

2020/23 Efficiency Plan Review Final Submissions
January 27, 2020

Outline

- 1. Statutory Mandate and Filing Requirements;
- 2. Doing More with Less;
- 3. A Three Year Approval;
- 4. Stakeholder/Public Engagement;
- 5. Efficiency Manitoba's Role in an Integrated Resource Plan;
- 6. Summary.

The Plan Meets the Mandate

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Efficiency Manitoba is proud of the 2020/23 Efficiency Plan ("the Plan") that it has presented for review by the Public Utilities Board as part of these public proceedings.

- a) Meets Regulation and Act requirements;
- b) Balances costs, savings and budget;
- c) Builds on existing energy efficiency programming;
- d) Provides new programs.

The Plan Meets the Mandate

Section 4(1)

- a) implements and supports DSM initiatives that meet the savings targets and achieve any resulting reductions in greenhouse gas emissions in Manitoba
- b) achieve additional reductions (if the reductions can be achieved in a cost-effective manner)
- mitigate the impact of rate increases and delay the point at which capital investments in major new generation and transmission projects will be required by Manitoba Hydro to serve the needs of Manitobans

Implement and Support DSM Programming

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Customer Segments:

- Residential
- Residential Income Qualified
- Indigenous
- Commercial
- Industrial
- Agriculture



Implement and Support DSM Programming

CUSTOMER SEGMENT	PROGRAM BUNDLES				
RESIDENTIAL	Direct install Offers	Product Rebate Offers	Home Renovation Offers	New Homes & Major Renovation Offers	
	Home Energy Efficiency Kits & Education	Emerging Technology Offers			
RESIDENTIAL INCOME QUALIFIED	Income Qualified Offers				
INDIGENOUS	Insulation & Direct install Offers	Metis Income Qualified Offers	Small Business Offers	Community Geothermal Offer	
COMMERCIAL, INDUSTRIAL & AGRICULTURAL	Small Business Offers	In-Suite Efficiency	Renovation Offers	HVAC & Controls Offers	
	New Construction & High- Performance Buildings	Custom Offers	Load Displacement Offer	Emerging Technology Offers	

The Savings Targets

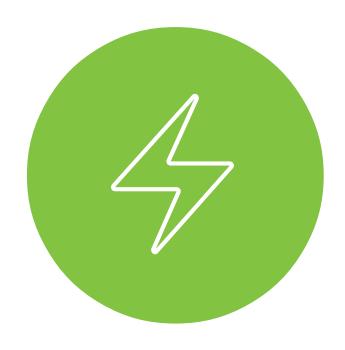
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Reduce Manitoba's electricity consumption

by 1.5%



Reduce Manitoba's natural gas consumption

by **0.75%**

Mitigate Rate Impact

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\$1.00

spent on energy efficiency by Efficiency Manitoba in the **electric portfolio**



\$3.27

in value to Manitoba electric ratepayers

Mitigate Rate Impact

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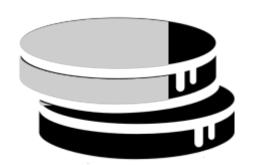
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\$1.00

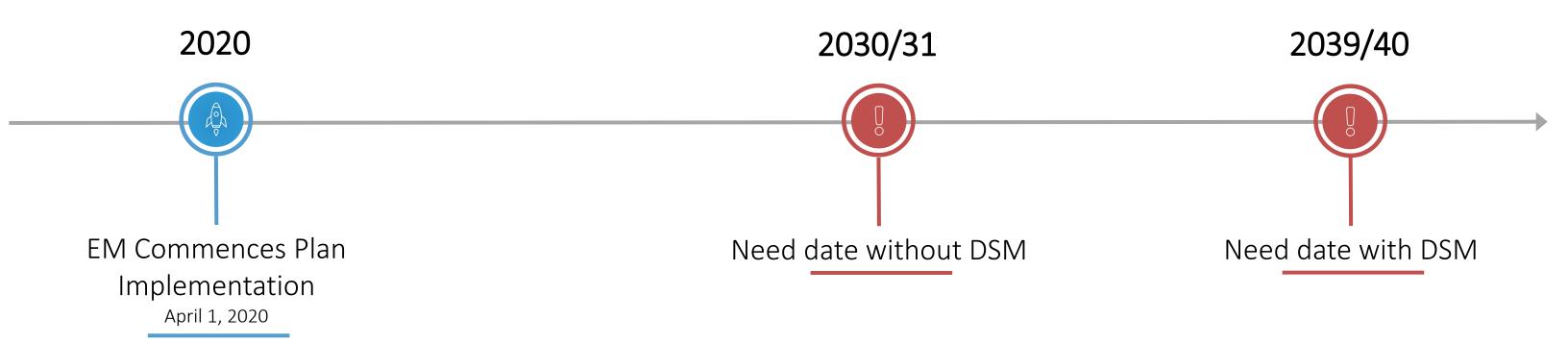
spent on energy efficiency by Efficiency Manitoba in the natural gas portfolio



\$1.24

in value to Manitoba natural gas ratepayers

Delay Need for Manitoba Hydro Capital Investment



"Without the forecasted DSM that Manitoba Hydro is projecting, their need date for next resources would be 2030/31. With DSM included at that point in time, their need date was moved out to 2039/40."

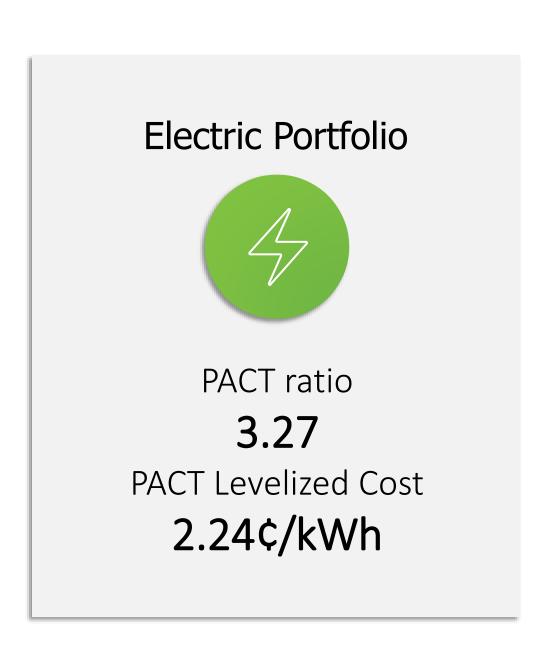
Page 1009, Line 23 to Page 1010 Line 1

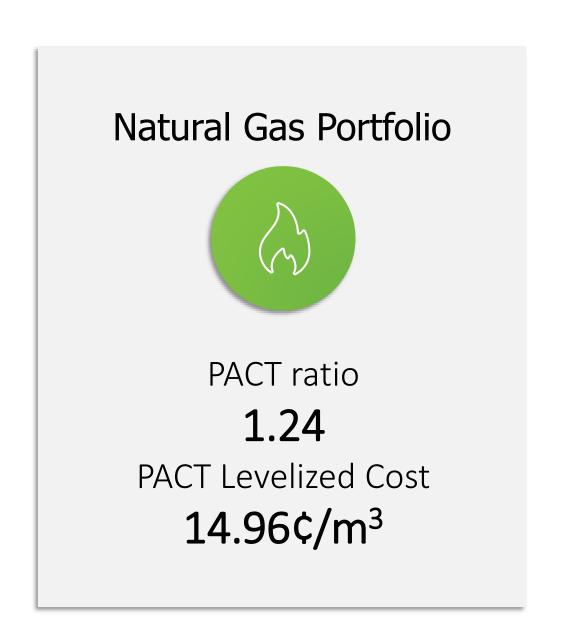
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EFFICIENCY MANITOBA ACT	EFFICIENCY MANITOBA SUBMISSION
Section 9(a) Description of demand-side	Compliant
management initiatives	Section 3.2 – Customer Focused
	Programming Appendix A - Section A4
	through A9
Section 9(b) Description of Educational	Compliant
Initiatives	Appendix A - Section A6
	Appendix A - Section A9.2.5 and 9.26
Section 9(c) Description of Additional	Not applicable for 2020/23 Efficiency Plan
Initiatives	
Section 9(d) Cumulative net savings shortfall	Not applicable for 2020/23 Efficiency Plan
Section 9(e) Resulting greenhouse gas	Compliant
reductions from 9(a) to 9(d)	Section 6.3.3 – Environmental Benefits
	Attachment 3 –Technical Tables

EFFICIENCY MANITOBA ACT	EFFICIENCY MANITOBA SUBMISSION
Section 9(f)(i) Net Savings and cost-	Compliant
effectiveness of each initiative	Appendix A - Section A3 through A8
Section 9(f)(ii) Overall Net Savings and cost-	Compliant
effectiveness	Section 3.1.1 - Achieving the mandated energy
	savings Section 5.1 – Efficiency Manitoba uses
	the Program Administrator Cost Test (PACT) to
	Measure the Cost- Effectiveness of the Plan as
	prescribed in Regulation
	Section 6.1.2 – Customer Segment
	Considerations

Cost-Effectiveness at the Portfolio Level

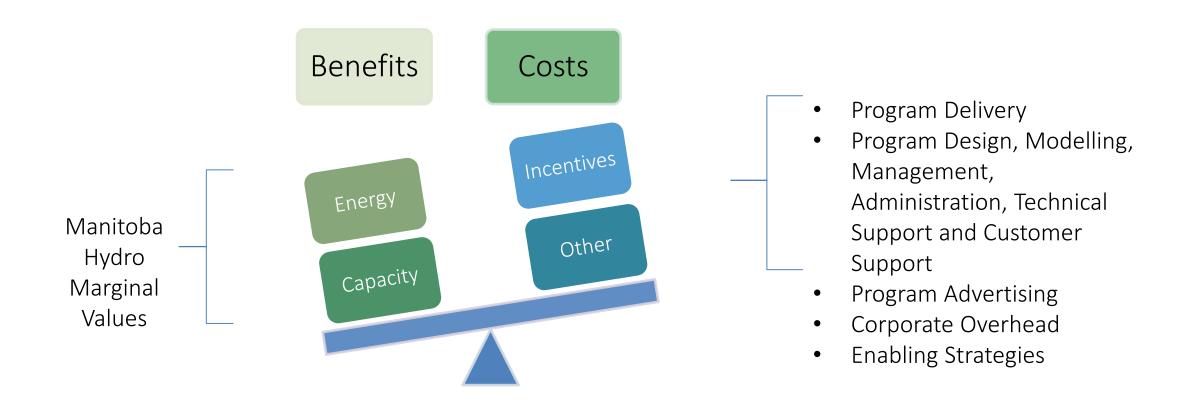




Program Administrator Cost Test (PACT)

The Program Administrator Cost Test (PACT) has been used to evaluate the investments required to deliver the portfolio of energy efficiency programs and the resulting respective electric or natural gas benefits to Manitoba Hydro resulting from those savings.

Electric Program Administration Costs Test (PACT)



Program Administrator Cost Test (PACT)

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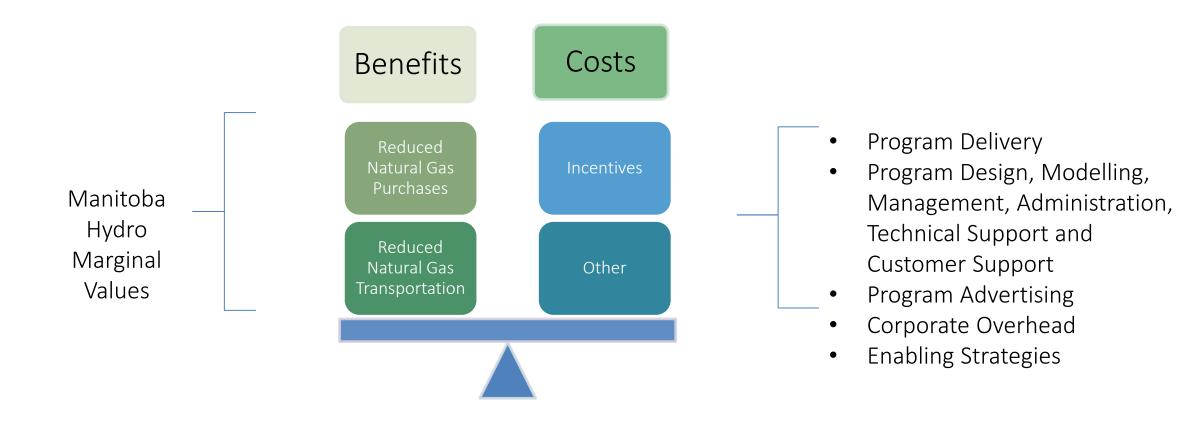
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The Program Administrator Cost Test (PACT) has been used to evaluate the investments required to deliver the portfolio of energy efficiency programs and the resulting respective electric or natural gas benefits to Manitoba Hydro resulting from those savings.

Natural Gas Program Administration Cost Test (PACT)



EFFICIENCY MANITOBA ACT	EFFICIENCY MANITOBA SUBMISSION		
Section 9(g)(i) Participant Benefits	Compliant		
	Section 5.5.1 – Electric customer bill		
	impacts		
	Section 5.5.2 – Natural gas customer bill		
	impacts		
	Section 6.3.1 – Social benefits		
	Appendix A - Section A4 through A8		
Section 9(g)(ii) Manitoba Hydro Benefits	Compliant		
	Section 5.1.2 – PACT Energy Benefits		
	Section 5.1.3 - Efficiency Plan PACT		
	Metrics Appendix A – Section A2.2.2		
	Appendix A – Section A3.3		
Section 9(g)(iii) Benefits to all Manitobans	Compliant		
	Section 6.3 – The Plan provides significant		
	social, economic and environmental benefits		
	to Manitobans		
	Appendix A - Section A4 through A8		

Bill Impacts- Electric Bill Savings

Customer segment / program bundle		Annual average electric bill savings	Total annual electric bill savings	
Indiagnous	Homes	\$470/house	\$147,000	
Indigenous	Small business	\$900/business		
Income qualified		\$410/house	\$203,000	
Residential		\$80/house	\$1,769,000	
0	Small business	\$1,000/business	\$12,567,000	
Commercial, industrial & agricultural	Suites	\$60/suite		
a agriculturai	Other business	\$4,300/business		
Emerging Technology P	rograms	\$1,500/project	\$171,000	
Total annual electric customer bill savings			\$14,857,000	

Bill Impacts- Natural Gas Bill Savings

Customer segment / program bundle		Annual average natural gas bill savings	Total annual natural gas bill savings	
		\$200/bauga	\$14,000 (natural gas)	
Indigenous		\$300/house	\$4,000 (carbon charge)	
			\$18,000	
1.6.		\$290/house	\$287,000 (natural gas)	
Income qualified	Income qualified		\$82,000 (carbon charge)	
			\$369,000	
			\$426,000 (natural gas)	
Residential		\$20/house	\$131,000 (carbon charg	
			\$557,000	
Commercial,	Small business	\$70/business	\$1,452,000 (natural gas)	
industrial &	Suites	\$20/suite	\$567,000 (carbon charge)	
agricultural	Other business	\$3,800/business	\$2,019,000	
Emerging Technology Programs			\$23,000 (natural gas	
		< 10 projects	\$9,000 (carbon charge)	
			\$32,000	
Total annual natural gas customer bill savings		\$3,000,000		

EFFICIENCY MANITOBA ACT	EFFICIENCY MANITOBA SUBMISSION
Section 9(h) Stakeholder Input	Compliant Section 3.3 – Comprehensive engagement Appendix A - Section A2.4 Attachment 2 – Energy Efficiency Advisory Group Reporting
Section 9(i) Impact of initiatives on 15- year Efficiency Manitoba plan	Compliant Section 3.1.1 - Achieving the mandated energy savings
Section 9(j) Plan addresses required prescribed factors for PUB	Compliant Section 2.4.1 – The Efficiency Manitoba Act

EFFICIENCY MANITOBA ACT	EFFICIENCY MANITOBA SUBMISSION		
Section 9(k)(i) Interest Rate for	Compliant		
loan/financing programs	Appendix A - Section A4.4		
Section 9(k)(ii) Eligibility Criteria for	Compliant		
loan/financing programs	Appendix A - Section A4.4		
Section 9(k)(iii) Expected dollar amount	Compliant		
to be loaned/financed through initiatives	Appendix A - Section A4.4		
Section 9(I)(i) 3-year projected cost of each	Compliant		
initiative and timeline for costs incurred	Section 4.1 - Portfolio Budget Summary		
	Section 4.4 - Portfolio Budget Analysis		
	Appendix A - Section A3.2		
	Appendix A - Section A4 through A8		

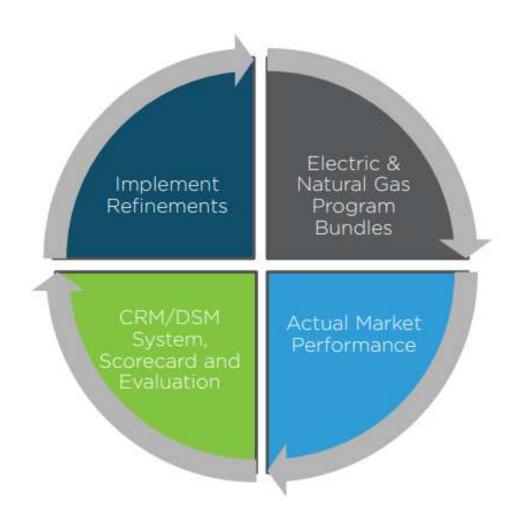
EFFICIENCY MANITOBA ACT	EFFICIENCY MANITOBA SUBMISSION
Section 9(I)(ii) 3-Year Projected administrative and overhead costs	Compliant Section 4.1 - Portfolio Budget Summary
	Section 4.4 - Portfolio Budget Analysis
Section 9(I)(iii) Contingency Fund	Compliant
required	Section 7.4 – Efficiency Manitoba is prepared
	for emerging technologies and contingencies
Section 9(I)(iv) Proposed Sources and amount	Compliant
	Compliant
of funding	2.3.1 The Efficiency Manitoba Act2.3.2
of funding	•
of funding	2.3.1 The Efficiency Manitoba Act2.3.2
	2.3.1 The Efficiency Manitoba Act2.3.2 Practical application of the Act Appendix A - Section A3.2
Section 9(I)(v) Schedule of required funds over 3 years	2.3.1 The Efficiency Manitoba Act2.3.2 Practical application of the Act

EFFICIENCY MANITOBA ACT Section 9(m) How outcomes are achieved and proposed performance measures

EFFICIENCY MANITOBA SUBMISSION

Compliant

Section 7 – Comprehensive Approach to Monitor, Evaluate Performance and Continuously Improve Attachment 5 – **Evaluation Framework and Planning** Report



Mandatory Considerations of Review - Section 11

EFFICIENCY MANITOBA ACT	EFFICIENCY MANITOBA SUBMISSION
Section 11(4)(a) the net savings required to meet the savings targets and the plan to address any existing shortfall	PDF Page 58 & 60 to 62
Section 11(4)(b) the benefits and cost- effectiveness of the initiatives proposed in the Plan	Section 5.2 of the Plan
Section 11(4)(c) whether Efficiency Manitoba is reasonably achieving the aim of providing initiatives that are accessible to all Manitobans	Appendix A - Section A4 through A8

EFFICIENCY MANITOBA REGULATION	EFFICIENCY MANITOBA SUBMISSION
Section 11(a) the appropriateness of the methodologies used by Efficiency Manitoba to select or reject demand-side management initiatives	Efficiency Manitoba has outlined the three (3) step process utilized to develop its portfolio as outlined in the Plan at Section 2, 3, 4, 5 and 6 as well as Section A2.
Section 11(b) whether the plan adequately considers the interests of residential, commercial and industrial customers	Efficiency Manitoba introduced ten (10) new programs as part of the Plan as well as over 30 new technologies or measures to enhance existing programs that will be continued.
Section 11(c) whether, if it is practical to do so, at least 5% of Efficiency Manitoba's budget for demand-side management initiatives is allocated to initiatives targeting low-income or hard-to-reach customers;	Efficiency Manitoba has dedicated 6% of its annual budget to hard to reach customers (Sections 4 & 6 of the Plan)

Energy Savings & Budget Dollars by Customer Segment

	Customer Segment					
	Industrial	Agricultural	Commercial	Residential	Income Qualified	Indigenous
Annual Average	Electric Portfolio					
Energy Savings (%)	39%	3%	35%	22%	1%	0.5%
Budget (%)	20%	4%	36%	19%	3%	3%
Annual Average	Natural Gas Portfolio					
Energy Savings %	29%	1%	25%	37%	7%	0.3%
Budget (%)	9%	1%	27%	21%	30%	2%

EFFICIENCY MANITOBA REGULATION	EFFICIENCY MANITOBA SUBMISSION
Section 11(d) whether the portfolio of demand-side management initiatives required to achieve the savings targets is costeffective;	See Slide 13 Section 3.1.1 - Achieving the mandated energy savings Section 5.1 – Efficiency Manitoba uses the Program Administrator Cost Test (PACT) to Measure the Cost- Effectiveness of the Plan as prescribed in Regulation Section 6.1.2 – Customer Segment Considerations
Section 11(e) if the plan includes demand-side management initiatives in excess of those required to achieve the savings targets, whether those initiatives are cost-effective;	Not applicable for 2020/23 Efficiency Plan

EFFICIENCY MANITOBA REGULATION	EFFICIENCY MANITOBA COMMENT
Section 11(f) whether Efficiency Manitoba's administration budget is reasonable when compared to similar organizations;	Efficiency Manitoba's total average annual costs are 9% lower than Manitoba Hydro. Comparison to other jurisdictions- see Daymark Direct Evidence Presentation.
Section 11(g) the impact of the efficiency plan on rates and average customer bill amounts	Efficiency Manitoba has demonstrated the long term benefits to participating customers

Electric Portfolio		Natural Gas Portfolio
2.24 ¢/kWh	Low Levelized Costs	14.96 ¢/m³
3.27	PACT	1.24
\$14,900,000 (Annually)	Customer Bill Savings	\$3,000,000 (Annually)

EFFICIENCY MANITOBA REGULATION	EFFICIENCY MANITOBA SUBMISSION
Section 11(h) the reasonableness of the projected savings and Efficiency Manitoba's ability to meet the annual savings targets and the 15-year cumulative savings targets	Efficiency Manitoba has established a plan with reasonable and achievable projected savings to meet the short term and long term targets.
Section 11(i) Efficiency Manitoba's use of private-sector enterprises and nongovernmental organizations to deliver demand-side management initiatives	A network of private sector delivery partners including contractors, retailers, suppliers, consultants, and industry associations is already established in Manitoba. Maintaining and continuing to strengthen these relationships is paramount to ensure the success of Efficiency Manitoba. See Appendix A- Section 2.

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EFFICIENCY MANITOBA REGULATION	EFFICIENCY MANITOBA SUBMISSION
Section 11(j) whether the Efficiency Plan adequately considers new technologies	The Plan provides for an Enabling Strategies budget that supports research and development/pilot programming for emerging opportunities that are at an early stage, and an Emerging Technologies budget that moves forward technologies that are reasonably at the past pilot stage but face barriers to implementation that need to be explored further— such as solar and bio-mass and customer cited bio-mass technologies support under the current Plan.
Section 11(k) for any Efficiency Plan after the first one, the reasonableness of retrospective performance	Not applicable for 2020/23 Efficiency Plan.
Section 11(I) whether Efficiency Manitoba has reasonable attempted to comply with the directions of Government	Efficiency Manitoba has carefully considered and complied with the directions of Government.

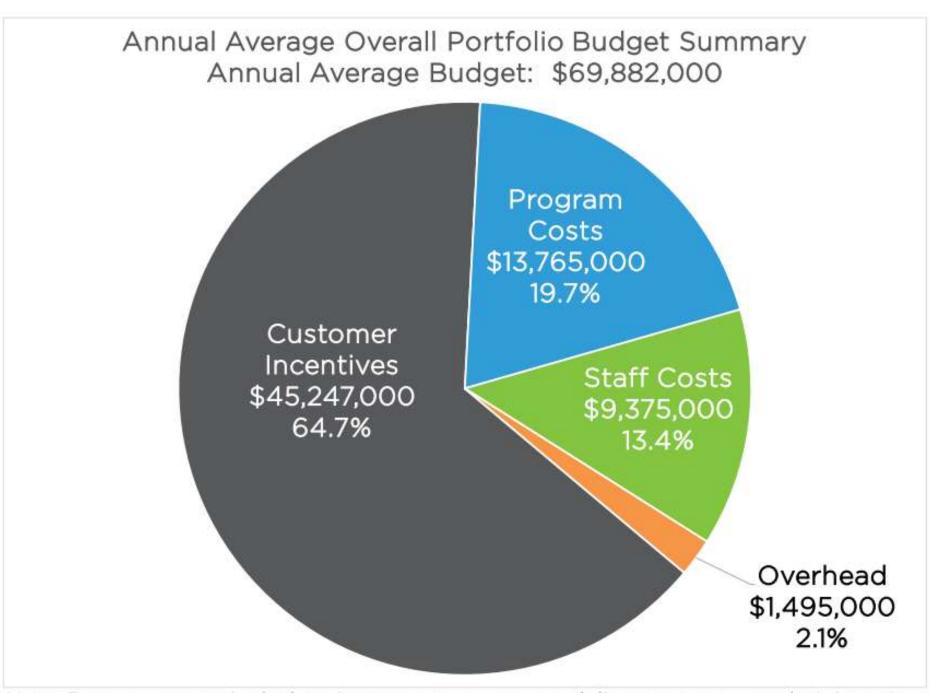
Doing More With Less

Manitoba Hydro 2015/16		Efficiency Manitoba Annual Average 2020/23 Efficiency Plan
\$49,329,000	INCENTI VE COSTS	\$45,247,000
\$9,927,000	PROGRA M COSTS	\$13,765,000 3 9%
\$14,949,000	STAFF COSTS	\$9,375,000
\$2,190,000	OVERHE AD COSTS	\$1,495,000
\$76,396,000	TOTAL	\$69,881,000 9 %

Doing More With Less

Manitoba Hydro **Efficiency Manitoba** 2015/16 2020/2023 292 GWh 379 GWh 30% MORE 12.6 million m³ 8.85 million m³ 42% MORE

Doing More With Less



Note. Program costs include private sector program delivery, program administration, program advertising and enabling strategies budget items.

A Three Year Plan Approval

Plan Development
2019

Plan Review
8 Approval
Early 2020

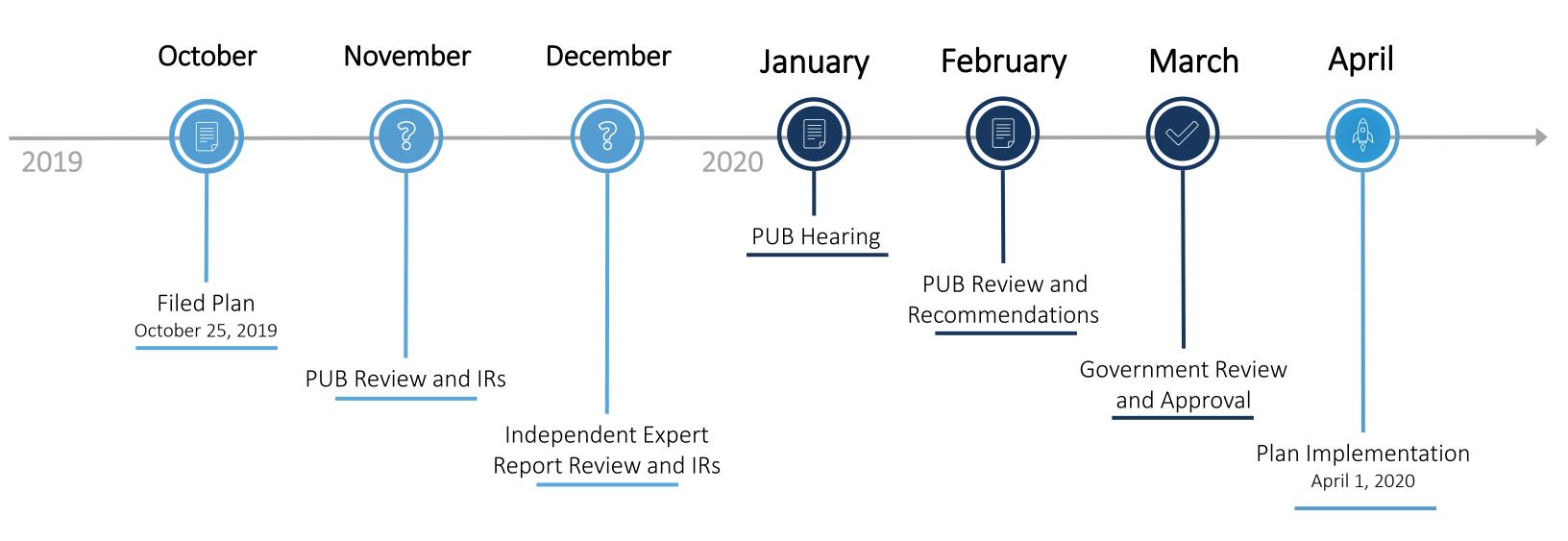
Program bundle roll-out

Robust, reasonable and balanced first Efficiency Plan

Engagement and improvements through PUB public review process

Program bundle roll-out with continued organizational progression

Efficiency Plan – Review of Milestones



Adjustments under approved plan

- 12(5) For certainty, in implementing an approved efficiency plan, Efficiency Manitoba may adjust the activities to be undertaken during the three-year period of the efficiency plan, provided the adjustments
 - a) are reasonably required to maximize the amount or cost-effectiveness of the net savings to be achieved under the approved plan; and
 - b) do not result in Efficiency Manitoba's total costs exceeding the total costs specified in the approved efficiency plan.

The Annual Report must include:

- (a) Efficiency Manitoba's audited financial statements for the fiscal year;
- (b) for the plan year that ends in the fiscal year, Efficiency Manitoba's comparison of the net savings attained in the plan year with the projected net savings for that plan year that were set out in the applicable approved efficiency plan, together with an explanation of any significant discrepancy between the two;
- (c) if any portion of the contingency fund was used in the applicable plan year, as provided for in sub-clause 9(I)(iii),
- (i) a description of the initiatives for which the contingency fund was used,
- (ii) an assessment of the net savings and other benefits realized as a result of those initiatives,
- and
- (iii) an analysis of the cost-effectiveness of those initiatives; and
- (d) a description of any operational adjustments Efficiency Manitoba made during the fiscal year, as provided for under subsection 12(5).

A Three Year Plan Approval

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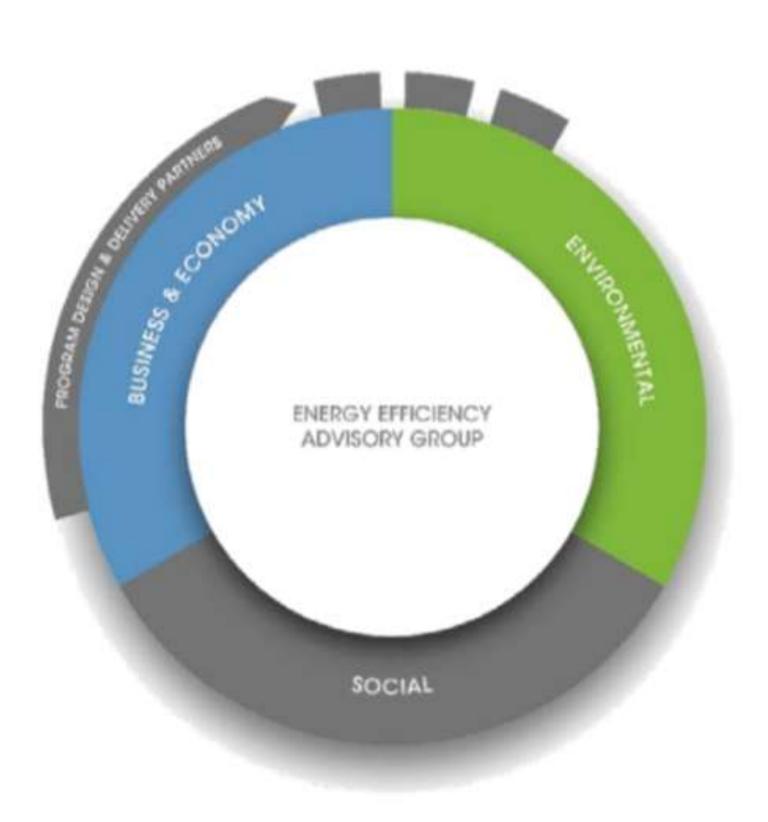
"--there are no fatal flaws here. There are just things to keep an eye on. And they — we are well aware that Efficiency Manitoba knows they're there. They have the history with programs. And they have plans in place to monitor as they go through to do that, but I wanted to make sure that you were aware of those kind of concerns"

Page 1323 of the Transcript, Lines 8 to 14

Stakeholder & Public Engagement

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Stakeholder & Public Engagement

- Customer focused delivery strategy for Manitobans
- Engage customers on media they are familiar with
- Bundling offers to fit specific market segment will enhance customer experience and drive participation
- Benefits include:
 - Simplified marketing and communications
 - Increased cross-promotion of additional offers
 - Increase efficiencies with streamlined internal processes
 - Cost-effective strategy to include measures which require support













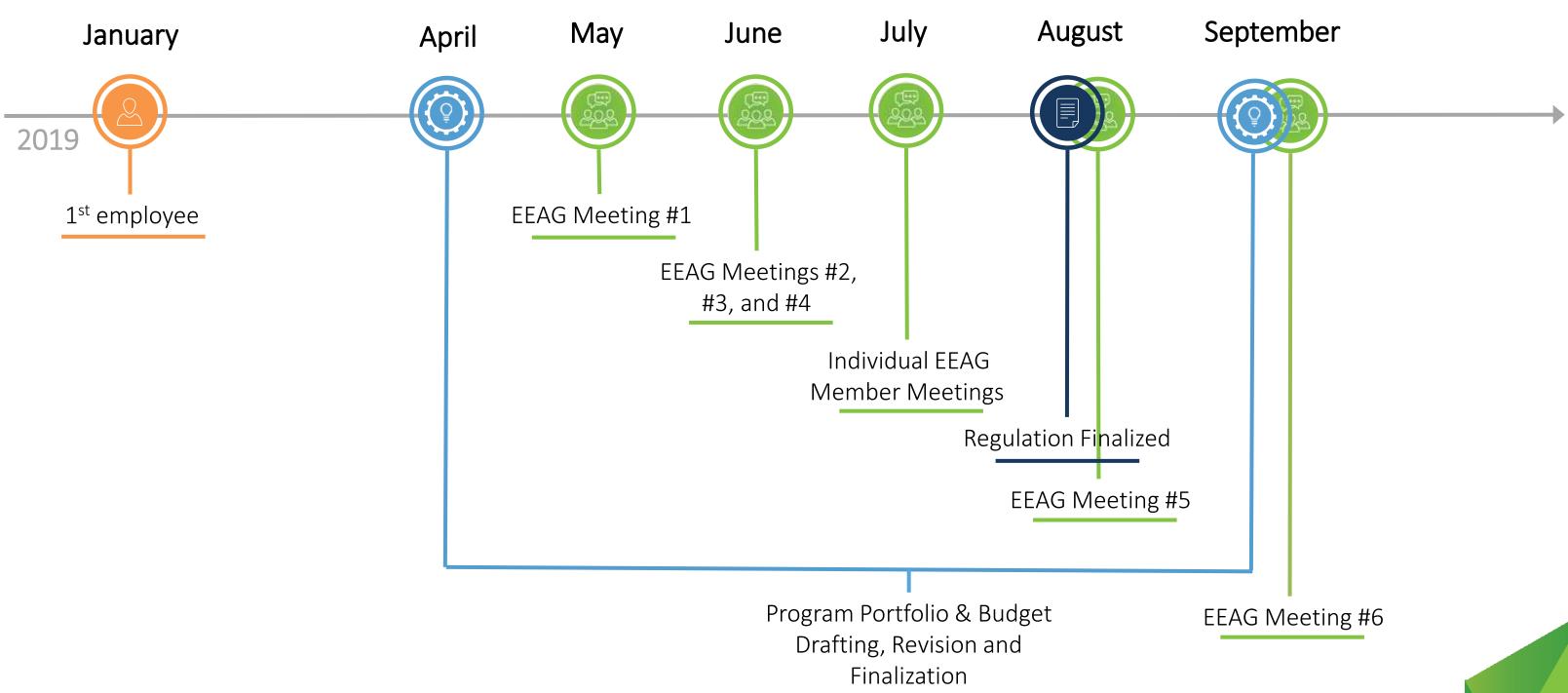








Efficiency Plan – Review of Milestones



Determining cost-effectiveness

12(1) For the purpose of clause 11(d), the cost-effectiveness of the portfolio of electrical energy demand-side management initiatives included or under consideration to be included in an efficiency plan must be determined by comparing:

- a) the levelized cost to Efficiency Manitoba of the electrical energy net savings resulting from those initiatives; with
- b) the levelized marginal value to Manitoba Hydro of the net savings resulting from those initiatives, as determined by Manitoba Hydro based on a methodology consistent with its resource planning process, taking into account the timing and duration of the savings.

Summary

Reasonableness

- Projected electric and natural gas net energy savings meet the prescribed energy targets
- Development process and methodologies are documented

Cost-effective

- Electric and natural gas DSM program bundles are evaluated using prescribed performance tests
- Rate impact and customer bill impacts are analyzed

Accessible

- Focus on residential, income qualified, indigenous, commercial, industrial and agricultural customers
- Details and performance results provided for all customer segment programming

Non-energy benefits

• Considers the additional social, environmental and economic benefits of energy efficiency

Evaluation

• Proposed evaluation framework and plan to assess performance of the electric and natural gas portfolios

Summary

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One of the most important features of the Plan is the flexibility of the Plan. Efficiency Manitoba stated during its evidence that:

"The key to our continuous improvement strategy will be the ability to be both nimble and flexible. Flexibility is crucial to Efficiency Manitoba to deliver on its mandate."

- Page 176 of the Transcript, Lines 11 to 14

