

# MANUFACTURING MATTERS

## Manufacturing is the backbone of Manitoba's economy

- Manufacturers sold \$19.8 billion in 2018, almost 10 per cent of the province's GDP, accounting for nearly 70 per cent of total exports
- More than 61,000 Manitobans work in manufacturing. The sector pays out \$3.8 billion in salaries – good paying jobs at a rate 13 per cent higher than the provincial average.

# CME IS THE VOICE OF MANUFACTURING

- As Canada's oldest and largest industry-based trade association, CME is the voice of manufacturing across Canada and here in Manitoba.
- With hundreds of companies actively engaged in the association, CME's membership includes nearly all of the sectors' largest employers.
- This includes representation from a broad range of subsectors; from aerospace to plastics to agricultural manufacturing, metal manufacturing, transportation, food processing and more – CME speaks for the whole of Manitoba's manufacturing community.



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- CME believes that Manitoba Hydro is a powerful economic development asset for our province. Manitoba Hydro's mandate, and that of any affiliated organizations and programs, should be to work together to develop an economic advantage to ensure competitiveness for all industry, including manufacturing, in Manitoba
- Manufacturers support green initiatives. By and large, the industry has invested in clean and green technologies ahead of many other sectors and remains committed to reducing our carbon footprint.
- However, CME believes that the plans proposed by Efficiency Manitoba may hinder our competitive position, especially when compared against other jurisdictions if unnecessary rate impacts negatively influence energy rates.
- Efficiency Manitoba's plans must address the needs and priorities of CME members and do so in a cost-effective manner while reflecting the needs of Manitoba Hydro and its ratepayers.
- These plans merit a closer review and may warrant changes to ensure that Hydro remains a differentiator for Manitoba businesses to attract and retain investment, and not a deterrent.