

October 12, 2017

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Undertaking #33

MPI to provide the percentage of Extension insurance captured each year from 2008 to date.

RESPONSE:

MPI does not routinely estimate our Extension market share. Extension is the additional, optional (unnecessary), competitive coverage that Manitobans are not required to purchase. MPI's preferred approach to estimating extension market share relies on calendar year data that is archived prior to 2016. MPI's estimate for 2016 and a proxy estimate for 2008, using fiscal year data, suggests that the Extension market share was over 95% throughout this period.