. D. Christle, Board Secretary and Executive Director

Dear Dr. Christle:

**RE: CENTRA GAS MANITOBA INC. ("CENTRA")
RATE RE-BUNDLING APPLICATION – FINAL WRITTEN ARGUMENT**

Please find enclosed Centra's final argument with respect to its 2021 Rate Re-bundling Application.

Should you have any questions with respect to this submission, please contact the writer at 204-360-3257 or Darryl Martin at 204-360-4487.

Yours truly,

MANITOBA HYDRO LEGAL SERVICES

Per:

A handwritten signature in blue ink, appearing to read 'Brent Czarnecki'.

Brent Czarnecki
Barrister & Solicitor

PUBLIC UTILITIES BOARD

CENTRA GAS MANITOBA INC.

FINAL ARGUMENT

2021 RATE RE-BUNDLING APPLICATION

October 22, 2021



CENTRA GAS MANITOBA INC.
2021 RATE RE-BUNDLING APPLICATION
FINAL ARGUMENT
INDEX

1 Introduction 1
2 Ratemaking Principles 1
3 Customer Research Results 3
4 Stakeholder Engagement 6
5 Competition and Customer Choice 6
6 Cost Benefit Analysis 8
7 Rate Structures of Comparable Natural Gas Distributors 9
8 Elimination of Billing Percentages and Dual Commodity Rates 9
9 There Are No Outstanding Matters Related to Order 65/11 11
10 Firm and Interruptible Customers Will Not be Responsible for the Same Costs 12
11 Curtailment and Alternate Supply 14
12 Matters Deferred to Future Regulatory Processes 14
13 Conclusion 15

- 1 • The Basic Monthly Charge, Transportation, and Distribution rates are unchanged, with
- 2 the latter being added together for bill presentation purposes only.
- 3 • The Gas Commodity rate is virtually identical to the current Primary Gas rate.
- 4 • The Supplemental Gas rate is no longer required with the introduction of the CCBD
- 5 rate rider, which captures the difference between AECO and non-AECO supply costs
- 6 on a volumetric basis.

7 Notably, 4 out of 5 current rate components would be virtually unchanged. In addition, the
8 Gas Commodity rate will continue to be set using a quarterly PUB-approved Rate Setting
9 Methodology, which is formula-driven and relies on established accounting and rate-setting
10 conventions that will not be affected by rate re-bundling.

11 Centra’s re-bundling proposal does not change its overarching rate-making principles. The
12 criteria that Centra followed to develop its single commodity rate solution was clearly
13 identified in the Application¹ as follows:

- 14 • Ensure retail competition remains on a fair and level playing field;
- 15 • Ensure neither system nor WTS customers are advantaged at another’s expense;
- 16 • Ensure that WTS gas marketers are not unfairly advantaged or disadvantaged;
- 17 • Reduce operational and administrative complexity where possible;
- 18 • Ensure that all Centra’s upstream costs continue to be collected from customers;
- 19 • Maintain the timely price signals inherent in Centra’s current default Primary Gas rate;
- 20 • Maintain comparability between the various competitive rate offerings; and
- 21 • Enable customers, system or WTS, to fix the rate on 100% of their commodity.

22 Centra’s Rate Re-bundling Application is proposing several customer-centric improvements
23 to its rate structure and bill presentation, consistent with energy market transformation
24 towards customer centricity and responsiveness to customer preferences. These proposals
25 will assist in helping customers to understand their bills without negatively impacting price
26 signals, rate transparency, or the ability for customers to participate in the deregulated and
27 competitive natural gas market in Manitoba.

¹ Application, page 12.

1 **3 CUSTOMER RESEARCH RESULTS**

2 The customer research results provide clear support for bill simplification resulting from rate
3 re-bundling.

4 In opposing the Application, CAC has wholly adopted the positions and observations of the
5 Consultants in its final submissions, including those related to customer research. Centra
6 notes that CAC put forward Mr. Rainkie and Ms. Derksen as technical and policy experts.
7 However, neither has any specific expertise in the area of market or customer research. This
8 was implicitly acknowledged by CAC as it contemplated retaining a professional research firm
9 to provide evidence on matters relating to customer input.² Accordingly, Centra submits that
10 the PUB ought to exercise extreme caution when reviewing evidence of the Consultants
11 which is not squarely within their areas of expertise. Zero or very little weight should be
12 afforded to such evidence.

13 The Consultants' lack of expertise in this area is reflected in their criticism of the focus group
14 research results, asserting that a "strong preference" is only indicated by adding "both the
15 participants that indicated the re-bundled bills are much better (32% to 33%) and that the
16 bills are slightly better (36% to 56%)".³

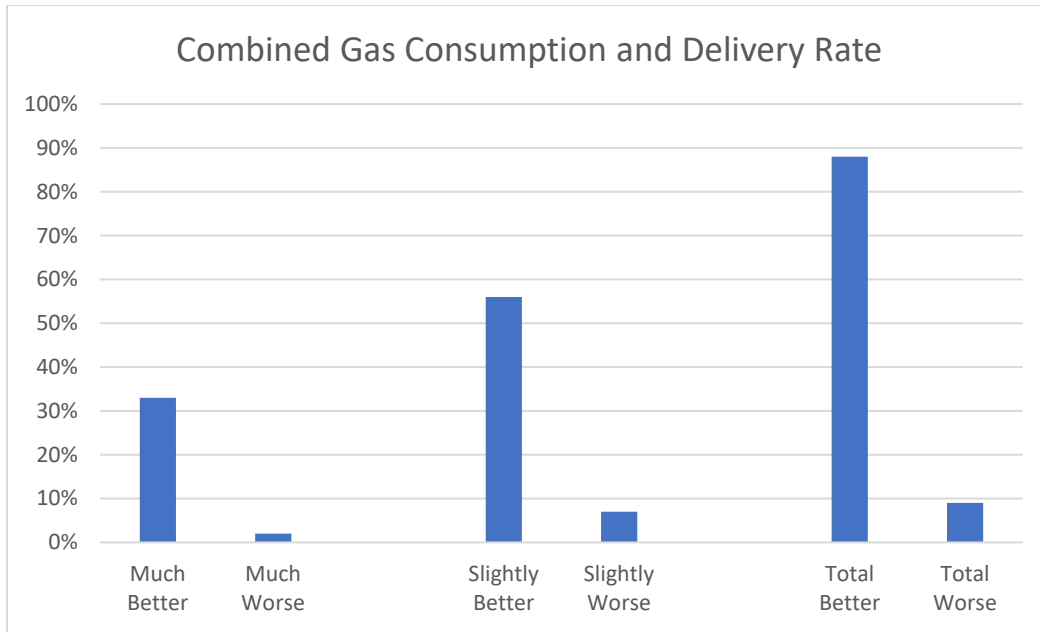
17 This assertion is unfounded, misleading, and ignores the standard market research practice
18 of asking participants whether they strongly or somewhat hold a perception, but ultimately
19 grouping results back to a dichotomous format to reflect participants' overall preference
20 regarding a binary decision. Whether to re-bundle rates or not is a dichotomous decision so
21 participant responses are appropriately presented in a similar binary way. In the case of
22 Centra's re-bundling proposal in this Application (one commodity rate and a combined
23 delivery charge), the research results are very compelling - 88% favourable versus 9%
24 unfavourable.

25 Regardless of how the focus group data is presented, the results are clear and
26 overwhelmingly in favour of the bill simplification proposed by Centra. The following chart
27 directly compares the focus group perceptions of bill simplification versus the status quo in
28 three different ways:

² Exhibit No. CAC-2-0 and CAC-3. CAC also reiterated in its February 2019 comments that customer engagement
out to be "undertaken by a firm with specific expertise in consumer engagement" referring to this as "critical",
CAC/CENTRA I-8 a) Attachment, page 3.

³ CAC Evidence page 23.

- 1 • Much Better vs. Much Worse
- 2 • Slightly Better vs. Slightly Worse
- 3 • Total Better vs. Total Worse (standard dichotomous outcome).



4
5 When focusing solely on Much Better versus Much Worse, the results show a heavy
6 preference towards Much Better (33% vs. 2%). In addition, a 33% finding of “Much Better” is
7 a strong result, as a subject like utility bill presentation is not necessarily expected to evoke
8 strong views in either direction.⁴ 33% is particularly strong when directly compared to the
9 Much Worse result of 2%.

10 Centra reiterates that PRA’s key findings from the focus groups provide a broad and
11 reasonable picture of customer perceptions and preferences, as the participants in these
12 focus groups were generally reflective of Centra’s residential and small commercial
13 customers and there was a strong consensus among participants.

14 Centra also conducted a phone survey on natural gas bill perceptions, which found that only
15 2% of customers could identify all the core gas rate components without prompting and 62%
16 were unable to identify any components without prompting.⁵ Despite these findings, the
17 Consultants appear to criticize *any* potential form of rate re-bundling by noting a survey
18 finding that “a majority (66%) of phone survey respondents indicated that the bill

⁴ Application, Appendix 6, PRA Report to MH on Focus Group Results at page 4 and 14.

⁵ Application page 10, lines 11-13.

1 components provide useful information and a minority (26%) indicated that they find the bill
2 components confusing.”⁶

3 As noted in Centra’s response to CAC/CENTRA 9 d)-e), the phone survey did not provide a
4 sample simplified bill as an alternative to consider. Therefore, if a customer felt having some
5 level of detail on their bill was a good idea, they were likely to have chosen “Provides useful
6 information” even if they found the bill to be complex. Furthermore, Centra’s proposal within
7 this Application will retain substantial useful information on a customer’s bill and available
8 through the Manitoba Hydro website.⁷

9 Focus groups were the logical follow-up to Centra’s phone survey and were an ideal means
10 of presenting sample simplified bills and gathering feedback from actual customers. Focus
11 groups were fully supported by the Executive Director of CAC, and clearly demonstrated
12 strong support for bill simplification. Notably, despite placing a priority on “direct consumer
13 input using various forms of consumer engagement and stakeholder panels”⁸ and apparently
14 having contact with approximately 8,000 consumers in the preceding two years,⁹ CAC filed
15 no evidence relating to its own customer engagement. Rather, CAC relies exclusively on the
16 misleading observations and non-expert opinions of the Consultants. Centra submits the PUB
17 may draw an adverse inference that the CAC’s own customer engagement was not supportive
18 of its opposition to this Application.

19 Providing simple and understandable gas rate information on customer bills is important, and
20 the focus groups provided clear guidance on the right balance in this regard. The current bill
21 with two commodity rates, billing percentages, and distinct transportation and distribution
22 charges is unnecessarily complex and provides little value for customers which was
23 demonstrated by the results of both the focus groups and Customer Satisfaction Tracking
24 Study.¹⁰

25 Centra’s Application proposes to continue to provide useful gas rate information for
26 customers but in a more straightforward way, simplifying the presentation into a single
27 commodity charge, a single delivery charge, and a basic monthly charge. In addition,

⁶ CAC Evidence page 23.

⁷ See PUB/CENTRA 3 b) for an example of the proposed external website presentation.

⁸ Exhibit No. CAC-2-1, Organization Background, page 4.

⁹ Exhibit No. CAC-3, Letter dated July 9, 2021, page 2.

¹⁰ Both the Focus Groups and the Customer Satisfaction Tracking Study found that only a minority of customers look at the natural gas components of their bill on a regular basis, Application, page 10, lines 7-15 and Appendix 6, page 14.

1 customers' ability to compare Gas Commodity rates between Centra and WTS marketers will
2 not be impaired in any way.

3 4 **4 STAKEHOLDER ENGAGEMENT**

5 Centra's stakeholder engagement process was comprehensive and involved engaging:

- 6 • Its customers including residential, small/medium commercial, and large institutional
7 and industrial customers;
- 8 • WTS marketers; and
- 9 • CAC.

10 The stakeholder engagement process was successful in achieving:

- 11 • A clear research outcome when sample simplified bills were presented to focus group
12 participants;
- 13 • No concerns expressed from larger customers; and
- 14 • Support from WTS marketers.

15 CAC was engaged by Centra in the stakeholder process and on how focus group research
16 should be conducted. Despite this, the Consultants have claimed in their evidence that there
17 should have been additional engagement with CAC to discuss the focus group research results
18 and whether to advance a rate re-bundling proposal.¹¹

19 As discussed in Section 3 on customer research, Centra reiterates that the PUB should place
20 no or very little weight on evidence that falls outside of the Consultants' expertise. Centra
21 disagrees with the Consultants' assertion that additional stakeholder engagement was
22 required in this case in light of the customer and stakeholder engagement and the compelling
23 results in favour of proceeding with the proposed bill simplification.

24 25 **5 COMPETITION AND CUSTOMER CHOICE**

26 There are no current or anticipated competitive issues in the Manitoba natural gas market
27 and customers will continue to enjoy customer choice, as evidenced by the following
28 competitive options from which they can choose:

- 29 • A default quarterly variable rate from Centra;
- 30 • Fixed price options from both WTS marketers and Centra; and

¹¹ CAC Evidence page 25.

- 1 • T-Service for large customers wishing to be responsible for both their upstream
2 transportation and gas supply.

3 Centra’s Application introduces no issues related to competition or customer choice in
4 Manitoba, now or in the future. The competitive service options in Manitoba are not altered
5 in any way by the Application and demonstrate a fully competitive market in Manitoba.
6 Further, no WTS marketer has expressed any concern about re-bundled rates or moving the
7 WTS delivery point from Empress to AECO.¹² In spite of this, CAC’s Consultants needlessly
8 suggest that an in-depth analysis of competition in Manitoba is somehow a condition
9 precedent for the approval of the Application and would somehow assist in the evaluation of
10 Centra’s Application.¹³ The Consultants presented no evidence on how the current broad
11 range of competitive options in Manitoba is lacking or what an analysis of competition would
12 entail or accomplish. The reality is that since WTS was introduced, competition has only been
13 enhanced with the introduction of Centra’s fixed rate gas service as a further option for
14 customers.

15 The Consultants also make the following claim:

16 *...it is difficult to assess whether it is a step backwards to return to a natural gas rate*
17 *structure that is similar to that which existed prior to the introduction of WTS...*¹⁴

18 The assertion that Centra’s proposal would make its rate structure similar to pre-WTS is
19 patently incorrect.

20 Prior to WTS, Centra’s bill had only two rate components: a basic monthly charge and a gas
21 charge.¹⁵ This structure did not support gas commodity competition. Unbundling allowed for
22 distinct delivery-related rates (Transportation and Distribution) in addition to a distinct
23 Primary Gas rate that supported competition for Western Canadian supply among Centra and
24 WTS marketers at a common location (Empress). Centra’s proposal will maintain a distinct
25 delivery-related charge (with separate Transportation and Distribution rate information
26 available online) and its Gas Commodity rate will similarly support competition for Western
27 Canadian supply among Centra and WTS marketers at a common location (AECO).

¹² Only one WTS marketer intervened in this proceeding and it did not file evidence, which demonstrates the absence of competitive concerns.

¹³ CAC Evidence page 17.

¹⁴ Ibid.

¹⁵ Application, Appendix 4, slide 6.

1 Both Centra’s and WTS marketers’ Gas Commodity rates will be AECO-based and distinct from
2 all other charges, providing complete comparability and transparency for competition and
3 customer choice, unlike the pre-WTS rate structure.
4

5 **6 COST BENEFIT ANALYSIS**

6 CAC is concerned that Centra did not quantify the administrative cost savings associated with
7 its rate re-bundling proposal and did not perform a Net Present Value (“NPV”) analysis to
8 justify the rate re-bundling initiative.¹⁶ As provided in Centra’s response to CAC/CENTRA 12
9 c), Centra did not indicate an expectation of cost savings in the Application and does not have
10 a cost savings estimate because this was not a driver in Order 65/11 or for Centra’s re-
11 bundling proposal. Despite not being specifically quantified, it is however, more than
12 reasonable to assume that approval of the Application would reduce the complexity of
13 administering gas related charges, resulting in efficiencies and related cost savings (e.g., the
14 elimination of dual commodity rates and associated billing percentages would eliminate the
15 need to perform monthly billing percentage analysis and customer billing would have fewer
16 bill components to program). Notably, the CAC did not deny there would be cost savings
17 associated with a reduction in administrative complexities.

18 With respect to a Net Present Value analysis of the total costs and benefits, Centra notes that
19 its rate re-bundling proposal includes a number of benefits that do not lend themselves to
20 quantification such as the benefit to customers of a simpler and easier to understand natural
21 gas bill, and the benefits associated with eliminating the difficulties with disposing of the
22 Supplemental Gas PGVA in warmer years, the elimination of distorted price signals for
23 Supplemental Gas and the elimination of the difficulties for WTS marketers in forecasting
24 their Primary Gas requirements due to quarterly changes to billing percentages.¹⁷ As such,
25 performing an NPV analysis was not warranted or reasonable in the circumstances of this
26 rate re-bundling proposal.

27 In addition, further benefits will be realized with the adoption of the CCBBD. Centra’s re-
28 bundling proposal includes mechanistic quarterly adjustments to the CCBBD rate rider, which
29 will keep it relatively current with market conditions while avoiding the accumulation of
30 balances over extended periods.¹⁸ As proposed in the Application, quarterly CCBBD rate rider

¹⁶ CAC Final Argument page 2-3.

¹⁷ Application, page 11 line 6 to page 12 line 21.

¹⁸ Application, page 23, lines 6-22.

1 adjustments would be included as part of quarterly variable Gas Commodity rate
2 applications. Combining quarterly processes for interim ex parte approval will achieve
3 regulatory efficiency while providing the PUB with the most up-to-date cost and recovery
4 information for both AECO supply and non-AECO supply.¹⁹ Customers will benefit from
5 greater alignment between cost incurrence and the recovery or refund of the cost
6 difference.²⁰

7 **7 RATE STRUCTURES OF COMPARABLE NATURAL GAS DISTRIBUTORS**

9 The Consultants also raised the notion of conducting an “analysis of the rate structures of
10 other comparable natural gas LDC’s [sic] in Canada” as part of the review of Centra’s
11 Application. It is disingenuous for CAC and its Consultants to raise this in evidence when they
12 had the opportunity to 1) ask about other LDC rates in the information request process; and
13 2) present their own evidence on other LDC rates. They did neither.

14 The reality is that each LDC is situated differently in terms of their sources of supply, their use
15 of upstream transportation, their storage (e.g. upstream vs. local), and their distribution
16 system, making comparisons as to the appropriateness of rate structure extremely difficult if
17 not meaningless.

18 In any event, no Canadian LDC has billing percentages as Centra does. As previously stated,
19 Centra is not proposing to fundamentally change its rate structure but to employ a deferral
20 mechanism (CCBD) that eliminates the unnecessary complexity of billing percentages and two
21 commodity rates.

23 **8 ELIMINATION OF BILLING PERCENTAGES AND DUAL COMMODITY RATES**

24 As discussed in Centra’s evidence and responses to information requests, the elimination of
25 billing percentages and dual commodity rates means that the maximum daily quantity
26 (“MDQ”) that will be delivered by WTS marketers to Centra will rise modestly. Despite this
27 evidence, the Consultants allege that there is uncertainty in relation to how the WTS
28 marketer MDQ can increase modestly while Centra provides all non-AECO supply for the
29 market.²¹ There is no such uncertainty as stipulated in CAC/CENTRA 19 f):

¹⁹ Application, page 24, lines 15-21.

²⁰ PUB/CENTRA 6.

²¹ CAC Evidence page 20

1 *“As discussed in PUB/CENTRA I-5, the elimination of Primary and Supplemental Gas rates*
2 *and associated billing percentages will result in all customers being charged a single*
3 *AECO-based Gas Commodity rate, by either Centra or a WTS marketer.¹ Currently, billing*
4 *percentages result in WTS broker maximum daily quantities (“MDQ”) being reduced by*
5 *the Supplemental Gas billing percentage. This treatment would no longer be required with*
6 *a single AECO-based Gas Commodity rate and with the CCBD accounting for the difference*
7 *in Centra’s AECO and non-AECO supply costs. Accordingly, the aggregate WTS marketer*
8 *MDQ will rise modestly relative to status quo.² This would be similar in effect to the*
9 *aggregate WTS marketer MDQ increasing modestly due to growth in customer*
10 *enrolments; that is, no increase in Centra’s firm transportation capacity would be*
11 *required, rather the proportional use of the capacity would shift marginally between WTS*
12 *and Centra supply.”*

13 Accordingly, WTS marketer deliveries to Centra at AECO (currently Empress) will increase
14 modestly to account for the elimination of billing percentages, and the Gas Commodity rate
15 offered by a WTS marketer will be applied to all gas volumes consumed by the WTS customer.
16 The modest shift in the proportional use of Centra’s firm transportation capacity from
17 Western Canada does not disadvantage system supply customers in any way, as Centra’s
18 AECO-based Gas Commodity rate will be applied to all gas volumes consumed by system
19 supply customers.

20 As stated throughout its evidence, Centra will purchase all non-AECO supply and the CCBD
21 rate rider will be recovered from or refunded to all Sales Service customers²² because Sales
22 Service customer load cannot be met with AECO supply alone. Currently, the Supplemental
23 Gas billing percentage reflects a forecast of the annual volume of Supplemental Gas that will
24 be purchased by Centra for all Sales Service customers, which results in the billing of
25 Supplemental Gas *as a second and distinct commodity rate*. In other words, the current billing
26 percentage and dual commodity paradigm is simply a mechanism to bill Supplemental Gas to
27 all Sales Service customers while facilitating competition for Primary Gas. The CCBD replaces
28 this cumbersome approach by simply *billing the difference* in Centra’s actual AECO and non-

²² Sales Service includes system supply, WTS, and Fixed Rate Gas Commodity Service customers.

1 AECO supply costs to all Sales Service customers through a rate rider, the mechanics of which
2 are discussed in the response to PUB/CENTRA 5 d).²³

3 Rate re-bundling will allow the fixed rates offered by WTS marketers or Centra to be applied
4 to 100% of a customer's consumption, as all customers will be charged a single AECO-based
5 Gas Commodity rate. Total customer costs will still be impacted by all other rates and riders
6 charged as part of receiving gas service. This includes the CCBD rate rider which as noted will
7 be very small compared to a customer's Gas Commodity rate, could be positive, negative, or
8 zero at any given time, and indicatively amounts to \$4 *annually* for a typical residential
9 customer.²⁴ CAC has confused this matter in its final argument by incorrectly claiming that
10 Centra's position is that "WTS Marketers [sic] customers will now be able to fix 100% of their
11 commodity costs."²⁵ Clearly, a customer's commodity costs are driven by their gas volumes
12 consumed, and fixing a commodity rate will not fix a customer's costs.

13 Centra's proposed approach to rate re-bundling and the CCBD eliminates the complexity of
14 billing percentages and two commodity rates, facilitates a simplified bill for customers while
15 providing meaningful rate information, and supports competition by maintaining fully
16 transparent and comparable AECO-based Gas Commodity rates among Centra and WTS
17 marketers. The approach also ensures that all Centra's costs are recovered on a fair and
18 equitable basis among system supply and WTS customers.

19
20 **9 THERE ARE NO OUTSTANDING MATTERS RELATED TO ORDER 65/11**

21 CAC is incorrect in its assertion that the "primary thrust" of the Order 65/11 directive, which
22 it claims was to ensure the rate structure is appropriate given changes to Centra's
23 transportation portfolio impacting the distinction between Primary and Supplemental Gas,
24 remains unaddressed.²⁶ Centra explains in PUB/CENTRA 1 a) that:

- 25
- Centra resolved the "Delivered Service" issue in the 2013/14 GRA;
 - Centra acknowledged that this directive also considered bill simplification and that
27 stakeholder consultation was required in this regard; and

²³ To underscore the fact that the CCBD rate rider is a cost differential and not a distinct commodity rate, Centra notes the small magnitude of the indicative quarterly CCBD rate rider in the Application of \$0.001/m³ [Application page 24, line 4]. Centra further notes that the CCBD rider could be zero if Centra's average AECO and non-AECO supply costs are the same on a \$/GJ basis, or the CCBD rider could be negative.

²⁴ Schedule 4.3, line 11.

²⁵ CAC Final Argument page 4.

²⁶ CAC Final Argument page 9.

- 1 • Centra’s approach was accepted by the PUB in Order 85/13.

2 CAC acknowledges that the Delivered Service issue “gave rise to the directive” and that
3 Centra has addressed it “as well as bill simplification”.²⁷

4 There has been no ambiguity in relation to the definitions of Primary Gas and Supplemental
5 Gas since the 2013/14 GRA, and the Primary Gas volumes that WTS marketers can provide
6 have accordingly not been impacted. There will also be no ambiguity in relation to AECO
7 supply and non-AECO supply; rather, the elimination of billing percentages and dual
8 commodity rates has the benefit of making this distinction irrelevant in relation to the gas
9 volumes that WTS marketers will be able to provide.

10 In addition, Centra’s response to CAC/CENTRA 19 b) explained why Centra is the sole provider
11 of Supplemental Gas today and will be the sole provider of non-AECO supply going forward.
12 It is therefore clear that the issues raised in Order 65/11 have already been addressed, or in
13 the case of simplifying Centra’s rate structure, will be addressed by the approval of Centra’s
14 rate re-bundling proposal by the PUB.

15
16 **10 FIRM AND INTERRUPTIBLE CUSTOMERS WILL NOT BE RESPONSIBLE FOR THE SAME COSTS**

17 As discussed in CAC/CENTRA 15 a)-e), the Supplemental Gas (or non-AECO) cost differential
18 between the Firm and Interruptible classes maintained in the current dual commodity rate
19 structure is unnecessary given that Centra purchases gas volumes to meet aggregate daily
20 market demand without regard for whether the gas is serving Firm or Interruptible
21 customers.

22 Contrary to the assertion by the Consultants, however, eliminating distinct Firm and
23 Interruptible Supplemental Gas rates does not make Interruptible customers responsible for
24 gas costs “equivalent to a firm customer”.²⁸ Interruptible customers will continue to incur
25 different costs as follows:

- 26 • Distinct delivery rates relative to firm customer classes; and
27 • Cost of Alternate Supply and exclusion of the Alternate Supply volumes delivered by
28 Centra from the determination of the monthly billing demand

29 Furthermore, Interruptible customers will not be assessed the CCBD rate rider while curtailed
30 or consuming Alternate Supply, which is again contrary to the Consultants’ assertion that they

²⁷ CAC Final Argument page 8

²⁸ CAC Evidence page 29

1 are “responsible for a portion of all gas costs (i.e. equivalent to a firm customer) as well as
2 alternate supply during periods of curtailment.”²⁹

3 Ultimately, a common CCBD rate rider applied to Firm and Interruptible customers is
4 appropriate and recognizes that the CCBD is only a *differential* between AECO and non-AECO
5 supply costs (both of which will also be updated on a quarterly basis), and as such, is not a
6 full unit cost per GJ of non-AECO supply. As demonstrated in the Application, both the
7 example of the annualized CCBD rate rider and the indicative quarterly CCBD rate rider are
8 minor – tenths of a cent per cubic meter of natural gas consumption.³⁰

9 While there is the potential that extraordinary market conditions could lead to larger CCBD
10 balances and rate riders, the PUB and Centra have the ability to examine whether such a
11 balance reflects any inequity across customer or service classes and the level of materiality
12 should such conditions arise. As an example, the winter of the 2013/14 gas year represented
13 an extraordinary market circumstance and the PUB approved a temporary rate rider
14 treatment in order to most appropriately reflect cost responsibility and subsequent recovery.

15 Centra also notes that the “commensurate rate increase for Firm customers”³¹ that arises
16 from the elimination of distinct Supplemental Gas treatment for Firm and Interruptible
17 customers is so immaterial that it is lost in the rounding of the calculation of the CCBD rider³².

18 It is also important to address CAC’s incorrect summarization of Centra’s position that
19 because Centra does not distinguish operationally between gas commodity purchases, “it is
20 reasonable to combine primary and supplemental gas costs and rates to reduce bill
21 complexity.”³³ Centra has not proposed to combine Primary and Supplemental Gas. To the
22 contrary, Centra will maintain a clear distinction between AECO supply and non-AECO supply
23 in order to support competition in the form of directly comparable AECO-based Gas
24 Commodity rates among Centra and WTS marketers. In addition, the CCBD rate rider will be
25 assessed to all Sales Service customers to account for the difference in Centra’s actual AECO
26 and non-AECO supply costs.

²⁹ CAC Evidence page 29.

³⁰ Application page 22, line 28 and page 24, line 4.

³¹ CAC Final Argument page 7.

³² CAC/CENTRA 15 a)-e).

³³ CAC Final Argument page 9.

1 **11 CURTAILMENT AND ALTERNATE SUPPLY**

2 The Consultants claim that “it remains unclear how the point at which curtailment is
3 necessary [sic].”³⁴ The Consultants are mistaken in their apparent assumption that the
4 provision of Interruptible service would change if moving away from a dual commodity rate
5 paradigm. Rather, curtailment of Interruptible customers occurs based on operational
6 factors. For example, curtailment may occur due to cold weather on a particular day; Centra
7 forecasts its total load and its available aggregate supply for the day and curtails Interruptible
8 customers if there is a supply shortfall. After this operational decision has been made,
9 Interruptible customers are offered Alternate Supply, if available. Alternate Supply is distinct
10 from all other sources of supply and, as it is billed directly to Interruptible customers, does
11 not affect rates.

12 The Consultants also claim that Centra proposes to only offer Alternate Supply based on a
13 price threshold³⁵, which is incorrect. The price threshold referenced in the Terms &
14 Conditions is clearly related to notice only. If Alternate Supply is expected to cost more than
15 the price threshold, Interruptible customers will be notified, and they can decline the offer of
16 Alternate Supply and stop consuming natural gas. If Alternate Supply is expected to be equal
17 to or cost less than the price threshold, the Alternate Supply will be provided without notice.
18 This is no different than Centra’s current practice, with the only change being the price
19 threshold itself (due to the elimination of Supplemental Gas). This is strictly an administrative
20 matter and has no bearing on whether Alternate Supply will be offered. If Alternate Supply is
21 available in the market, it will continue to be offered by Centra to Interruptible customers.
22

23 **12 MATTERS DEFERRED TO FUTURE REGULATORY PROCESSES**

24 CAC claims that it is unclear whether PUB approval of Centra’s Application at this time will
25 hinder their decision making authority in future review or whether any delays in the Cost of
26 Service Methodology Review or a potential 2022 Cost of Gas Application will impact either
27 the August 2022 FRGCS offerings or the November 1, 2022 implementation date.³⁶

28 Centra submits the CAC has overstated this concern. To be certain, this PUB panel cannot
29 fetter the discretion of future panels on these or other matters.

³⁴ CAC Evidence page 29.

³⁵ CAC Evidence page 29.

³⁶ CAC Evidence page 26.

1 Centra submits that treating NGTL transportation costs and TCPL compressor fuel costs at
2 Empress as Transportation costs is a straightforward and logical change that can and should
3 be approved by the PUB in this proceeding, as noted by Centra in its responses to
4 PUB/CENTRA 7 a) and PUB/CENTRA 8 a).

5 It is also reasonable for the PUB to approve the move of the WTS delivery point to AECO at
6 this time. There are no cost consequences associated with this transition and: 1) the move to
7 AECO is fully supported by WTS marketers; and 2) there are clear benefits to Centra of greater
8 access to the highly liquid AECO hub, as described in Centra's response to PUB/CENTRA 13.
9 As the 2022 regulatory agenda/schedule has not been confirmed at this time, a delay in the
10 implementation of re-bundled rates and FRGCS to November 1, 2023 could be necessary.
11 However, approval of the transition of the WTS marketer delivery point and Centra's
12 commodity reference point to AECO is not dependent on further regulatory process and
13 should be implemented November 1, 2022.

14 Finally, Centra's position has been unequivocal that the PUB will review the cost
15 consequences of Centra's NGTL expansion capacity as part of Centra's next Cost of Gas or
16 General Rate Application.³⁷

17
18 **13 CONCLUSION**

19 Centra's proposed approach to re-bundling its natural gas rate structure incorporates the
20 original underlying principles on which competition in the Manitoba natural gas market is
21 based (i.e. Orders 15/98, 19/00 and 65/11), is strongly supported by the customer research
22 and incorporates improvements to past changes that were administratively complex and did
23 not add value for customers (i.e. changing from 5 bill components to 3 components).

24 In addition, Centra's NGTL expansion capacity will facilitate the logical move of the WTS
25 delivery point and Centra's commodity reference point to AECO, the major gas hub in
26 Western Canada. With this transition, NGTL transportation costs and TCPL compressor fuel
27 costs at Empress (both pipeline costs) will no longer have to be treated as commodity costs,
28 which has always been anomalous.

29 CAC is the only party that has expressed any opposition to moving on with the approval of
30 the rate re-bundling proposal. Unfortunately, as detailed above, CAC's final position is
31 tenuous and without merit, being premised on incorrect assumptions and misguided notions

³⁷ PUB/CENTRA 11 a)

1 as to the scope of changes proposed by Centra. CAC's position is not supported by credible
2 evidence, research or suggested alternatives and as such, added little or no value to the
3 review process for what amounts to a straightforward Application. Importantly CAC's denial
4 of the clear support from customers for re-bundling among focus groups ignores standard
5 market research guidance and practice.

6 Overall, Centra submits that its rate re-bundling proposal is premised on sound rate-making
7 principles and will add value to customers, WTS marketers and the utility by:

- 8 • Ensuring all Centra's costs are recovered on a fair and equitable basis among system
9 supply and WTS customers;
- 10 • Eliminating the complexity of billing percentages and two commodity rates;
- 11 • Facilitating a simplified bill for customers while continuing to provide meaningful rate
12 information; and
- 13 • Supporting the existing competitive market by maintaining fully transparent and
14 comparable AECO-based Gas Commodity rates among Centra and WTS marketers.

15 Centra further notes that WTS marketers are fully supportive of the changes proposed in this
16 Application. Furthermore, none of the industrial and institutional customers that attended
17 the January 2019 Stakeholder presentation have expressed any concerns on the proposed re-
18 bundled rate structure.

19 As supported by the evidence provided in this Application and for all of the above noted
20 reasons, Centra submits that the approval of the Application is clearly in the public interest.
21 Accordingly, Centra respectfully requests that the PUB approve the Application as
22 expeditiously as possible.